

# Website review wowbet-kz.kz

Generated on July 24 2025 08:42 AM

The score is 62/100



## SEO Content

|    | Title                                                                                                                                              | WOWbet – Register, Login & Скачать App   WOWbet Casino KZ<br><br><b>Length : 61</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|--------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------|-----------|---------------------------------------------------|-------|-----------------------------------------------------------------------------------|-------------|------|
|    | Description                                                                                                                                        | WOWbet casino в Казахстане: регистрация, быстрый login, WOWbet скачать на Android и iOS. Играй в WOWbet online casino и получай бонус до 50 000 ₸!<br><br><b>Length : 146</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
|  | Keywords                                                                                                                                           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
|  | Og Meta Properties                                                                                                                                 | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Wowbet Casino Официальный Сайт</td></tr><tr><td>description</td><td>WOWbet casino в Казахстане: регистрация, быстрый login, WOWbet скачать на Android и iOS. Играй в WOWbet online casino и получай бонус до 50 000 ₸!</td></tr><tr><td>url</td><td>https://wowbet-kz.kz/</td></tr><tr><td>site_name</td><td>WOWBET Официальный Сайт   Вовбет Казахстан (2025)</td></tr><tr><td>image</td><td>https://wowbet-kz.kz/wp-content/uploads/2025/07/WOWbet-bonus-official-site-1.webp</td></tr><tr><td>image:width</td><td>1536</td></tr></table> | Property | Content | locale | ru_RU | type | website | title | Wowbet Casino Официальный Сайт | description | WOWbet casino в Казахстане: регистрация, быстрый login, WOWbet скачать на Android и iOS. Играй в WOWbet online casino и получай бонус до 50 000 ₸! | url | https://wowbet-kz.kz/ | site_name | WOWBET Официальный Сайт   Вовбет Казахстан (2025) | image | https://wowbet-kz.kz/wp-content/uploads/2025/07/WOWbet-bonus-official-site-1.webp | image:width | 1536 |
| Property                                                                           | Content                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| locale                                                                             | ru_RU                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| type                                                                               | website                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| title                                                                              | Wowbet Casino Официальный Сайт                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| description                                                                        | WOWbet casino в Казахстане: регистрация, быстрый login, WOWbet скачать на Android и iOS. Играй в WOWbet online casino и получай бонус до 50 000 ₸! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| url                                                                                | https://wowbet-kz.kz/                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| site_name                                                                          | WOWBET Официальный Сайт   Вовбет Казахстан (2025)                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| image                                                                              | https://wowbet-kz.kz/wp-content/uploads/2025/07/WOWbet-bonus-official-site-1.webp                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |
| image:width                                                                        | 1536                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                |             |                                                                                                                                                    |     |                       |           |                                                   |       |                                                                                   |             |      |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <div>image:height837</div> <div>image:typeimage/webp</div>                                                                                                                                                                                                                                                                                                                                                                                                                       |
|    | Headings        | <div> <div> <b>H1</b><br/>1           <b>H2</b><br/>4           <b>H3</b><br/>0           <b>H4</b><br/>0           <b>H5</b><br/>0           <b>H6</b><br/>0         </div> <ul style="list-style-type: none"> <li>[H1] WOWbet: надёжная площадка для азартных игроков в Казахстане</li> <li>[H2] Игровой ассортимент</li> <li>[H2] Что делать, если основной сайт недоступен</li> <li>[H2] Мобильное приложение</li> <li>[H2] Часто задаваемые вопросы (FAQ)</li> </ul> </div> |
|    | Images          | <p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                          |
|    | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                       |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                        |

## SEO Links

|                                                                                    |                         |                                                                                                         |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                                                 |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>                                                   |
|  | In-page links           | <p>We found a total of 2 links including 0 link(s) to files</p>                                         |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                      | Type     | Juice         |
|---------------------------------------------|----------|---------------|
| <a href="#">WOWBET ONLINE КАЗИНО ВХОД</a>   | Internal | Passing Juice |
| <a href="#">Политика Конфиденциальности</a> | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                      |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|
|  | Keywords Cloud | как сайт регистрация казино android<br>wowbet минут можно ставки или |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| wowbet  | 7       | ✓     | ✗        | ✓           | ✓        |
| ставки  | 5       | ✗     | ✗        | ✗           | ✗        |
| минут   | 4       | ✗     | ✗        | ✗           | ✗        |
| android | 4       | ✗     | ✗        | ✓           | ✗        |
| сайт    | 4       | ✗     | ✗        | ✗           | ✓        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : wowbet-kz.kz<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

### Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|   | W3C Validity    | Errors : 20<br>Warnings : 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                             |
|------------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://wowbet-kz.kz/sitemap_index.xml</div> |
|                                                                                    | Robots.txt  | http://wowbet-kz.kz/robots.txt                                                              |

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.