








Website review webrepublic.com

Generated on October 31 2024 06:34 AM





The score is 58/100







SEO Content

	<p>Title</p>	<p>Digitalmarketing-Agentur Webrepublic</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Wir übersetzen Ihre unternehmerischen Ziele in Marketingstrategien und -kampagnen für die digitale Ära. Inhabergeführt seit 2009.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://webrepublic.com/fileadmin/user_upload/webrepublic-office-welcome-area-2.png</td> </tr> <tr> <td>image:url</td> <td>https://webrepublic.com/fileadmin/user_upload/webrepublic-office-welcome-area-2.png</td> </tr> <tr> <td>image:width</td> <td>7680</td> </tr> <tr> <td>image:height</td> <td>4320</td> </tr> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Webrepublic</td> </tr> </tbody> </table>	Property	Content	image	https://webrepublic.com/fileadmin/user_upload/webrepublic-office-welcome-area-2.png	image:url	https://webrepublic.com/fileadmin/user_upload/webrepublic-office-welcome-area-2.png	image:width	7680	image:height	4320	locale	de_DE	type	website	site_name	Webrepublic
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	<p>Headings</p>	<table border="1" data-bbox="539 1928 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1401 2067" style="list-style-type: none"> [H1] We turn marketing complexity into business value. 	H1	H2	H3	H4	H5	H6	1	3	4	1	0	0				
H1	H2	H3	H4	H5	H6													
1	3	4	1	0	0													

SEO Content

		<ul style="list-style-type: none"> • [H2] Wir sind die Agentur, dank der Unternehmen die Komplexität eines digitalisierten Marketings meistern. Ideen, Kanäle, Daten und Algorithmen verwandeln sich mit uns in Geschäftserfolg. • [H2] Erfolgreiche Kampagnen für führende Brands • [H2] Aktuelle Highlights • [H3] Conversion-Steigerung für Migros Online • [H3] Aktivierungskampagnen für den Relaunch von Sunrise • [H3] Performance Maximierung für Vertbaudet • [H3] Attention-First-Ansatz für Sanitas • [H4] Share this:
	Images	<p>We found 14 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
de	Internal	Passing Juice
en	Internal	Passing Juice
fr	Internal	Passing Juice
Kom&shy;pe&shy;ten&shy;zen	Internal	Passing Juice
SEA	Internal	Passing Juice
SEO & UX	Internal	Passing Juice
Programmatic Advertising	Internal	Passing Juice
360° Media	Internal	Passing Juice
Di&shy;gi&shy;tal Ana&shy;ly&shy;tics	Internal	Passing Juice
Software Engineering	Internal	Passing Juice
Google Marketing Platform	Internal	Passing Juice
Strategie und Beratung	Internal	Passing Juice
E-Commerce Marketing	Internal	Passing Juice
App-Marketing	Internal	Passing Juice
Social-Media-Marketing	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Kreation	Internal	Passing Juice
In&shy;ter&shy;na&shy;tional Mar&shy;ke&shy;ting	Internal	Passing Juice
Digital-Marketing in China	Internal	Passing Juice
BoB - Full Service	Internal	Passing Juice
Kunden	Internal	Passing Juice
Über uns	Internal	Passing Juice
Team	Internal	Passing Juice
partner und zertifikate	Internal	Passing Juice
Pres&shy;se	Internal	Passing Juice
Kar&shy;rie&shy;re	Internal	Passing Juice
Was wir bie&shy;ten	Internal	Passing Juice

In-page links

Jobs	Internal	Passing Juice
Kon&shy;takt	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Kom&shy;pe&shy;ten&shy;zen	Internal	Passing Juice
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Jobs	Internal	Passing Juice
Kon&shy:takt	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Im&shy:pres&shy:sum	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	unsere und marketing für presse online newsletter wir uns blog
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
marketing	7	✓	✗	✓	✓
und	7	✗	✗	✓	✓
für	5	✗	✗	✓	✓
blog	4	✗	✗	✗	✗
uns	3	✗	✗	✗	✓












Usability

	Url	Domain : webrepublic.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://webrepublic.com/sitemap.xml</code>
	Robots.txt	<code>http://webrepublic.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.