

# Evaluation du site maapstore.shop

Généré le 27 Mai 2025 08:47

Le score est de 49/100



## Optimisation du contenu

|    | Titre                                                                                                                                                                                                                                                          | <p>High-Performance Cycling Apparel and Accessories for Every Rider</p> <p><b>Longueur : 64</b></p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>                                                                                                                                                                                                                                                                                                                                                                                               |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|-------|------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------|
|    | Description                                                                                                                                                                                                                                                    | <p>Explore a collection of premium cycling clothing and accessories crafted for comfort, style, and durability. From jerseys and bib shorts to jackets and gear, elevate your cycling experience with innovative designs and materials optimized for performance.</p> <p><b>Longueur : 254</b></p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>                                                                 |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
|  | Mots-clefs                                                                                                                                                                                                                                                     | <p>cycling apparel,performance cycling clothing,cycling jerseys,bib shorts,cycling accessories,breathable bike wear,stylish cycling gear,sustainable cycling clothing,high-quality cycling wear,comfortable biking apparel</p> <p>Bien, votre page contient une balise META keywords.</p>                                                                                                                                                                                                                                                                         |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
|  | Propriétés Open Graph                                                                                                                                                                                                                                          | <p>Bien, cette page profite des balises META Open Graph.</p> <table><tr><th>Propriété</th><th>Contenu</th></tr><tr><td>title</td><td>High-Performance Cycling Apparel and Accessories for Every Rider</td></tr><tr><td>description</td><td>Explore a collection of premium cycling clothing and accessories crafted for comfort, style, and durability. From jerseys and bib shorts to jackets and gear, elevate your cycling experience with innovative designs and materials optimized for performance.</td></tr><tr><td>type</td><td>website</td></tr></table> | Propriété | Contenu | title | High-Performance Cycling Apparel and Accessories for Every Rider | description | Explore a collection of premium cycling clothing and accessories crafted for comfort, style, and durability. From jerseys and bib shorts to jackets and gear, elevate your cycling experience with innovative designs and materials optimized for performance. | type | website |
| Propriété                                                                          | Contenu                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
| title                                                                              | High-Performance Cycling Apparel and Accessories for Every Rider                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
| description                                                                        | Explore a collection of premium cycling clothing and accessories crafted for comfort, style, and durability. From jerseys and bib shorts to jackets and gear, elevate your cycling experience with innovative designs and materials optimized for performance. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |
| type                                                                               | website                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |         |       |                                                                  |             |                                                                                                                                                                                                                                                                |      |         |

## Optimisation du contenu

|                                                                                    |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                  | <div>urlhttps://maapstore.shop?utm_source=sns_share&amp;utm_medium=open_graph</div> <div>site_nameMAAP</div>                                                                                                                                                                                                                                                                                                                              |
|    | Niveaux de titre | <div><div><div><b>H1</b></div><div>0</div></div><div><b>H2</b></div><div>6</div><div><b>H3</b></div><div>0</div><div><b>H4</b></div><div>0</div><div><b>H5</b></div><div>0</div><div><b>H6</b></div><div>0</div></div> <div><ul style="list-style-type: none"><li>• [H2] UP TO 80% OFF</li><li>• [H2] Best Sellers</li><li>• [H2] New Arrival</li><li>• [H2] Man</li><li>• [H2] Woman</li><li>• [H2] AccessoriesView More</li></ul></div> |
|    | Images           | <p>Nous avons trouvé 242 image(s) sur cette page Web.</p> <p>16 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>                                                                                                                                                                                                                    |
|   | Ratio texte/HTML | <p>Ratio : <b>13%</b></p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>                                                                                                                                                                                                                                                                              |
|  | Flash            | Parfait, aucun contenu FLASH n'a été détecté sur cette page.                                                                                                                                                                                                                                                                                                                                                                              |
|  | Iframe           | Génial, il n'y a pas d'Iframes détectés sur cette page.                                                                                                                                                                                                                                                                                                                                                                                   |

## Liens

|                                                                                    |                         |                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------|
|  | Réécriture d'URLs       | Bien. Vos liens sont optimisés!                                                                                                  |
|  | Tiret bas dans les URLs | Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement. |
|  | Liens dans la page      | Nous avons trouvé un total de 166 lien(s) dont 2 lien(s) vers des fichiers                                                       |
|  | Statistics              | <p>Liens externes : noFollow 0%</p> <p>Liens externes : Passing Juice 1.81%</p> <p>Liens internes 98.19%</p>                     |

## Liens dans la page

| Texte d'ancre                                             | Type    | Juice         |
|-----------------------------------------------------------|---------|---------------|
| <a href="#">{{ lang.account.orders.property_detail }}</a> | Interne | Passing Juice |
| <a href="#">{{ el.value }}</a>                            | Interne | Passing Juice |
| <a href="#">{{lang.product.view_cart}}</a>                | Interne | Passing Juice |
| <a href="#">New</a>                                       | Interne | Passing Juice |
| <a href="#">Man</a>                                       | Externe | Passing Juice |
| <a href="#">New</a>                                       | Interne | Passing Juice |
| <a href="#">Road</a>                                      | Interne | Passing Juice |
| <a href="#">Jerseys</a>                                   | Interne | Passing Juice |
| <a href="#">Bibs</a>                                      | Interne | Passing Juice |
| <a href="#">Jackets</a>                                   | Interne | Passing Juice |
| <a href="#">Vests</a>                                     | Interne | Passing Juice |
| <a href="#">Base Layers</a>                               | Interne | Passing Juice |
| <a href="#">T-Shirts</a>                                  | Interne | Passing Juice |
| <a href="#">Shorts</a>                                    | Interne | Passing Juice |
| <a href="#">Sweats</a>                                    | Interne | Passing Juice |
| <a href="#">Transit</a>                                   | Interne | Passing Juice |
| <a href="#">Casuals</a>                                   | Interne | Passing Juice |
| <a href="#">Pants</a>                                     | Interne | Passing Juice |
| <a href="#">New</a>                                       | Interne | Passing Juice |
| <a href="#">Road</a>                                      | Interne | Passing Juice |
| <a href="#">Jerseys</a>                                   | Interne | Passing Juice |
| <a href="#">Bibs</a>                                      | Interne | Passing Juice |
| <a href="#">Jackets</a>                                   | Interne | Passing Juice |
| <a href="#">Vests</a>                                     | Interne | Passing Juice |
| <a href="#">Base Layers</a>                               | Interne | Passing Juice |
| <a href="#">T-Shirts</a>                                  | Interne | Passing Juice |

## Liens dans la page

|                                                            |         |               |
|------------------------------------------------------------|---------|---------------|
| <a href="#">Sweats</a>                                     | Interne | Passing Juice |
| <a href="#">Transit</a>                                    | Interne | Passing Juice |
| <a href="#">Casuals</a>                                    | Interne | Passing Juice |
| <a href="#">Pants</a>                                      | Interne | Passing Juice |
| <a href="#">Leggings</a>                                   | Interne | Passing Juice |
| <a href="#">Crops</a>                                      | Interne | Passing Juice |
| <a href="#">Accessories</a>                                | Interne | Passing Juice |
| <a href="#">My Account</a>                                 | Interne | Passing Juice |
| <a href="#">Log in</a>                                     | Interne | Passing Juice |
| <a href="#">=</a>                                          | Externe | Passing Juice |
| <a href="#">Men</a>                                        | Externe | Passing Juice |
| <a href="#">Evade Pro Base Jersey 2.0</a>                  | Interne | Passing Juice |
| <a href="#">Evade Pro Base Jersey 2.0</a>                  | Interne | Passing Juice |
| <a href="#">Team Base Layer</a>                            | Interne | Passing Juice |
| <a href="#">Maap Pro Bib 2.0 bib shorts - Blue</a>         | Interne | Passing Juice |
| <a href="#">Evade Pro Base LS Jersey 2.0</a>               | Interne | Passing Juice |
| <a href="#">Pro Bib 2.0</a>                                | Interne | Passing Juice |
| <a href="#">Level Team Bib Evo</a>                         | Interne | Passing Juice |
| <a href="#">Maap Training Bib 3.0 bib shorts - Schwarz</a> | Interne | Passing Juice |
| <a href="#">View More</a>                                  | Interne | Passing Juice |
| <a href="#">Women's Blurred Evade Pro Base Jersey 2.0</a>  | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base Jersey 2.0</a>          | Interne | Passing Juice |
| <a href="#">Women's Draft Team Vest</a>                    | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base Jersey 2.0</a>          | Interne | Passing Juice |
| <a href="#">Women's Training Thermal LS Jersey</a>         | Interne | Passing Juice |
| <a href="#">Women's Team Base Layer</a>                    | Interne | Passing Juice |
| <a href="#">Maap Team Evo women bibshort - Black white</a> | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base LS Jersey 2.0</a>       | Interne | Passing Juice |

## Liens dans la page

|                                                                           |         |               |
|---------------------------------------------------------------------------|---------|---------------|
| <a href="#">View More</a>                                                 | Interne | Passing Juice |
| <a href="#">Maap Pro Bib 2.0 bib shorts - Blue</a>                        | Interne | Passing Juice |
| <a href="#">Maap Training Bib 3.0 bib shorts - Schwarz</a>                | Interne | Passing Juice |
| <a href="#">Bib shorts Maap World Tour Team 2025</a>                      | Interne | Passing Juice |
| <a href="#">Maap Draft Team vest - Blu</a>                                | Interne | Passing Juice |
| <a href="#">Maap Evade Pro Base 2.0 long sleeve jersey - White</a>        | Interne | Passing Juice |
| <a href="#">Maap LPW Pro Air 2.0 Jersey - Gray Black</a>                  | Interne | Passing Juice |
| <a href="#">Maap Flow vest - White</a>                                    | Interne | Passing Juice |
| <a href="#">Maap Team Evo bibshorts - Gray</a>                            | Interne | Passing Juice |
| <a href="#">View More</a>                                                 | Interne | Passing Juice |
| <a href="#">Maap Team Evo women bibshort - Black white</a>                | Interne | Passing Juice |
| <a href="#">Bib shorts women's Maap Team Evo Cargo - Blue</a>             | Interne | Passing Juice |
| <a href="#">Bib shorts women's Maap Evade X Evo Cargo - Grey</a>          | Interne | Passing Juice |
| <a href="#">Maap Evade Pro Base 2.0 long sleeve woman jersey - Purple</a> | Interne | Passing Juice |
| <a href="#">Maap Draft Team women vest - Grey</a>                         | Interne | Passing Juice |
| <a href="#">Maap World Tour Team 2025 women bibshort</a>                  | Interne | Passing Juice |
| <a href="#">Maap Team Evo Cargo women bibshort - Grey</a>                 | Interne | Passing Juice |
| <a href="#">Maap Draft Team women vest - Black</a>                        | Interne | Passing Juice |
| <a href="#">View More</a>                                                 | Interne | Passing Juice |
| <a href="#">Evade Pro Base Jersey 2.0</a>                                 | Interne | Passing Juice |
| <a href="#">Evade Pro Base Jersey 2.0</a>                                 | Interne | Passing Juice |
| <a href="#">Evade Pro Base LS Jersey 2.0</a>                              | Interne | Passing Juice |
| <a href="#">Training Thermal LS Jersey</a>                                | Interne | Passing Juice |
| <a href="#">Evade Pro Base Jersey 2.0</a>                                 | Interne | Passing Juice |
| <a href="#">Privateer R.F Pro Jersey</a>                                  | Interne | Passing Juice |
| <a href="#">Blurred Evade Pro Base Jersey 2.0</a>                         | Interne | Passing Juice |
| <a href="#">Training Jersey</a>                                           | Interne | Passing Juice |
| <a href="#">Pro Bib 2.0</a>                                               | Interne | Passing Juice |

## Liens dans la page

|                                                |         |               |
|------------------------------------------------|---------|---------------|
| <a href="#">WorldTour Team Bib Evo</a>         | Interne | Passing Juice |
| <a href="#">Training Bib 3.0</a>               | Interne | Passing Juice |
| <a href="#">Team Bib Evo Cargo</a>             | Interne | Passing Juice |
| <a href="#">Evade X Team Bib Evo Cargo</a>     | Interne | Passing Juice |
| <a href="#">Team Bib Evo Cargo</a>             | Interne | Passing Juice |
| <a href="#">Team Bib Evo Cargo</a>             | Interne | Passing Juice |
| <a href="#">Team Evo Thermal Bib Tight</a>     | Interne | Passing Juice |
| <a href="#">Level Atmos Jacket</a>             | Interne | Passing Juice |
| <a href="#">Flow Jacket</a>                    | Interne | Passing Juice |
| <a href="#">Draft Team Jacket</a>              | Interne | Passing Juice |
| <a href="#">Atmos Jacket</a>                   | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Insulated Jacket</a>     | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Wind Jacket</a>          | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Wind Jacket</a>          | Interne | Passing Juice |
| <a href="#">Training Winter Jacket</a>         | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Insulated Vest</a>       | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Wind Vest</a>            | Interne | Passing Juice |
| <a href="#">Level Atmos Vest</a>               | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Wind Vest</a>            | Interne | Passing Juice |
| <a href="#">Flow Insulated Vest</a>            | Interne | Passing Juice |
| <a href="#">Atmos Vest</a>                     | Interne | Passing Juice |
| <a href="#">Alt_Road❖?Insulated Vest</a>       | Interne | Passing Juice |
| <a href="#">Atmos Vest</a>                     | Interne | Passing Juice |
| <a href="#">Team Base Layer</a>                | Interne | Passing Juice |
| <a href="#">Team Base Layer</a>                | Interne | Passing Juice |
| <a href="#">Thermal Base Layer LS Tee</a>      | Interne | Passing Juice |
| <a href="#">Deep Winter Thermal Base Layer</a> | Interne | Passing Juice |
| <a href="#">Team Base Layer</a>                | Interne | Passing Juice |

## Liens dans la page

|                                                              |         |               |
|--------------------------------------------------------------|---------|---------------|
| <a href="#">Women's Blurred Evade Pro Base Jersey 2.0</a>    | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base Jersey 2.0</a>            | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base Jersey 2.0</a>            | Interne | Passing Juice |
| <a href="#">Women's Training Thermal LS Jersey</a>           | Interne | Passing Juice |
| <a href="#">Women's Evade Pro Base LS Jersey 2.0</a>         | Interne | Passing Juice |
| <a href="#">Women's Eclipse Pro Air Jersey 2.0</a>           | Interne | Passing Juice |
| <a href="#">Women's Blurred Evade Pro Base LS Jersey 2.0</a> | Interne | Passing Juice |
| <a href="#">Women's Blurred Out Pro Hex Jersey</a>           | Interne | Passing Juice |
| <a href="#">MAAP x LITP Women's Team Bib Evo</a>             | Interne | Passing Juice |
| <a href="#">Women's Evade X Team Bib Evo Cargo</a>           | Interne | Passing Juice |
| <a href="#">Women's Eclipse Team Bib Evo</a>                 | Interne | Passing Juice |
| <a href="#">Women's Training Bib 3.0</a>                     | Interne | Passing Juice |
| <a href="#">Women's Team Bib Evo</a>                         | Interne | Passing Juice |
| <a href="#">Women's Team Bib Evo Cargo</a>                   | Interne | Passing Juice |
| <a href="#">Women's Level Team Bib Evo</a>                   | Interne | Passing Juice |
| <a href="#">Women's Team Bib Evo</a>                         | Interne | Passing Juice |
| <a href="#">Women's Padded Lightweight Liner Jacket</a>      | Interne | Passing Juice |
| <a href="#">Women's Transit Packable Puffer</a>              | Interne | Passing Juice |
| <a href="#">Women's Alt_Road❖?Insulated Jacket</a>           | Interne | Passing Juice |
| <a href="#">Women's Alt_Road❖?Insulated Jacket</a>           | Interne | Passing Juice |
| <a href="#">Women's Alt_Road❖?Wind Jacket</a>                | Interne | Passing Juice |
| <a href="#">Women's Level Atmos Jacket</a>                   | Interne | Passing Juice |
| <a href="#">Women's Flow Insulated Jacket</a>                | Interne | Passing Juice |
| <a href="#">Women's Flow Jacket</a>                          | Interne | Passing Juice |
| <a href="#">Women's Draft Team Vest</a>                      | Interne | Passing Juice |
| <a href="#">Women's Draft Team Vest</a>                      | Interne | Passing Juice |
| <a href="#">Women's Alt_Road❖?Wind Vest</a>                  | Interne | Passing Juice |
| <a href="#">Women's Atmos Vest</a>                           | Interne | Passing Juice |

## Liens dans la page

|                                                        |         |               |
|--------------------------------------------------------|---------|---------------|
| <a href="#">Women's Flow Vest</a>                      | Interne | Passing Juice |
| <a href="#">Women's Draft Team Vest</a>                | Interne | Passing Juice |
| <a href="#">Women's Alt_Road?Insulated Vest</a>        | Interne | Passing Juice |
| <a href="#">Women's Draft Team Vest</a>                | Interne | Passing Juice |
| <a href="#">Women's Deep Winter Thermal Base Layer</a> | Interne | Passing Juice |
| <a href="#">Women's Team Base Layer</a>                | Interne | Passing Juice |
| <a href="#">Women's Team Base Layer</a>                | Interne | Passing Juice |
| <a href="#">Women's Team Base Layer</a>                | Interne | Passing Juice |
| <a href="#">Division Mono Sock - Long</a>              | Interne | Passing Juice |
| <a href="#">Training Sock</a>                          | Interne | Passing Juice |
| <a href="#">Division Mono Sock - Long</a>              | Interne | Passing Juice |
| <a href="#">Division Mono Sock</a>                     | Interne | Passing Juice |
| <a href="#">Alt_Road? Merino Arm Warmers</a>           | Interne | Passing Juice |
| <a href="#">Division Sock</a>                          | Interne | Passing Juice |
| <a href="#">MAAP x KASK Protone Icon CPSC</a>          | Interne | Passing Juice |
| <a href="#">MAAP x LITP Division Socks</a>             | Interne | Passing Juice |
| <a href="#">Company Info</a>                           | Interne | Passing Juice |
| <a href="#">About Us</a>                               | Interne | Passing Juice |
| <a href="#">Contact Us</a>                             | Interne | Passing Juice |
| <a href="#">Customer Reviews</a>                       | Interne | Passing Juice |
| <a href="#">Shipping policy</a>                        | Interne | Passing Juice |
| <a href="#">Return policy</a>                          | Interne | Passing Juice |
| <a href="#">Terms of service</a>                       | Interne | Passing Juice |
| <a href="#">Privacy policy</a>                         | Interne | Passing Juice |
| <a href="#">Search</a>                                 | Interne | Passing Juice |
| <a href="#">Register</a>                               | Interne | Passing Juice |
| <a href="#">Tracking Order</a>                         | Interne | Passing Juice |
| <a href="#">Blog</a>                                   | Interne | Passing Juice |

## Mots-clefs

|                                                                                  |                     |                                                        |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------|
|  | Nuage de mots-clefs | vest evade team bib base pro jersey<br>maap womens evo |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------|

## Cohérence des mots-clefs

| Mot-clef | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|----------|---------|-------|------------|-------------|------------------|
| womens   | 45      | ✗     | ✗          | ✗           | ✗                |
| team     | 38      | ✗     | ✗          | ✗           | ✗                |
| base     | 36      | ✗     | ✗          | ✗           | ✗                |
| bib      | 29      | ✗     | ✓          | ✓           | ✗                |
| jersey   | 27      | ✗     | ✓          | ✓           | ✗                |

## Ergonomie

|                                                                                    |               |                                                                 |
|------------------------------------------------------------------------------------|---------------|-----------------------------------------------------------------|
|  | Url           | Domaine : maapstore.shop<br>Longueur : 14                       |
|  | Favicon       | Génial, votre site web dispose d'un favicon.                    |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
|  | Langue        | Bien. Votre langue est : en.                                    |
|  | Dublin Core   | Cette page ne profite pas des métadonnées Dublin Core.          |

## Document

|                                                                                    |         |        |
|------------------------------------------------------------------------------------|---------|--------|
|  | Doctype | HTML 5 |
|------------------------------------------------------------------------------------|---------|--------|

## Document

|                                                                                  |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Encodage               | Parfait. Votre charset est UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Validité W3C           | Erreurs : 217<br>Avertissements : 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | E-mail confidentialité | Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | HTML obsolètes         | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Astuces vitesse        | <div><div></div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div><div></div> Mauvais, votre site web utilise des styles css inline.</div> <div><div></div> Génial, votre site web contient peu de fichiers CSS.</div> <div><div></div> Parfait, votre site web contient peu de fichiers javascript.</div> <div><div></div> Parfait : votre site tire parti de gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Optimisation mobile | <div><div></div> Icône Apple</div> <div><div></div> Méta tags viewport</div> <div><div></div> Contenu FLASH</div> |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimisation

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Sitemap XML | <p>Manquant</p> <p>Votre site web ne dispose pas d'une sitemap XML, ce qui peut poser problème.</p> <p>La sitemap recense les URLs que les moteurs de recherche peuvent indexer, tout en proposant d'éventuelles informations supplémentaires (comme la date de dernière mise à jour, la fréquence des changements, ainsi que leur niveau d'importance). Ceci permet aux moteurs de recherche de parcourir le site de façon plus efficace.</p> |
|  | Robots.txt  | <p><a href="http://maapstore.shop/robots.txt">http://maapstore.shop/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>                                                                                                                                                                                                                                                                                  |

## Optimisation



### Mesures d'audience

#### Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.