



Website review verbraucherzentrale-brandenburg.de

Generated on November 08 2024 11:33 AM

The score is 55/100





SEO Content

| | Title | <p>Startseite Verbraucherzentrale Brandenburg</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|-----------|--|--|----------|---------|-----------|---------------------------------|-----|---|-------|--|-------|--|-----------|--|
| | Description | <p>Willkommen bei der Verbraucherzentrale. Wir unterstützen Sie mit Expertentipps, Musterbriefen und Beratung zu Energie, Geld & Versicherung, Internet & Telefon, Reise und Ernährung.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Verbraucherzentrale Brandenburg</td> </tr> <tr> <td>url</td> <td>https://www.verbraucherzentrale-brandenburg.de/</td> </tr> <tr> <td>title</td> <td>Startseite Verbraucherzentrale Brandenburg</td> </tr> <tr> <td>image</td> <td>https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png</td> </tr> <tr> <td>image:url</td> <td>https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png</td> </tr> </tbody> </table> | Property | Content | site_name | Verbraucherzentrale Brandenburg | url | https://www.verbraucherzentrale-brandenburg.de/ | title | Startseite Verbraucherzentrale Brandenburg | image | https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png | image:url | https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png |
| Property | Content | | | | | | | | | | | | | |
| site_name | Verbraucherzentrale Brandenburg | | | | | | | | | | | | | |
| url | https://www.verbraucherzentrale-brandenburg.de/ | | | | | | | | | | | | | |
| title | Startseite Verbraucherzentrale Brandenburg | | | | | | | | | | | | | |
| image | https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png | | | | | | | | | | | | | |
| image:url | https://www.verbraucherzentrale-brandenburg.de/sites/default/files/vz-bb.png | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="539 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>23</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2011 1270 2078" style="list-style-type: none"> • [H2] Termine & Veranstaltungen • [H3] Lebensmittel sicher einkaufen und lagern | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 23 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 1 | 23 | 0 | 0 | 0 | | | | | | | | | |



SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none">• [H3] Ernährungspyramide: Ausgewogene Ernährung leicht gemacht• [H3] Keimgefahr: Vorgeschnittene Salate immer kühlen!• [H3] Immobilienfinanzierung: Diese Modelle gibt es und das sollten Sie beachten• [H3] Halloween-Streiche: Wer zahlt im Schadensfall?• [H3] Zusatzstoffe in Lebensmitteln erkennen und einordnen• [H3] Gendermarketing: Warum Rollenklischees in der Werbung Nachteile bringen• [H3] Kostenfalle Coaching-Programm: So schützen Sie sich vor unseriösen Anbietern• [H3] Wir in Ihrer Nähe• [H3] Energieberatung• [H3] Das Digimobil• [H3] Smart Surfen• [H3] Digi-Tools ohne Sprachbarrieren• [H3] Lebensmittel und Ernährung• [H3] Kostenloser Inkasso-Check• [H3] Kostenloser Umtausch-Check• [H3] Lebensmittel-Forum• [H3] Verbraucherbildung im Unterricht• [H3] Lebensmittelklarheit• [H3] Verbraucherschutz für Migrant:innen• [H3] Verbraucherschule• [H3] Klartext Nahrungsergänzung• [H3] Post-Ärger |
|  | Images | We found 48 images on this web page. Good, most or all of your images have alt attributes. |
|  | Text/HTML Ratio | Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

SEO Links

| | | |
|--|---------------|--|
|  | In-page links | We found a total of 128 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 10.16% Internal Links 89.84% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Direkt zum Inhalt | Internal | Passing Juice |
| Beratung | Internal | Passing Juice |
| Web-Seminare | Internal | Passing Juice |
| Presse | Internal | Passing Juice |
| Über uns | Internal | Passing Juice |
| Jobs | Internal | Passing Juice |
| hier anmelden | Internal | Passing Juice |
| Hauptmenü | External | Passing Juice |
| Immobilienfinanzierung: So berechnen Sie, was Sie sich leisten können | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| mehr | Internal | Passing Juice |
| hier | Internal | Passing Juice |
| Geld & Versicherungen | Internal | Passing Juice |
| Digitale Welt | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Gesundheit & Pflege | Internal | Passing Juice |
| Lebensmittel | Internal | Passing Juice |
| Energie | Internal | Passing Juice |
| Umwelt & Haushalt | Internal | Passing Juice |
| Reise & Mobilität | Internal | Passing Juice |
| Verträge & Reklamation | Internal | Passing Juice |
| Studierende & Auszubildende | Internal | Passing Juice |
| Eltern | Internal | Passing Juice |
| Pflegerische Angehörige | Internal | Passing Juice |
| Rentner | Internal | Passing Juice |
| Urlauber | Internal | Passing Juice |
| Geld & Versicherungen | Internal | Passing Juice |
| Digitale Welt | Internal | Passing Juice |
| Gesundheit & Pflege | Internal | Passing Juice |
| Energie | Internal | Passing Juice |
| Reise & Mobilität | Internal | Passing Juice |
| Verträge & Reklamation | Internal | Passing Juice |
| Angermünde (mobile Beratung) | Internal | Passing Juice |
| Bad Belzig (Energieberatung) | Internal | Passing Juice |
| Bad Liebenwerda (mobile Beratung) | Internal | Passing Juice |
| Beeskow (mobile Beratung) | Internal | Passing Juice |
| Brandenburg an der Havel (mobile Beratung) | Internal | Passing Juice |
| Cottbus | Internal | Passing Juice |
| Deutsch-Polnisches Verbraucherinformationszentrum (VIZ) | Internal | Passing Juice |
| Eberswalde | Internal | Passing Juice |
| Eisenhüttenstadt (mobile Beratung) | Internal | Passing Juice |
| Erkner (Energieberatung) | Internal | Passing Juice |
| Falkensee (mobile Beratung) | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Falkensee (Energieberatung) | Internal | Passing Juice |
| Finsterwalde (mobile Beratung) | Internal | Passing Juice |
| Forst (mobile Beratung) | Internal | Passing Juice |
| Frankfurt (Oder) | Internal | Passing Juice |
| Fürstenberg (mobile Beratung) | Internal | Passing Juice |
| Gransee (mobile Beratung) | Internal | Passing Juice |
| Guben (mobile Beratung) | Internal | Passing Juice |
| Königs Wusterhausen (mobile Beratung) | Internal | Passing Juice |
| Kremmen (mobile Beratung) | Internal | Passing Juice |
| Kyritz (mobile Beratung) | Internal | Passing Juice |
| Kyritz (Energieberatung) | Internal | Passing Juice |
| Lauchhammer (mobile Beratung) | Internal | Passing Juice |
| Luckau (mobile Beratung) | Internal | Passing Juice |
| Luckenwalde (mobile Beratung) | Internal | Passing Juice |
| Lübben (mobile Beratung) | Internal | Passing Juice |
| Lübbenau (mobile Beratung) | Internal | Passing Juice |
| Neuruppin (mobile Beratung) | Internal | Passing Juice |
| Oranienburg | Internal | Passing Juice |
| Perleberg (mobile Beratung) | Internal | Passing Juice |
| Potsdam | Internal | Passing Juice |
| Prenzlau (mobile Beratung) | Internal | Passing Juice |
| Pritzwalk (mobile Beratung) | Internal | Passing Juice |
| Rathenow | Internal | Passing Juice |
| Rheinsberg (mobile Beratung) | Internal | Passing Juice |
| Schwedt (mobile Beratung) | Internal | Passing Juice |
| Senftenberg (mobile Beratung) | Internal | Passing Juice |
| Spremberg (mobile Beratung) | Internal | Passing Juice |
| Strausberg (Energieberatung) | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Teltow (Energieberatung) | Internal | Passing Juice |
| Templin (mobile Beratung) | Internal | Passing Juice |
| Treuenbrietzen (mobile Beratung) | Internal | Passing Juice |
| Wildau (mobile Beratung) | Internal | Passing Juice |
| Wittenberge (mobile Beratung) | Internal | Passing Juice |
| Wittstock (mobile Beratung) | Internal | Passing Juice |
| Zehdenick (mobile Beratung) | Internal | Passing Juice |
| Web-Seminare | Internal | Passing Juice |
| Angebote für Studierende | Internal | Passing Juice |
| Unterstützen Sie uns | Internal | Passing Juice |
| Beschwerde-Box der VZB | Internal | Passing Juice |
| Heizkostenabrechnungen verstehen und prüfen | Internal | Passing Juice |
| Unser Forum für Fragen zu Lebensmitteln und Ernährung | External | Passing Juice |
| Musterklagen gegen die Sparkassen Barnim und Spree-Neiße | Internal | Passing Juice |
| Gewappnet für... | Internal | Passing Juice |
| Heizen mit Wärmepumpe – Worauf sollten Sie achten? | Internal | Passing Juice |
| Preiswert und vollwertig ernähren – Sparen beim Lebensmitteleinkauf | Internal | Passing Juice |
| Heizkostenabrechnung verstehen und prüfen | Internal | Passing Juice |
| alle Veranstaltungen | Internal | Passing Juice |
| Deutsch-Polnisches Verbraucherinformationszentrum VIZ | Internal | Passing Juice |
| Infothek | Internal | Passing Juice |
| Energieberatung | Internal | Passing Juice |
| Das Digimobil | Internal | Passing Juice |
| Smart Surfen | Internal | Passing Juice |
| Digi-Tools ohne Sprachbarrieren | Internal | Passing Juice |
| Lebensmittel und Ernährung | Internal | Passing Juice |
| Kostenloser Inkasso-Check | Internal | Passing Juice |
| Kostenloser Umtausch-Check | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Verbraucherbildung im Unterricht | Internal | Passing Juice |
| Lebensmittelklarheit | External | Passing Juice |
| Verbraucherschutz für Migrant:innen | Internal | Passing Juice |
| Verbraucherschule | External | Passing Juice |
| Klartext Nahrungsergänzung | External | Passing Juice |
| Post-Ärger | External | Passing Juice |
| zu den Angeboten | Internal | Passing Juice |
| zu unseren Verbandsklagen | Internal | Passing Juice |
| Wie ernähre ich mich bei Arthrose? | External | Passing Juice |
| Das Vorsorge-Handbuch | External | Passing Juice |
| Ratgeber Heizung | External | Passing Juice |
| Handbuch Pflege | External | Passing Juice |
| Das Haushaltsbuch | External | Passing Juice |
| zum Shop | External | Passing Juice |
| Termin buchen | Internal | Passing Juice |
| Gebärdensprache | Internal | Passing Juice |
| Abzocke melden | Internal | Passing Juice |
| Newsletter | Internal | Passing Juice |
| Datenschutz | Internal | Passing Juice |
| Impressum | Internal | Passing Juice |
| Kontakt | Internal | Passing Juice |
| RSS | Internal | Passing Juice |
| Barrierefreiheit | Internal | Passing Juice |
| = | External | Passing Juice |

SEO Keywords



Keywords Cloud






mehr **beratung** informationen hier **foto**
mobile den **und** für zum

SEO Keywords




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| beratung | 34 | ✘ | ✘ | ✔ | ✔ |
| mobile | 33 | ✘ | ✘ | ✘ | ✘ |
| und | 30 | ✘ | ✘ | ✔ | ✔ |
| mehr | 19 | ✘ | ✘ | ✘ | ✘ |
| foto | 18 | ✘ | ✘ | ✘ | ✘ |









Usability

| | | |
|--|--------------|--|
|  | Url | Domain : verbraucherzentrale-brandenburg.de Length : 34 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is de. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|--------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 12 Warnings : 6 |
| | | |




Document

|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|--|-----------------|--|-----------------|-------------|--------|---|
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | | 2 |
| Deprecated tags | Occurrences | | | | | |
| | 2 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.verbraucherzentrale-brandenburg.de/verbraucherzentrale_brandenburg_/sitemap.xml |
|  | Robots.txt | http://verbraucherzentrale-brandenburg.de/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You |

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.