



# Website review vonhaering.de

Generated on April 04 2023 11:58 AM





The score is 52/100







## SEO Content

	Title	<p>Natürlichkeit &amp; Harmonie   von Häring Naturkosmetik</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Wir entwickeln und produzieren hochqualitative, zertifizierte Naturkosmetik! Ihr kompetenter Partner für Private Label Produktionen.</p> <p><b>Length : 132</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>4</td> <td>1</td> <td>16</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1433 2074" style="list-style-type: none"> <li>• [H1] Herzlich Willkommen bei uns</li> <li>• [H2] Wir stehen für Nachhaltigkeit in der Naturkosmetik</li> <li>• [H2] Nachhaltigkeit &amp; Verantwortung</li> <li>• [H2] Neuigkeiten</li> <li>• [H2] Unsere neuesten Projekte jetzt informieren!</li> <li>• [H3] Erfahrung</li> <li>• [H3] WORAUF ES BEI UNS ANKOMMT?</li> <li>• [H3] Allgemein</li> <li>• [H3]</li> <li>• [H4] 18Jahre</li> <li>• [H5] Zertifizierungsmöglichkeiten für Ihr Privat Label</li> <li>• [H5] Unsere Qualität und Rohstoffe für Ihre Naturkosmetik</li> <li>• [H5] Gemeinsam Ressourcen bewusst nutzen</li> <li>• [H5] Über uns und von Häring Naturkosmetik</li> <li>• [H5] Unterstützung &amp; Motivation</li> <li>• [H5] Unser Versprechen</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	4	1	16	0
H1	H2	H3	H4	H5	H6									
1	4	4	1	16	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Ihre Naturkosmetik</li><li>• [H5] Blog</li><li>• [H5] Salzquell Augencreme</li><li>• [H5] Nachhaltige Kosmetik Marken: Die machen es anders.</li><li>• [H5] Deine Brand - von Häring Tiny Häuser - Privat Label Naturkosmetik „The nature Wood Cosmetic“</li><li>• [H5] Natürliche Pflanzenwirkstoffe</li><li>• [H5] Rezepturvielfalt</li><li>• [H5] Das Geheimnis der Rose - Privat Label</li><li>• [H5] Vital-Spray</li><li>• [H5] Die Reinheit der Heilpflanzen - Privat Label</li></ul>
	Images	We found 23 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Willkommen</a>	Internal	Passing Juice
<a href="#">Qualität &amp; Rohstoffe</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Privat Label</a>	Internal	Passing Juice
<a href="#">Produktportfolio</a>	Internal	Passing Juice
<a href="#">Entwicklung &amp; Produktion</a>	Internal	Passing Juice
<a href="#">Nachhaltigkeit</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Stellenangebote</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Zertifizierungen</a>	Internal	Passing Juice
<a href="#">Qualität und Rohstoffe</a>	Internal	Passing Juice
<a href="#">Ressourcen</a>	Internal	Passing Juice
<a href="#">Salzquell Augencreme</a>	Internal	Passing Juice
<a href="#">Nachhaltige Kosmetik Marken: Die machen es anders.</a>	Internal	Passing Juice
<a href="#">Deine Brand - von Häring Tiny Häuser - Privat Label Naturkosmetik „The nature Wood Cosmetic“</a>	Internal	Passing Juice
<a href="#">Natürliche Pflanzenwirkstoffe</a>	Internal	Passing Juice
<a href="#">Rezepturvielfalt</a>	Internal	Passing Juice
<a href="#">Das Geheimnis der Rose - Privat Label</a>	Internal	Passing Juice
<a href="#">Vital-Spray</a>	Internal	Passing Juice
<a href="#">Die Reinheit der Heilpflanzen - Privat Label</a>	Internal	Passing Juice
<a href="#">Zu den Projekten</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## In-page links

<a href="#">Private Label</a>	Internal	Passing Juice
<a href="#">Produktportfolio</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Stellenangebote</a>	Internal	Passing Juice
<a href="#">Entwicklung und Produktion</a>	Internal	Passing Juice
<a href="#">Nachhaltigkeit</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	auf ressourcen mit für häring unsere <b>wir</b> natur unserer <b>und</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	21	✘	✘	✔	✔
wir	18	✘	✘	✔	✔
für	9	✘	✘	✔	✔
mit	8	✘	✘	✘	✘
ressourcen	6	✘	✘	✘	✔











## Usability

	Url	Domain : vonhaering.de Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document





	Doctype	XHTML 1.1 - DTD
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.vonhaering.de/template/sitemaps/sitemap_de.xml">https://www.vonhaering.de/template/sitemaps/sitemap_de.xml</a>
	Robots.txt	<a href="http://vonhaering.de/robots.txt">http://vonhaering.de/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics