




Website review zotero.org

Generated on January 12 2025 03:26 AM




The score is 54/100







SEO Content

	Title	Zotero Your personal research assistant Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	Zotero is a free, easy-to-use tool to help you collect, organize, cite, and share research. Length : 91 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Your personalresearch assistant• [H1] Meet Zotero.• [H2] Collect with a click.• [H2] Organize your way.• [H2] Cite in style.• [H2] Stay in sync.• [H2] Collaborate freely.• [H2] Rest easy.• [H2] Ready to try Zotero?	H1	H2	H3	H4	H5	H6	2	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	7	0	0	0	0									
	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 7%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.39% Internal Links 82.61%

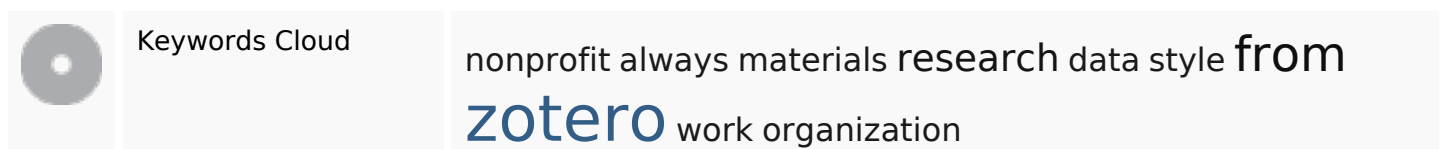
In-page links

Anchor	Type	Juice
Zotero	Internal	Passing Juice
Groups	Internal	Passing Juice
Documentation	Internal	Passing Juice
Forums	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Upgrade Storage	Internal	Passing Juice

In-page links

Download	Internal	Passing Juice
iOS	External	Passing Juice
ZoteroBib	External	Passing Juice
open source	External	Passing Juice
why we think you should choose Zotero	Internal	Passing Juice
Documentation	Internal	Passing Juice
Forums	Internal	Passing Juice
Blog	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Developers	Internal	Passing Juice
Jobs	Internal	Passing Juice
Corporation for Digital Scholarship	External	Passing Juice
global community	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zotero	12	✓	✗	✓	✓
from	5	✗	✗	✗	✗
research	4	✓	✗	✓	✓
materials	2	✗	✗	✗	✗

Keywords Consistency

data

2



Usability

	Url	Domain : zotero.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div>

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.zotero.org/sitemap.xml>



Robots.txt

<http://zotero.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.