








# Website review zz-plant.com

Generated on January 19 2026 16:09 PM

The score is 73/100





## SEO Content

|    | Title   | ZZ Plant Care – Propagation, Benefits, Varieties, and Growing Tips<br><b>Length : 66</b><br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
|--|---|---|----|----|----|--|----------|---------|-------|--|-------------|---|------|---------|---|----|---|---|
|    | Description   | Learn how to care for a ZZ plant (Zamioculcas zamiifolia). Discover propagation methods, benefits, watering tips, soil requirements, light needs, and popular ZZ plant varieties.<br><b>Length : 177</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
|  | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
|  | Og Meta Properties  | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>ZZ Plant Care – Propagation, Benefits, Varieties, and Growing Tips</td></tr><tr><td>description</td><td>Learn how to care for a ZZ plant (Zamioculcas zamiifolia). Discover propagation methods, benefits, watering tips, soil requirements, light needs, and popular ZZ plant varieties.</td></tr><tr><td>type</td><td>website</td></tr></tbody></table> |    |    |    |  | Property | Content | title | ZZ Plant Care – Propagation, Benefits, Varieties, and Growing Tips | description | Learn how to care for a ZZ plant (Zamioculcas zamiifolia). Discover propagation methods, benefits, watering tips, soil requirements, light needs, and popular ZZ plant varieties. | type | website |   |    |   |   |
| Property   | Content   |   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
| title  | ZZ Plant Care – Propagation, Benefits, Varieties, and Growing Tips  |   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
| description  | Learn how to care for a ZZ plant (Zamioculcas zamiifolia). Discover propagation methods, benefits, watering tips, soil requirements, light needs, and popular ZZ plant varieties. |   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
| type   | website   |   |    |    |    |  |          |         |       |  |             |   |      |         |   |    |   |   |
|  | Headings  | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>5</td><td>12</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] ZZ Plant (Zamioculcas zamiifolia): Care, Propagation, Benefits, and Varieties</li><li>• [H2] Introduction</li><li>• [H2] What is a ZZ?</li></ul>   |    |    |    |  | H1       | H2      | H3    | H4   | H5          | H6  | 1    | 12      | 5 | 12 | 0 | 0 |
| H1   | H2  | H3  | H4 | H5 | H6 |  |          |         |       |  |             |   |      |         |   |    |   |   |
| 1  | 12  | 5   | 12 | 0  | 0  |  |          |         |       |  |             |   |      |         |   |    |   |   |



## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"><li>• [H2] ZZ Care Basics</li><li>• [H2] ZZ Watering and Soil</li><li>• [H2] ZZ Plant Propagation</li><li>• [H2] ZZ Plant Varieties</li><li>• [H2] ZZ Plant Flower and Growth</li><li>• [H2] ZZ Plant Yellow Leaves</li><li>• [H2] ZZ Plant Toxicity</li><li>• [H2] ZZ Plant Benefits at Home</li><li>• [H2] Conclusion</li><li>• [H2] FAQ</li><li>• [H3] Kirk Whitney</li><li>• [H3] ZZ Raven Plant</li><li>• [H3] Chameleon ZZ</li><li>• [H3] Variegated ZZ Plant</li><li>• [H3] Large ZZ</li><li>• [H4] About the Author</li><li>• [H4] Connect with Kirk</li><li>• [H4] What is a ZZ plant?</li><li>• [H4] How often should you water a ZZ plant?</li><li>• [H4] How to propagate a ZZ plant?</li><li>• [H4] What is the best soil for a ZZ plant?</li><li>• [H4] What are the light requirements for a ZZ plant?</li><li>• [H4] Why does my ZZ plant have yellow leaves?</li><li>• [H4] Is the ZZ plant toxic to cats and dogs?</li><li>• [H4] What are the benefits of having a ZZ plant at home?</li><li>• [H4] What varieties of ZZ plant exist?</li><li>• [H4] How big can a full-grown ZZ plant get?</li></ul> |
|  | Images          | <p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>54%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>               |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |

## SEO Links

|  |               |   |
|--|---------------|---|
|  | In-page links | We found a total of 7 links including 0 link(s) to files  |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 28.57%</p> <p>Internal Links 71.43%</p> |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Introduction</a>    | Internal | Passing Juice |
| <a href="#">Care Basics</a>     | Internal | Passing Juice |
| <a href="#">Propagation</a>     | Internal | Passing Juice |
| <a href="#">Varieties</a>       | Internal | Passing Juice |
| <a href="#">FAQ</a>             | Internal | Passing Juice |
| <a href="#">ZZ plant care</a>   | External | Passing Juice |
| <a href="#">bright location</a> | External | Passing Juice |

## SEO Keywords






|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | <p>new leaves soil often light varieties water root</p> <p>plants <b>plant</b></p> |
|--|----------------|--|

## Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| plant   | 45      | ✓     | ✗        | ✓           | ✓        |
| soil    | 26      | ✗     | ✗        | ✓           | ✓        |
| water   | 13      | ✗     | ✗        | ✓           | ✓        |
| light   | 10      | ✗     | ✗        | ✓           | ✓        |
| plants  | 10      | ✗     | ✗        | ✗           | ✗        |

## Keywords Consistency

### Usability


|  |              |   |
|--|--------------|---|
|  | Url          | Domain : zz-plant.com<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document




|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Document

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|    | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://zz-plant.com/sitemap.xml">https://zz-plant.com/sitemap.xml</a></div>   |
|   | Robots.txt  | <p><a href="http://zz-plant.com/robots.txt">http://zz-plant.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |