

Website review zozimus.com

Generated on December 08 2024 13:32 PM






The score is 46/100





SEO Content

	Title	Boston Digital Marketing Agency - Zozimus Length : 41 Perfect, your title contains between 10 and 70 characters.																
	Description	We are an award-winning Boston Digital Marketing Agency that combines Digital Marketing, Brand Strategy, Creative, PR and Social Media to drive effective results for our clients Length : 177 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Boston Digital Marketing Agency - Zozimus</td></tr><tr><td>description</td><td>We are an award-winning Boston Digital Marketing Agency that combines Digital Marketing, Brand Strategy, Creative, PR and Social Media to drive effective results for our clients</td></tr><tr><td>url</td><td>https://zozimus.com/</td></tr><tr><td>site_name</td><td>Zozimus Agency</td></tr><tr><td>updated_time</td><td>2024-09-09T15:15:06-04:00</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Boston Digital Marketing Agency - Zozimus	description	We are an award-winning Boston Digital Marketing Agency that combines Digital Marketing, Brand Strategy, Creative, PR and Social Media to drive effective results for our clients	url	https://zozimus.com/	site_name	Zozimus Agency	updated_time	2024-09-09T15:15:06-04:00
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SEO Content

	Headings	H1 1	H2 10	H3 1	H4 3	H5 5	H6 0
		<ul style="list-style-type: none"> • [H1] WE ARE THE STUFF THAT DREAMS ARE MADE OF • [H2] LET'S DREAM BIGGER, TOGETHER • [H2] WHAT THE WORLD NEEDS NOW IS ZOZIMUS • [H2] Contact Us • [H2] Case Studies • [H2] Trusted By • [H2] Latest Posts • [H2] Quick Links • [H2] Social Media • [H2] Join Our Email List: • [H2] Transparency in Compliance • [H3] WE CAN ACHIEVE GREAT RESULTS TOGETHER • [H4] LET'S CONNECT • [H4] Zozimus University • [H4] Specialties • [H5] WHAT THE WORLD NEEDS NOW IS ZOZIMUS • [H5] Hood Cottage Cheese • [H5] Procept • [H5] Revolutionary Clinics • [H5] Bay Path University 					
	Images	<p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Contact Us	Internal	Passing Juice
More Case Studies	Internal	Passing Juice
Digital Marketing Trends for 2025: Navigating the AI-Driven Marketing Landscape	Internal	Passing Juice
How To Create a Generational Content Strategy in 2024	Internal	Passing Juice
Our Courses	Internal	Passing Juice
Strategy	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Creative	Internal	Passing Juice
Public Relations	Internal	Passing Juice
Careers	Internal	Passing Juice
Speaking Bios	Internal	Passing Juice
Higher Education	Internal	Passing Juice
Medical Device	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Finance & Banking	Internal	Passing Juice
Food & Beverage	Internal	Passing Juice
Furniture Retail	Internal	Passing Juice
Pet Products	Internal	Passing Juice
Construction	Internal	Passing Juice

In-page links

Transparency in Compliance	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Zozimus Predict	Internal	Passing Juice
Blog	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : zozimus.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://agency451.com/sitemap_index.xml</code>
	Robots.txt	<code>http://zozimus.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics