Website review w3techs.com

The score is 51/100

SEO Content

✓	Title	W3Techs - extensive and reliable web technology surveys **Length : 55** Perfect, your title contains between 10 and 70 characters.
✓	Description	W3Techs provides information about the usage of various types of technologies on the web. **Length : 89** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 27 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] W3Techs - World Wide Web Technology Surveys • [H2] Content Management Systems • [H2] Server-side Programming Languages • [H2] Client-side Programming Languages • [H2] JavaScript Libraries • [H2] CSS Frameworks • [H2] Web Servers • [H2] Web Panels • [H2] Operating Systems • [H2] Web Hosting Providers • [H2] Data Center Providers • [H2] Reverse Proxy Services • [H2] DNS Server Providers • [H2] Email Server Providers • [H2] SSL Certificate Authorities • [H2] JavaScript Content Delivery Networks • [H2] Traffic Analysis Tools

SEO Content

- [H2] Advertising Networks
- [H2] Tag Managers
- [H2] Social Widgets
- [H2] Site Elements
- [H2] Structured Data Formats
- [H2] Markup Languages
- [H2] Character Encodings
- [H2] Image File Formats
- [H2] Top Level Domains
- [H2] Server Locations
- [H2] Content Languages
- [H3] Share

❌	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 217 links including 10 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.99% Internal Links 94.01%

In-page links

Anchor	Type	Juice
advertise here	Internal	Passing Juice
Q-Success	External	Passing Juice
Home	Internal	Passing Juice
Technologies	Internal	Passing Juice
Reports	Internal	Passing Juice
API	Internal	Passing Juice
Sites	Internal	Passing Juice
Quality	Internal	Passing Juice
Users	Internal	Passing Juice
Blog	Internal	Passing Juice
Forum	Internal	Passing Juice
FAQ	Internal	Passing Juice
Search	Internal	Passing Juice
WordPress	Internal	Passing Juice
Shopify	Internal	Passing Juice
Wix	Internal	Passing Juice
Squarespace	Internal	Passing Juice
Joomla	Internal	Passing Juice
Elementor	Internal	Passing Juice
content management surveys	Internal	Passing Juice
PHP	Internal	Passing Juice
Ruby	Internal	Passing Juice
ASP.NET	Internal	Passing Juice
Java	Internal	Passing Juice
JavaScript	Internal	Passing Juice
Scala	Internal	Passing Juice
server-side language surveys	Internal	Passing Juice

In-page links

JavaScript	Internal	Passing Juice
Flash	Internal	Passing Juice
Java	Internal	Passing Juice
WebAssembly	Internal	Passing Juice
client-side language surveys	Internal	Passing Juice
jQuery	Internal	Passing Juice
Bootstrap	Internal	Passing Juice
Underscore	Internal	Passing Juice
Modernizr	Internal	Passing Juice
React	Internal	Passing Juice
Polyfill.io	Internal	Passing Juice
GSAP	Internal	Passing Juice
JavaScript library surveys	Internal	Passing Juice
Bootstrap	Internal	Passing Juice
Animate	Internal	Passing Juice
Foundation	Internal	Passing Juice
Tailwind	Internal	Passing Juice
UIkit	Internal	Passing Juice
CSS framework surveys	Internal	Passing Juice
Nginx	Internal	Passing Juice
Apache	Internal	Passing Juice
Cloudflare Server	Internal	Passing Juice
LiteSpeed	Internal	Passing Juice
Microsoft-IIS	Internal	Passing Juice
Envoy	Internal	Passing Juice
web server surveys	Internal	Passing Juice
Plesk	Internal	Passing Juice
hPanel	Internal	Passing Juice

In-page links

cPanel	Internal	Passing Juice
RunCloud	Internal	Passing Juice
GridPane	Internal	Passing Juice
WPTangTocOLS	Internal	Passing Juice
web panel surveys	Internal	Passing Juice
Unix	Internal	Passing Juice
Windows	Internal	Passing Juice
Linux	Internal	Passing Juice
AlmaLinux	Internal	Passing Juice
operating system surveys	Internal	Passing Juice
Amazon	Internal	Passing Juice
Shopify	Internal	Passing Juice
Hostinger	Internal	Passing Juice
Wix	Internal	Passing Juice
Newfold Digital Group	Internal	Passing Juice
web hosting surveys	Internal	Passing Juice
Amazon	Internal	Passing Juice
Google	Internal	Passing Juice
Hostinger	Internal	Passing Juice
Newfold Digital Group	Internal	Passing Juice
OVH	Internal	Passing Juice
Combell	Internal	Passing Juice
data center surveys	Internal	Passing Juice
Cloudflare	Internal	Passing Juice
Amazon CloudFront	Internal	Passing Juice
Fastly	Internal	Passing Juice
Akamai	Internal	Passing Juice
DDoS-Guard	Internal	Passing Juice

In-page links

reverse proxy surveys	Internal	Passing Juice
Cloudflare	Internal	Passing Juice
GoDaddy Group	Internal	Passing Juice
Newfold Digital Group	Internal	Passing Juice
Amazon	Internal	Passing Juice
United Internet	Internal	Passing Juice
Hostinger	Internal	Passing Juice
Wix	Internal	Passing Juice
PlanetHoster	Internal	Passing Juice
DNS server surveys	Internal	Passing Juice
Gmail	Internal	Passing Juice
Microsoft	Internal	Passing Juice
United Internet	Internal	Passing Juice
Newfold Digital Group	Internal	Passing Juice
Hostinger	Internal	Passing Juice
PlanetHoster	Internal	Passing Juice
email server surveys	Internal	Passing Juice
Let's Encrypt	Internal	Passing Juice
GlobalSign	Internal	Passing Juice
Sectigo	Internal	Passing Juice
GoDaddy Group	Internal	Passing Juice
DigiCert Group	Internal	Passing Juice
Starfield	Internal	Passing Juice
SSL certificate authority surveys	Internal	Passing Juice
CDNJS	Internal	Passing Juice
Google Hosted Libraries	Internal	Passing Juice
jsDelivr	Internal	Passing Juice
jQuery CDN	Internal	Passing Juice

In-page links

unpkg	Internal	Passing Juice
Microsoft Ajax CDN	Internal	Passing Juice
content delivery surveys	Internal	Passing Juice
Google Analytics	Internal	Passing Juice
Meta Pixel	Internal	Passing Juice
WordPress Jetpack	Internal	Passing Juice
Yandex.Metrica	Internal	Passing Juice
Hotjar	Internal	Passing Juice
Cloudflare Web Analytics	Internal	Passing Juice
HubSpot	Internal	Passing Juice
Lotame	Internal	Passing Juice
traffic analysis tool surveys	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Amazon Associates	Internal	Passing Juice
Equativ	Internal	Passing Juice
AdRoll	Internal	Passing Juice
Xandr	Internal	Passing Juice
PubMatic	Internal	Passing Juice
Index Exchange	Internal	Passing Juice
advertising network surveys	Internal	Passing Juice
Google Tag Manager	Internal	Passing Juice
Adobe DTM	Internal	Passing Juice
Tealium	Internal	Passing Juice
Matomo Tag Manager	Internal	Passing Juice
tag manager surveys	Internal	Passing Juice
Facebook	Internal	Passing Juice
WhatsApp	Internal	Passing Juice
Twitter	Internal	Passing Juice

In-page links

Pinterest	Internal	Passing Juice
LinkedIn	Internal	Passing Juice
Telegram	Internal	Passing Juice
Bluesky	Internal	Passing Juice
social widget surveys	Internal	Passing Juice
CSS	Internal	Passing Juice
Compression	Internal	Passing Juice
Default protocol https	Internal	Passing Juice
Cookies	Internal	Passing Juice
Default subdomain www	Internal	Passing Juice
HTTP Strict Transport Security	Internal	Passing Juice
HTTP/3	Internal	Passing Juice
site element surveys	Internal	Passing Juice
Open Graph	Internal	Passing Juice
Twitter Cards	Internal	Passing Juice
JSON-LD	Internal	Passing Juice
Generic RDFa	Internal	Passing Juice
Microdata	Internal	Passing Juice
structured data surveys	Internal	Passing Juice
HTML	Internal	Passing Juice
XHTML	Internal	Passing Juice
HTML5	Internal	Passing Juice
markup language surveys	Internal	Passing Juice
UTF-8	Internal	Passing Juice
ISO-8859-1	Internal	Passing Juice
Windows-1252	Internal	Passing Juice
Windows-1251	Internal	Passing Juice
EUC-JP	Internal	Passing Juice

In-page links

character encoding surveys	Internal	Passing Juice
PNG	Internal	Passing Juice
JPEG	Internal	Passing Juice
SVG	Internal	Passing Juice
GIF	Internal	Passing Juice
WebP	Internal	Passing Juice
AVIF	Internal	Passing Juice
image file format surveys	Internal	Passing Juice
.com	Internal	Passing Juice
.org	Internal	Passing Juice
.de	Internal	Passing Juice
.ru	Internal	Passing Juice
.br	Internal	Passing Juice
.nl	Internal	Passing Juice
top level domain surveys	Internal	Passing Juice
United States	Internal	Passing Juice
Germany	Internal	Passing Juice
Japan	Internal	Passing Juice
France	Internal	Passing Juice
Netherlands	Internal	Passing Juice
Israel	Internal	Passing Juice
Australia	Internal	Passing Juice
server location surveys	Internal	Passing Juice
English	Internal	Passing Juice
Spanish	Internal	Passing Juice
German	Internal	Passing Juice
Japanese	Internal	Passing Juice
French	Internal	Passing Juice

In-page links

content language surveys	Internal	Passing Juice
read all news	Internal	Passing Juice
» more	Internal	Passing Juice
» more	Internal	Passing Juice
» more	Internal	Passing Juice
Nginx Inc.	External	Passing Juice
digi.no	External	Passing Juice
weforum.org	External	Passing Juice
mrwebmaster.it	External	Passing Juice
wilderssecurity.com	External	Passing Juice
netvouz.com	External	Passing Juice
v3.co.uk	External	Passing Juice
phoronix.com	External	Passing Juice
advancedwebranking.com	External	Passing Juice
searchenginepeople.com	External	Passing Juice
genon.ru	External	Passing Juice
website.informer.com	External	Passing Juice
About Us	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

Keywords Cloud	popular usage surveys more change december w3techs sites most since

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sites	82	✖	✖	✖	✖
december	65	✖	✖	✖	✖
since	65	✖	✖	✖	✖
w3techs	63	✔	✖	✔	✔
change	38	✖	✖	✖	✖

Usability

	Url	Domain : w3techs.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Strict
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 56 Warnings : 28
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		**Deprecated tags**	**Occurrences**
		<center>	27

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
◯		✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
◯		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	
❌		Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	
✔		http://w3techs.com/robots.txt

Great, your website has a robots.txt file.

	Analytics	
❌		Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.