








Website review www-pnc.com

Generated on December 21 2024 14:15 PM





The score is 38/100







SEO Content

	Title	<p>PNC Personal Banking</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1375 1481 1449"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>4</td> <td>6</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1465 2074" style="list-style-type: none"> • [H1] Change the Way You Bank • [H2] Products & Services • [H2] The Safest Plan is Often the Smartest One • [H2] Insights • [H2] Financial Wellness • [H2] Mobile App • [H2] Contact Us • [H2] SUPPORT • [H2] ON THE GO • [H2] ABOUT • [H3] Explore and apply online. • [H3] Make today the day you take the next step toward your financial goals. • [H3] We can help you get a clear picture of where you are today and help you plan for the future you want. • [H3] Bank anytime, anywhere. • [H4] How to Read a Pay Stub • [H4] Personal Loan vs. Personal Line of Credit 	H1	H2	H3	H4	H5	H6	1	9	4	6	1	0
H1	H2	H3	H4	H5	H6									
1	9	4	6	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Stay Alert to the Evolving Threat of Tech-Enabled Elder Scams • [H4] Let's Meet • [H4] Visit Us • [H4] Call Us • [H5] Important Legal Disclosures & Information
	Images	<p>We found 21 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>


In-page links

Anchor	Type	Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
View More Insights	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : www-pnc.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 32 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://www-pnc.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.