



# Evaluation du site victorious.com

Généré le 08 Décembre 2024 13:35

Le score est de 61/100



## Optimisation du contenu

	Titre	SEO Agency: Transform Your Online Presence With Victorious <b>Longueur : 58</b> Parfait, votre titre contient entre 10 et 70 caractères.																
	Description	Victorious is an award-winning SEO company pioneering search-first marketing. Our proactive SEO services power growth for Enterprise, SaaS, Finance & more. <b>Longueur : 159</b> Génial, votre balise META description contient entre 70 et 160 caractères.																
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.																
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>url</td><td>https://victorious.com/</td></tr><tr><td>site_name</td><td>Victorious</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SEO Agency: Transform Your Online Presence With Victorious</td></tr><tr><td>description</td><td>Victorious is an award-winning SEO company pioneering search-first marketing. Our proactive SEO services power growth for Enterprise, SaaS, Finance &amp; more.</td></tr><tr><td>image</td><td>https://victorious.com/wp-content/uploads/2023/10/victorious-og-image-homepage-2.jpg</td></tr></tbody></table>	Propriété	Contenu	url	https://victorious.com/	site_name	Victorious	locale	en_US	type	website	title	SEO Agency: Transform Your Online Presence With Victorious	description	Victorious is an award-winning SEO company pioneering search-first marketing. Our proactive SEO services power growth for Enterprise, SaaS, Finance & more.	image	https://victorious.com/wp-content/uploads/2023/10/victorious-og-image-homepage-2.jpg
Propriété	Contenu																	
url	https://victorious.com/																	
site_name	Victorious																	
locale	en_US																	
type	website																	
title	SEO Agency: Transform Your Online Presence With Victorious																	
description	Victorious is an award-winning SEO company pioneering search-first marketing. Our proactive SEO services power growth for Enterprise, SaaS, Finance & more.																	
image	https://victorious.com/wp-content/uploads/2023/10/victorious-og-image-homepage-2.jpg																	

# Optimisation du contenu

image:secure\_url https://victorious.com/wp-content/uploads/2023/10/victorious-og-image-homepage-2.jpg

image:width 1200





image:height 630

## Niveaux de titre

H1	H2	H3	H4	H5	H6
1	27	19	0	0	0

- [H1] The unrivaled leader in SEO.
- [H2] 183+ Awards
- [H2] 209+ Reviews
- [H2] 62+ SEO Experts
- [H2] 600+ brands served
- [H2] Unlock unmatched results with an SEO agency you can count on.
- [H2] Trusted by top brands for page one results.
- [H2] Empower your brand with top-tier SEO talent.
- [H2] No Smoke. No Mirrors. Just Pure SEO Expertise.
- [H2] Victorious is the trusted SEO company for marketing executives and business leaders who value results above all else.
- [H2] Let's drive growth together.
- [H2] Get the latest scoop on search trends and tactics straight from our SEO company's experts.
- [H2] Have questions about hiring an SEO agency?
- [H2] How does SEO partnership work?
- [H2] What SEO marketing services do you offer?
- [H2] How much should I budget for SEO?
- [H2] How do I choose between SEO agencies?
- [H2] What can I expect when working with an SEO company?
- [H2] How long will it take to see the results?
- [H2] How does your SEO firm measure success?
- [H2] Are different strategies needed for different search engines?
- [H2] What's the difference between hiring a digital marketing SEO agency and doing SEO in-house?
- [H2] Can an SEO marketing agency guarantee rankings on Google?
- [H2] How Can We Help You?
- [H2] Company
- [H2] Learn
- [H2] Services
- [H2] Where We Are
- [H3] Proactive SEO services that convert your organic traffic into ROI.
- [H3] See how Victorious helped Lychee The Label increase monthly revenue by 214%.
- [H3] Learn how featured snippets helped Eden Health grow organic traffic by 200%
- [H3] Learn how SEO helped Citron Hennessey triple its conversion rate.
- [H3] SEO Services
- [H3] Content Services





## Optimisation du contenu

		<ul style="list-style-type: none"><li>• [H3] Web Services</li><li>• [H3] Hit Your Growth Goals</li><li>• [H3] Outshine Competitors</li><li>• [H3] Trust in Partnership</li><li>• [H3] They appear to be a well-oiled machine. Everything from proposals to monthly updates were clear and polished. The Victorious team also seems to genuinely care about our company, which is great. They even worked with us as our company went through some tough financial times (being that we were a start-up).</li><li>• [H3] After several false starts with a few other SEO companies I can confidently share that Victorious SEO is the real deal. They are easy to work with, very proactive and completely transparent. Considering my prior SEO experiences I found the results startling. Three and half months in and I see concrete, measurable results. ROI after such a short time? 422%! Really.</li><li>• [H3] Victorious conducted one of the most thorough tech and content SEO audits I had ever seen. They had over 60 action items for us to take to help improve our SEO, which was extremely impressive. We have already seen big SEO rebounds in rankings and traffic since we started implementing their recommendations.</li><li>• [H3] What is a Vanity URL, and How Can They Benefit Your Business?</li><li>• [H3] Generative Engine Optimization: Navigating the Future of SEO</li><li>• [H3] How To Measure Website Traffic With Google Analytics 4</li><li>• [H3] Global SEO Agency of the Year</li><li>• [H3] U.S. SEO Agency of the Year</li><li>• [H3] Enterprise SEO Agency of the Year</li></ul>
	Images	Nous avons trouvé 47 image(s) sur cette page Web.  16 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : <b>9%</b>  le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
--	-------------------	---------------------------------

## Liens

		
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 18 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0% Liens internes 100%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">privacy policy</a>	Interne	Passing Juice
<a href="#">Skip to content</a>	Interne	Passing Juice
<a href="#">See all industries</a>	Interne	Passing Juice
<a href="#">See all platforms</a>	Interne	Passing Juice
<a href="#">See all markets</a>	Interne	Passing Juice
<a href="#">SEO services</a>	Interne	Passing Juice
<a href="#">SEO Content Writing Services</a>	Interne	Passing Juice
<a href="#">SEO-friendly content</a>	Interne	Passing Juice
<a href="#">Technical SEO</a>	Interne	Passing Juice
<a href="#">SEO audit service</a>	Interne	Passing Juice
<a href="#">local SEO services</a>	Interne	Passing Juice
<a href="#">how much SEO costs</a>	Interne	Passing Juice
<a href="#">how to budget for SEO</a>	Interne	Passing Juice
<a href="#">questions to assess agencies during the vetting process</a>	Interne	Passing Juice
<a href="#">SEO case studies</a>	Interne	Passing Juice
<a href="#">reviews</a>	Interne	Passing Juice
<a href="#">awards</a>	Interne	Passing Juice

## Liens dans la page

[SEO in-house and engaging an external SEO agency](#)

Interne

Passing Juice

## Mots-clefs



Nuage de mots-clefs

services **seo** search results company business how marketing victorious agency

## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Descripti on	Niveaux de titre
seo	118	✓	✗	✓	✓
search	31	✗	✗	✓	✓
agency	29	✓	✗	✗	✓
services	27	✗	✗	✓	✓
how	25	✗	✗	✗	✓

## Ergonomie



Url

Domaine : victorious.com  
Longueur : 14



Favicon

Génial, votre site web dispose d'un favicon.



Imprimabilité

Génial. L'impression est optimisée grâce aux styles CSS.



Langue












Bien. Votre langue est : en.







Dublin Core

Génial. Cette page profite des métadonnées Dublin Core.



## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 62 Avertissements : 19
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Parfait : votre site tire parti de gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul>
--	---------------------	--

## Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. <code>https://victorious.com/sitemaps.xml</code>
	Robots.txt	<code>http://victorious.com/robots.txt</code> Votre site dispose d'un fichier robots.txt, ce qui est optimal.

## Optimisation



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.