






# Website review woya.co.uk

Generated on November 17 2024 01:42 AM

The score is 58/100



## SEO Content

	Title	<p>SEO Agency // Digital PR Marketing Agency // Woya Digital</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO Agency // Digital PR Marketing Agency // Woya Digital</td> </tr> <tr> <td>description</td> <td>SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.</td> </tr> <tr> <td>url</td> <td>https://woya.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Woya</td> </tr> <tr> <td>updated_time</td> <td>2024-10-28T16:19:17+00:00</td> </tr> <tr> <td>image</td> <td>https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	SEO Agency // Digital PR Marketing Agency // Woya Digital	description	SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.	url	https://woya.co.uk/	site_name	Woya	updated_time	2024-10-28T16:19:17+00:00	image	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png
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image	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png																			

# SEO Content





image:secure_url	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png
image:width	1200
image:height	1200
image:alt	SEO agency and digital marketing - SEO services with guarantees from Woya Digital, West Sussex
image:type	image/png

## Headings



H1	H2	H3	H4	H5	H6
1	15	18	24	0	0

- [H1] // SEO Experts// Digital Marketing Specialists
- [H2] An SEO Agency with Serious Pedigree
- [H2] Integrated Digital Marketing to Outrank Competition
- [H2] SEO Search Marketing to Improve Visibility
- [H2] SEO Packages - What's Included
- [H2] Sectors We Work In
- [H2] Client Agency Reviews
- [H2] Latest Company News & Marketing Blogs
- [H2] Digital Marketing Services
- [H2] We Work Hard for Your Digital Growth
- [H2] Frequently Asked SEO Questions
- [H2] Woya SEO Guarantee
- [H2] In The Press
- [H2] Woya Instagram Feed
- [H2] Book a Consultation
- [H2] SEO Accreditations
- [H3] Featured In
- [H3] Organicsearch rankings
- [H3] DigitalPR links
- [H3] Digitalmarketing
- [H3] Get a Free SEO Audit
- [H3] The Importance of Lead Generation Marketing for the Finance Sector
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Understanding Conversion Rate Optimisation - CRO
- [H3] SEO -search engines
- [H3] Website design
- [H3] Local online marketing
- [H3] Online advertising
- [H3] Digital press releases
- [H3] Content generation
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Prioritise Digital Marketing in Modern Private Healthcare, Demands Woya Digital
- [H3] woyadigital
- [H3] The SEO Experts & Digital Marketing Specialists
- [H4] SEO research



## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Technical SEO</li><li>• [H4] On-site SEO</li><li>• [H4] Strategic backlinks</li><li>• [H4] Content generation</li><li>• [H4] Monthly reporting</li><li>• [H4] Financial Industry SEO Agency</li><li>• [H4] Healthcare Search Marketing</li><li>• [H4] Sports SEO &amp; Marketing Agency</li><li>• [H4] Legal Search Marketing Solutions</li><li>• [H4] Local Business SEO Campaigns</li><li>• [H4] White Label SEO Solutions</li><li>• [H4] FAQ</li><li>• [H4] SEO needs to be seen as long-term strategy</li><li>• [H4] Why choose Woya as your SEO Agency?</li><li>• [H4] What makes you different, there's lots of SEO agencies?</li><li>• [H4] Contact</li><li>• [H4] 7 Dukes Court, Chichester PO19 8FX</li><li>• [H4] 4th Floor, Silverstream House, 45 Fitzroy St, London W1T 6EB</li><li>• [H4] Sepapaja tn 6, 15551, Tallinn, Estonia</li><li>• [H4] Email Woya</li><li>• [H4] Locations</li><li>• [H4] Sectors</li><li>• [H4] ABOUT</li></ul>
	Images	<p>We found 48 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 35 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

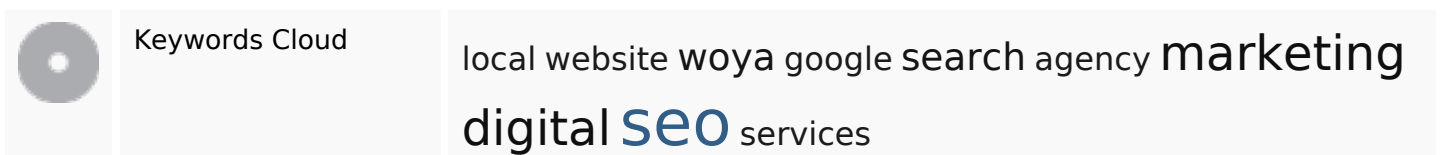
## In-page links

Anchor	Type	Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">PPC</a>	Internal	Passing Juice
<a href="#">Digital PR</a>	Internal	Passing Juice
<a href="#">Online Reputation Repair</a>	Internal	Passing Juice
<a href="#">Local SEO</a>	Internal	Passing Juice
<a href="#">Sectors</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Healthcare</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Buzz</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Book a Call</a>	Internal	Passing Juice
<a href="#">websites</a>	Internal	Passing Juice
<a href="#">Instant Local SEO Audit</a>	Internal	Passing Juice
<a href="#">The Importance of Lead Generation Marketing for the Finance Sector</a>	Internal	Passing Juice
<a href="#">The Atlas Foundation Announces Woya Digital as Official Marketing Partner</a>	Internal	Passing Juice
<a href="#">Understanding Conversion Rate Optimisation &amp;ndash; CRO</a>	Internal	Passing Juice
<a href="#">Woya Digital</a>	Internal	Passing Juice

## In-page links

<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">SEO agencies</a>	Internal	Passing Juice
<a href="#">Prioritise Digital Marketing in Modern Private Healthcare, Demands Woya Digital</a>	Internal	Passing Juice
<a href="#">woyadigital</a>	External	Passing Juice
<a href="#">7 Dukes Court, Chichester PO19 8FX</a>	External	Passing Juice
<a href="#">Brighton SEO</a>	Internal	Passing Juice
<a href="#">Chichester SEO</a>	Internal	Passing Juice
<a href="#">Crawley SEO</a>	Internal	Passing Juice
<a href="#">London SEO</a>	Internal	Passing Juice
<a href="#">Portsmouth SEO</a>	Internal	Passing Juice
<a href="#">Worthing SEO</a>	Internal	Passing Juice
<a href="#">Whitelabel SEO</a>	Internal	Passing Juice
<a href="#">Legal SEO</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Case Study &amp;#8211; Automotive</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	100	✓	✗	✓	✓
marketing	45	✓	✗	✓	✓
digital	41	✓	✗	✓	✓







## Keywords Consistency

search	24	✘	✘	✔	✔
woya	23	✔	✘	✔	✔



## Usability

	Url	Domain : woya.co.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://woya.co.uk/sitemap\\_index.xml](https://woya.co.uk/sitemap_index.xml)



### Robots.txt

<http://woya.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics