The score is 76/100

SEO Content

✓	Title	What Is the Price of Gold Today? (Per Ounce & Per Gram in USD) **Length : 62** Perfect, your title contains between 10 and 70 characters.
✓	Description	Find out today's live gold prices per ounce and per gram in USD. See the current spot price of gold and silver in the USA and global markets. Updated daily. **Length : 156** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	What Is the Price of Gold Today? (Per Ounce & Per Gram in USD)
description	Find out today's live gold prices per ounce and per gram in USD. See the current spot price of gold and silver in the USA and global markets. Updated daily.
type	website

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
○		1	6	3	10	0	0

- [H1] What Is the Price of Gold Today?
- [H2] We Still Chase Gold, But Why?
- [H2] What Is the Price of Gold and Silver Today?
- [H2] What Is the Spot Price of Gold and Silver Today?
- [H2] What Is the Price of 1 Oz of Gold Today? Why Oz, and

SEO Content

What Does it Mean?
- [H2] Gold vs. Silver: The Mightiest?
- [H2] FAQ
- [H3] Daniel Sato
- [H3] Grams Also Matter
- [H3] Gold Price in the USA Today
- [H4] About the Author
- [H4] Follow Daniel on Social Media
- [H4] What is the price of gold for today (USD)?
- [H4] What is the price of gold today per gram, per ounce, and per kilo?
- [H4] What does the spot price of gold mean, and why is it important?
- [H4] What is the live gold price per ounce today?
- [H4] How do you convert the gold price from ounces to grams?
- [H4] How does today's gold price compare with the silver price?
- [H4] What is the current price of gold today in the USA?
- [H4] Where can I check live updates for gold prices?

	Images	We found 5 images on this web page.
		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **54%**
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Author	Internal	Passing Juice
Current Prices	Internal	Passing Juice
Spot Price	Internal	Passing Juice
Conversion	Internal	Passing Juice
Gold vs Silver	Internal	Passing Juice
FAQ	Internal	Passing Juice
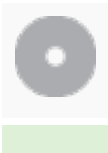
SEO Keywords

Keywords Cloud	silver gold today price more spot grams troy gram ounce

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gold	51	✔	✘	✔	✔
price	49	✔	✘	✔	✔
ounce	32	✔	✘	✔	✔
today	27	✔	✘	✔	✔
troy	17	✘	✘	✘	✘

Usability

Url	Domain : whatisthepriceofgoldtoday.com Length : 29	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://whatisthepriceofgoldtoday.com/sitemap.xml
✔	Robots.txt	http://whatisthepriceofgoldtoday.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.