







Website review who-s-who.ch

Generated on January 11 2025 14:22 PM






The score is 63/100







SEO Content

	<p>Title</p>	<p>Who's Who</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Das «who's who»-Magazin des LEADERS porträtiert jedes Jahr die prominentesten Ostschweizer Persönlichkeiten aus Wirtschaft, Politik, Bildung und Kultur sowie Gastro und Sport.</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>who's who, Persönlichkeiten der Ostschweiz</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Who's Who</td> </tr> <tr> <td>image</td> <td>https://who-s-who.ch/documents/personen/original/</td> </tr> <tr> <td>description</td> <td>Das «who's who»-Magazin des LEADERS porträtiert jedes Jahr die prominentesten Ostschweizer Persönlichkeiten aus Wirtschaft, Politik, Bildung und Kultur sowie Gastro und Sport.</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	Who's Who	image	https://who-s-who.ch/documents/personen/original/	description	Das «who's who»-Magazin des LEADERS porträtiert jedes Jahr die prominentesten Ostschweizer Persönlichkeiten aus Wirtschaft, Politik, Bildung und Kultur sowie Gastro und Sport.
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
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SEO Content

		<ul style="list-style-type: none">[H1]
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%


In-page links

Anchor	Type	Juice
Personen	Internal	Passing Juice
Archiv	Internal	Passing Juice
Werbung	Internal	Passing Juice
Kontakt	Internal	Passing Juice

In-page links

Bestellformular	Internal	Passing Juice
www.metrocomm.ch	External	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : who-s-who.ch Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://who-s-who.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics