Website review wattpad.com

Generated on May 03 2025 16:57 PM

The score is 54/100

SEO Content

✓	Title	Wattpad - Where stories live **Length : 28** Perfect, your title contains between 10 and 70 characters.
✓	Description	Wattpad connects a global community of millions of readers and writers through the power of story **Length : 97** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 6 9 5 0 0 - [H2] Hi, we're Wattpad. - [H2] How Wattpad Works - [H2] 1 - [H2] 2 - [H2] 3 - [H2] The world's most positive platform for brands to engage Gen Z. - [H3] The world's largest storytelling community - [H3] See Your Story... - [H3] Your original story could be the next big hit - [H3] Your voice belongs on bookshelves - [H3] Create - [H3] Build - [H3] Amplify - [H3] Get Discovered - [H3] Take Wattpad With You - [H4] Home to 89 million people[1] who love original stories,

SEO Content

		Wattpad has democratized storytelling for a new generation of diverse Gen Z writers and their fans. • [H4] Find out more about what we do for writers → • [H4] Writing Contests • [H4] The Wattys • [H4] Wattpad Picks
❌	Images	We found 52 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Learn more	Internal	Passing Juice

In-page links

Wattpad Originals		Internal	Passing Juice
Try Premium		Internal	Passing Juice
Get the App		Internal	Passing Juice
Writers		Internal	Passing Juice
Brand Partnerships		Internal	Passing Juice
Jobs		Internal	Passing Juice
Press		Internal	Passing Juice
Terms		Internal	noFollow
Privacy		Internal	noFollow
Payment Policy		Internal	noFollow
Accessibility		Internal	noFollow
Help		Internal	Passing Juice

SEO Keywords

Keywords Cloud	get wattpad diverse studios story stories bookshelves start writers published

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wattpad	10	✔	✖	✔	✔
stories	3	✔	✖	✖	✔
get	3	✖	✖	✖	✔
writers	3	✖	✖	✔	✔
bookshelves	2	✖	✖	✖	✔

Usability

	Url	Domain : wattpad.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.wattpad.com/sitemap
✔	Robots.txt	http://wattpad.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.