







Evaluation du site pndigital.co.uk

Généré le 05 Novembre 2024 10:56

Le score est de 64/100



Optimisation du contenu

	Titre	<p>SEO Agency London UK Voted Best SEO Company London</p> <p>Longueur : 52</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>										
	Description	<p>Voted Best SEO Agency London UK on Clutch. Are you looking for the best SEO company to drive your website traffic in a new direction? PNDigital is fastest growing Online Marketing agency with over 1 Million Organic Page 1 Google Results and 97% client retention. Read our 5 Star Reviews</p> <p>Longueur : 286</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>										
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>										
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO Agency London UK Voted Best SEO Company London</td> </tr> <tr> <td>description</td> <td>Voted Best SEO Agency London UK on Clutch. Are you looking for the best SEO company to drive your website traffic in a new direction? PNDigital is fastest growing Online Marketing agency with over 1 Million Organic Page 1 Google Results and 97% client retention. Read our 5 Star Reviews</td> </tr> </tbody> </table>	Propriété	Contenu	locale	en_GB	type	website	title	SEO Agency London UK Voted Best SEO Company London	description	Voted Best SEO Agency London UK on Clutch. Are you looking for the best SEO company to drive your website traffic in a new direction? PNDigital is fastest growing Online Marketing agency with over 1 Million Organic Page 1 Google Results and 97% client retention. Read our 5 Star Reviews
Propriété	Contenu											
locale	en_GB											
type	website											
title	SEO Agency London UK Voted Best SEO Company London											
description	Voted Best SEO Agency London UK on Clutch. Are you looking for the best SEO company to drive your website traffic in a new direction? PNDigital is fastest growing Online Marketing agency with over 1 Million Organic Page 1 Google Results and 97% client retention. Read our 5 Star Reviews											

Optimisation du contenu

url https://pndigital.co.uk/

site_name PN Digital SEO Agency London

Niveaux de titre





H1	H2	H3	H4	H5	H6
1	16	9	11	4	7

- [H1] SEO Agency London
- [H2] Guaranteed Page 1 Results
- [H2] Voted the #1 SEO Company by Clutch
- [H2] UK Based SEO Company that Delivers Page 1 Results Every time!
- [H2] Join Thousands Of Successful SEO Clients
- [H2] Website Optimisation
- [H2] Specialist Keyword Research
- [H2] Detailed Granular SEO Audit
- [H2] SEO Service Company
- [H2] SEO for E-commerce
- [H2] SEO for SaaS
- [H2] Local SEO
- [H2] How to find a good SEO company
- [H2] SEO Agency with a proven track record
- [H2] SEO Services & Keyword Investigation
- [H2] SEO Marketing
- [H2] Latest from our blog
- [H3] 'You are the best SEO company in London' - Mark
- [H3] Why our clients love our SEO
- [H3] Increase your online sales today Get a FREE SEO Audit
- [H3] PN Digital SEO Agency London As Featured In
- [H3] Search Engine Optimisation (SEO)
- [H3] SEO Marketing
- [H3] Has Your Site Been Negatively Impacted by Google Updates?
- [H3] Leading SEO Experts Working For You
- [H3] Frequently Answered Questions
- [H4] Position 1 Results Make a Difference
- [H4] Lasting Results
- [H4] Experts in their field
- [H4] Powerful Tools
- [H4] Bespoke SEO Service
- [H4] Confidentiality
- [H4] Ahead of the curve
- [H4] Communication is key
- [H4] How We Help You?
- [H4] Why Do You Need a London SEO Agency?
- [H4] Contact PN Digital Today
- [H5] PNDigital - The SEO Agency Featured in The Times
- [H5] PN Digital Honoured as a Clutch Champion for 2023
- [H5] PN Digital SEO Agency London Has Been Recognised as one of the Top SEO Companies in the UK by SuperbCompanies
- [H5] Increase your onlinesales today Get a FREE Quote
- [H6] We Increased E-comm Site Traffic by over 400%
- [H6] How We Helped a Construction Company Double Profits and Increase Leads by 237%
- [H6] Cosmetic Clinic Traffic Increased by over 1700% in 12

Optimisation du contenu

		<p>months</p> <ul style="list-style-type: none">• [H6] How We Helped An IT Recruitment Agency Achieve A 156% Increase In Leads• [H6] How we Helped a Herbal Medicine Company Increase online sales by 1452.74% within 8 months• [H6] We Helped a Car Parts Company Treble Revenue and Increase Traffic Six-Fold• [H6] Contact Us
	Images	<p>Nous avons trouvé 38 image(s) sur cette page Web.</p> <p>7 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 19%</p> <p>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>

Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.</p>
	Liens dans la page	<p>Nous avons trouvé un total de 69 lien(s) dont 0 lien(s) vers des fichiers</p>
	Statistics	<p>Liens externes : noFollow 0%</p> <p>Liens externes : Passing Juice 2.9%</p> <p>Liens internes 97.1%</p>

Liens dans la page

Texte d'ancre	Type	Juice
---------------	------	-------

Liens dans la page

Services	Interne	Passing Juice
SEO &#038; PPC	Interne	Passing Juice
E-Commerce SEO	Interne	Passing Juice
E-Commerce Link Building	Interne	Passing Juice
E-Commerce SEO Strategy	Interne	Passing Juice
Enterprise SEO Consultant	Interne	Passing Juice
SEO for Retail Websites	Interne	Passing Juice
Shopify SEO	Interne	Passing Juice
SEO for Software as a Service (SaaS)	Interne	Passing Juice
AI SEO Services	Interne	Passing Juice
SEO for Accountants	Interne	Passing Juice
SEO for Cleaning Companies	Interne	Passing Juice
SEO Agency for Taxi Companies	Interne	Passing Juice
SEO for Construction Companies	Interne	Passing Juice
Professional SEO for Estate Agents	Interne	Passing Juice
SEO Agency for HR Companies	Interne	Passing Juice
SEO for Hotels	Interne	Passing Juice
SEO for Insurance Companies	Interne	Passing Juice
SEO for Gyms	Interne	Passing Juice
SEO for Wedding Venues	Interne	Passing Juice
SEO for Limo Companies	Interne	Passing Juice
Website Design &#038; Development	Interne	Passing Juice
Website Design	Interne	Passing Juice
AI Development	Interne	Passing Juice
Mobile App Development	Interne	Passing Juice
Digital Marketing	Interne	Passing Juice
Software as a Service (SaaS) Marketing	Interne	Passing Juice
Link Building Agency	Interne	Passing Juice

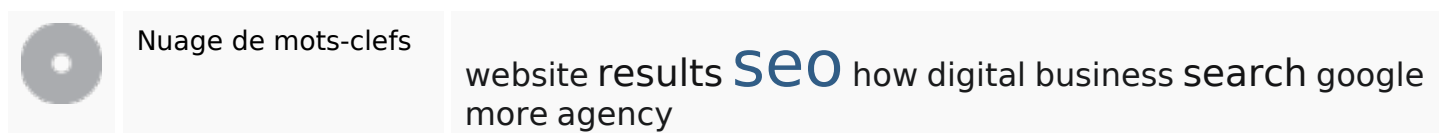
Liens dans la page

NFT Marketing	Interne	Passing Juice
SEO for NFTs	Interne	Passing Juice
NFT Promotion	Interne	Passing Juice
NFT Advertising	Interne	Passing Juice
SEO for NFT Brokers	Interne	Passing Juice
SEO for Cryptocurrencies	Interne	Passing Juice
SEO for Crypto Wallets	Interne	Passing Juice
SEO for Crypto Brokers	Interne	Passing Juice
How it Works	Interne	Passing Juice
Case Studies	Interne	Passing Juice
Blog	Interne	Passing Juice
About	Interne	Passing Juice
Premier Google Partners	Interne	Passing Juice
Facebook Marketing Partner	Interne	Passing Juice
SEMrush Agency Partner	Interne	Passing Juice
SEO Agency for Bailiffs	Interne	Passing Juice
Contact	Interne	Passing Juice
Get a Quote	Interne	Passing Juice
We Increased E-comm Site Traffic by over 400%	Interne	Passing Juice
How We Helped a Construction Company Double Profits and Increase Leads by 237%	Interne	Passing Juice
Cosmetic Clinic Traffic Increased by over 1700% in 12 months	Interne	Passing Juice
How We Helped An IT Recruitment Agency Achieve A 156% Increase In Leads	Interne	Passing Juice
How we Helped a Herbal Medicine Company Increase online sales by 1452.74% within 8 months	Interne	Passing Juice
We Helped a Car Parts Company Treble Revenue and Increase Traffic Six-Fold	Interne	Passing Juice
Case Studies	Interne	Passing Juice
Start Your Project	Externe	Passing Juice

Liens dans la page

here	Externe	Passing Juice
PPC	Interne	Passing Juice
Mobile App Development	Interne	Passing Juice
Digital Marketing	Interne	Passing Juice
SEO services agency in London	Interne	Passing Juice
See All Services	Interne	Passing Juice
Learn More	Interne	Passing Juice
PN Digital &#8211; The SEO Agency Featured in The Times	Interne	Passing Juice
PN Digital Honoured as a Clutch Champion for 2023	Interne	Passing Juice
PN Digital SEO Agency London Has Been Recognised as one of the Top SEO Companies in the UK by SuperbCompanies	Interne	Passing Juice
Areas Covered	Interne	Passing Juice
SEO Industries	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms and Conditions	Interne	Passing Juice
Sitemap	Interne	Passing Juice

Mots-clefs





Cohérence des mots-clefs












Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
seo	151	✓	✗	✓	✓
results	38	✗	✗	✓	✓
search	33	✗	✗	✗	✓
business	27	✗	✗	✗	✗
agency	26	✓	✗	✓	✓

Cohérence des mots-clefs

Ergonomie


	Url	Domaine : pndigital.co.uk Longueur : 15
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document





	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 7 Avertissements : 1
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS. Parfait, votre site web contient peu de fichiers javascript. Parfait : votre site tire parti de gzip.

Document

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
--	---------------------	--

Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://pndigital.co.uk/sitemap_index.xml</p>
	Robots.txt	<p>http://pndigital.co.uk/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <p> Google Analytics</p>