







Evaluation du site munro.agency

Généré le 05 Novembre 2024 11:00

Le score est de 55/100



Optimisation du contenu

	Titre	<p>Glasgow Digital Marketing Agency</p> <p>Longueur : 32</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Glasgow Digital Marketing Agency specialising in PPC, SEO, Marketing Automation and Web Design. We are here to Supercharge Your Business Growth!</p> <p>Longueur : 144</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1382 1481 2078"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Munro Agency</td> </tr> <tr> <td>description</td> <td>Using the latest Marketing Automation technology as well as our expertise in Inbound Marketing and Advertising we supercharge your business growth. Successful marketing seems to elude many businesses, we aim to break through that barrier by helping companies and marketers develop sales ready leads for their businesses.</td> </tr> <tr> <td>url</td> <td>https://www.munro.agency/</td> </tr> </tbody> </table>	Propriété	Contenu	locale	en_GB	type	website	title	The Munro Agency	description	Using the latest Marketing Automation technology as well as our expertise in Inbound Marketing and Advertising we supercharge your business growth. Successful marketing seems to elude many businesses, we aim to break through that barrier by helping companies and marketers develop sales ready leads for their businesses.	url	https://www.munro.agency/
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Optimisation du contenu

site_name	The Munro Agency
image	https://www.munro.agency/wp-content/uploads/2017/05/Optimized-Munro-Website-copy-1.jpg
image:width	1800
image:height	1200
image:type	image/jpeg

Niveaux de titre

H1	H2	H3	H4	H5	H6
1	9	35	33	1	0

- [H1] DIGITAL MARKETING AGENCY
- [H2] DIGITAL MARKETING & LEAD GENERATION SERVICES
- [H2] Digital Marketing Services That Make a Difference to Your Bottom Line
- [H2] DIGITAL MARKETING AGENCY SERVICES THAT GET RESULTS
- [H2] FREE to use Website SEO Analyser
- [H2] DIGITAL MARKETING AGENCY SERVICES THAT GET RESULTS
- [H2] DIGITAL MARKETING AGENCY SERVICES
- [H2] Using the latest Marketing Automation technology as well as our expertise in Inbound Marketing and Advertising to supercharge your business growth.
- [H2] The Ultimate PPC Guide for Beginners
- [H2] CLIENTS & TESTIMONIALS
- [H3] Delivering More Qualified Leads Into Your Business For Less
- [H3] Retargeted visitors are 10x more likely to click and 70% more likely to convert.
- [H3] Lead Generation for Translation Agency
- [H3] Marketing Automatic & Industrial Door Company
- [H3] Lead Generation | Hospitality
- [H3] Website Design & Development | Oil & Gas
- [H3] SEO & Marketing Automation | SAAS
- [H3] Start-up Marketing | Germany
- [H3] Small business Marketing Services
- [H3] Statistics Page (Template Draft)
- [H3] My Animated SVG Battle: A Journey from Zero to Hero
- [H3] B2B Webinar Best Practice for Lead Generation:
- [H3] How To Do Link Building Outreach (And Actually Get Links!)
- [H3] Top Tips to Boost Engagement on LinkedIn (With Examples)
- [H3] How to set up Consent Mode v2 in Google Tag Manager (GTM) (With Pictures)
- [H3] Cringey CTAs and how to write an effective one
- [H3] SaaS Copywriting: How to Write Like a Human Being
- [H3] 100+ B2B Marketing Statistics You Should Know!
- [H3] B2B Marketing Guide: Definition, Strategy & Trends in 2024
- [H3] 17 Best B2B Marketing Strategies For Your Business

Optimisation du contenu

- [H3] 3 Key Takeaways from Generating Ideas - 3 Strategies
- [H3] What is Evergreen Content and How Do I Create It?
- [H3] 23 Ways to Market Your Business in 2024
- [H3] Content Marketing in 2024 - What? Why? How?
- [H3] B2B SEO Strategy Guide
- [H3] What is Affiliate Marketing?
- [H3] Your Complete Guide to SaaS Lead Generation & Why It's Important
- [H3] B2B Lead generation For Your Business!
- [H3] Marketing Services
- [H3] SEO and Digital PR Services
- [H3] Technical & Web Development
- [H3] About The Marketing Agency
- [H3] Latest Marketing Guides
- [H3] Munro Agency
- [H3] Trusted Reviews
- [H4] OUR SERVICES
- [H4] MARKETING AUTOMATION
- [H4] YOUR BRAND
- [H4] SEARCH ENGINE OPTIMISATION
- [H4] MARKETING STRATEGY
- [H4] WEBSITE DESIGN & DEVELOPMENT
- [H4] NOT GETTING ENOUGH TRAFFIC?
- [H4] GET YOUR FREE REPORT
- [H4] COMPETITIVE ADVANTAGE
- [H4] START FOR FREE
- [H4] GET YOUR MESSAGE HEARD
- [H4] INCREASE CONVERSION
- [H4] INSPIRED DIGITAL MARKETING
- [H4] Our Latest Work
- [H4] SME Marketing Packages
- [H4] Online Marketing Support
- [H4] START-UP SUPPORT
- [H4] Marketing Automation
- [H4] Behavioural-Based Email Automation
- [H4] Website Visitor ID
- [H4] In-depth Analytics
- [H4] Forms Built for Generating Leads
- [H4] Customisable CRM System
- [H4] Platform integration
- [H4] Marketing Automation
- [H4] Integrated Call Tracking
- [H4] Social Media
- [H4] Digital Marketing Blog
- [H4] What is PPC?
- [H4] PPC Terminology
- [H4] Get Sales Ready Leads
- [H4] Convert Leads to Sales
- [H4] Privacy Overview
- [H5] COOKIE CONSENT






Images





Nous avons trouvé 196 image(s) sur cette page Web.

28 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de

Optimisation du contenu

		vos images.
	Ratio texte/HTML	Ratio : 5% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 92 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0% Liens internes 100%

Liens dans la page

Texte d'ancre	Type	Juice
Home	Interne	Passing Juice
CRM System	Interne	Passing Juice
Email Marketing	Interne	Passing Juice
Inbound Marketing	Interne	Passing Juice
Marketing Automation Services	Interne	Passing Juice
SharpSpring Consultancy	Interne	Passing Juice

Liens dans la page

B2B Lead Generation	Interne	Passing Juice
B2B Thought Leadership	Interne	Passing Juice
Digital PR Agency	Interne	Passing Juice
Glasgow SEO Agency	Interne	Passing Juice
PPC &#038; AdWords Agency	Interne	Passing Juice
SEO Content Writing Services	Interne	Passing Juice
Remarketing &#038; Retargeting	Interne	Passing Juice
Social Media Marketing Agency	Interne	Passing Juice
Start-up &#038; Small Business Marketing	Interne	Passing Juice
Website Design &#038; Development	Interne	Passing Juice
Our Work	Interne	Passing Juice
About	Interne	Passing Juice
The Blog	Interne	Passing Juice
Contact Us	Interne	noFollow
Marketing Services	Interne	Passing Juice
SEO & PPC Services	Interne	Passing Juice
Marketing strategy	Interne	Passing Juice
Marketing Strategy	Interne	Passing Juice
social media	Interne	Passing Juice
TRY OUR FREE SEO WEBSITE ANALYSER	Interne	Passing Juice
Lead Generation for Translation Agency	Interne	Passing Juice
Marketing Automatic &#038; Industrial Door Company	Interne	Passing Juice
Lead Generation Hospitality	Interne	Passing Juice
Website Design &#038; Development Oil &#038; Gas	Interne	Passing Juice
SEO &#038; Marketing Automation SAAS	Interne	Passing Juice
Start-up Marketing Germany	Interne	Passing Juice
Website Visitor ID	Interne	Passing Juice
In-depth Analytics	Interne	Passing Juice

Liens dans la page

Forms Built for Generating Leads	Interne	Passing Juice
Platform integration	Interne	Passing Juice
Marketing Automation	Interne	Passing Juice
Integrated Call Tracking	Interne	Passing Juice
Social Media	Interne	Passing Juice
Statistics Page (Template Draft)	Interne	Passing Juice
My Animated SVG Battle: A Journey from Zero to Hero	Interne	Passing Juice
B2B Webinar Best Practice for Lead Generation:	Interne	Passing Juice
How To Do Link Building Outreach (And Actually Get Links!)	Interne	Passing Juice
Top Tips to Boost Engagement on LinkedIn (With Examples)	Interne	Passing Juice
How to set up Consent Mode v2 in Google Tag Manager (GTM) (With Pictures)	Interne	Passing Juice
Cringey CTAs and how to write an effective one	Interne	Passing Juice
SaaS Copywriting: How to Write Like a Human Being	Interne	Passing Juice
100+ B2B Marketing Statistics You Should Know!	Interne	Passing Juice
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17 Best B2B Marketing Strategies For Your Business	Interne	Passing Juice
3 Key Takeaways from Generating Ideas &#8211; 3 Strategies	Interne	Passing Juice
What is Evergreen Content and How Do I Create It?	Interne	Passing Juice
23 Ways to Market Your Business in 2024	Interne	Passing Juice
Content Marketing in 2024 &#8211; What? Why? How?	Interne	Passing Juice
B2B SEO Strategy Guide	Interne	Passing Juice
What is Affiliate Marketing?	Interne	Passing Juice
Your Complete Guide to SaaS Lead Generation &#038; Why It's Important	Interne	Passing Juice
Pay Per Click Advertising	Interne	Passing Juice
marketing campaign	Interne	Passing Juice
B2B Lead Generation	Interne	Passing Juice

Liens dans la page

B2B Thought Leadership Agency	Interne	Passing Juice
Remarketing Agency	Interne	Passing Juice
SharpSpring Consultancy Agency	Interne	Passing Juice
Small Business Marketing	Interne	Passing Juice
Digital PR Agency	Interne	Passing Juice
Edinburgh SEO Agency	Interne	Passing Juice
Glasgow SEO Agency	Interne	Passing Juice
London SEO Agency	Interne	Passing Juice
SEO Content Writing Services	Interne	Passing Juice
Search Engine Optimisation	Interne	Passing Juice
AI bot development agency	Interne	Passing Juice
AI development agency	Interne	Passing Juice
Craft CMS Support	Interne	Passing Juice
Dynamic Web Content	Interne	Passing Juice
Multilingual Websites	Interne	Passing Juice
WordPress Plugin Agency	Interne	Passing Juice
Website Design & Development	Interne	Passing Juice
What is a Marketing Agency?	Interne	Passing Juice
What is a Marketing Automation?	Interne	Passing Juice
Guide to ABM Marketing	Interne	Passing Juice
About us	Interne	Passing Juice
Contact us	Interne	Passing Juice
Our Work	Interne	Passing Juice
Sitemap	Interne	Passing Juice
Vacancies	Interne	Passing Juice
[email#160;protected]	Interne	Passing Juice
Terms & Conditions	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice

Liens dans la page

Website Disclaimer	Interne	Passing Juice
Copyright Notice	Interne	Passing Juice
'+v.prevText+'	Interne	Passing Juice
The content	Interne	Passing Juice






Mots-clefs

	Nuage de mots-clefs	digital business marketing help munro leads agency more services b2b
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Cohérence des mots-clefs












Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
marketing	124	✓	✗	✓	✓
agency	61	✓	✗	✓	✓
more	52	✗	✗	✗	✓
business	43	✗	✗	✓	✓
services	35	✗	✗	✗	✓

Ergonomie





	Url	Domaine : munro.agency Longueur : 12
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Ergonomie


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 559 Avertissements : 131
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Attention! Essayez d'éviter les tableaux imbriqués au format HTML. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Parfait : votre site tire parti de gzip.



Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal.
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Optimisation

		https://wordpress-84742-1355775.cloudwaysapps.com/sitemap_index.xml
	Robots.txt	http://munro.agency/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.