

# Analisi sito web advise.nl

Generato il Gennaio 10 2025 06:43 AM

Il punteggio e 65/100



## SEO Content

|    | Title                                                                                                                                                                       | <div>Advise - Your Digital Brain   Best Fullservice Digital Agency 2024</div> <div>Lunghezza : 66</div> <div>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|--------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------|-----------|-----------------------------|
|    | Description                                                                                                                                                                 | <div>Advise is Emerce100 Best Fullservice Agency 2024. Met meer dan 140 creatieve denkers en doeners aan de digital frontier zetten wij bedrijven op een beslissende voorsprong.</div> <div>Lunghezza : 171</div> <div>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</div>                                                                                                                                                                                                                                                                    |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
|  | Keywords                                                                                                                                                                    | <div>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
|  | Og Meta Properties                                                                                                                                                          | <div>Buono, questa pagina sfrutta i vantaggi Og Properties.</div> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>nl_NL</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Advise - Your Digital Brain   Best Fullservice Digital Agency 2024</td></tr><tr><td>description</td><td>Advise is Emerce100 Best Fullservice Agency 2024. Met meer dan 140 creatieve denkers en doeners aan de digital frontier zetten wij bedrijven op een beslissende voorsprong.</td></tr><tr><td>url</td><td>https://www.advise.nl/</td></tr><tr><td>site_name</td><td>Advise – Your Digital Brain</td></tr></tbody></table> | Proprieta | Contenuto | locale | nl_NL | type | website | title | Advise - Your Digital Brain   Best Fullservice Digital Agency 2024 | description | Advise is Emerce100 Best Fullservice Agency 2024. Met meer dan 140 creatieve denkers en doeners aan de digital frontier zetten wij bedrijven op een beslissende voorsprong. | url | https://www.advise.nl/ | site_name | Advise – Your Digital Brain |
| Proprieta                                                                          | Contenuto                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| locale                                                                             | nl_NL                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| type                                                                               | website                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| title                                                                              | Advise - Your Digital Brain   Best Fullservice Digital Agency 2024                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| description                                                                        | Advise is Emerce100 Best Fullservice Agency 2024. Met meer dan 140 creatieve denkers en doeners aan de digital frontier zetten wij bedrijven op een beslissende voorsprong. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| url                                                                                | https://www.advise.nl/                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |
| site_name                                                                          | Advise – Your Digital Brain                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                                    |             |                                                                                                                                                                             |     |                        |           |                             |

## SEO Content

|                                                                                    |                 | image                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <a href="https://www.adwise.nl/static/shared/media/cache/ADW-social-adwise-nl.60b3e60deba171396eabd93eb89fc216.jpg">https://www.adwise.nl/static/shared/media/cache/ADW-social-adwise-nl.60b3e60deba171396eabd93eb89fc216.jpg</a> |    |    |    |    |    |   |    |    |    |   |   |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|---|----|----|----|---|---|
|    | Headings        | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>11</td><td>11</td><td>16</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Emerce100 2024: Adwise beste fullservice agency</li><li>• [H2] Emerce100 2024: Adwise beste fullservice agency</li><li>• [H2] Create. Accelerate. Disrupt.</li><li>• [H2] Wij zijn Adwise</li><li>• [H2] Work</li><li>• [H2] Stories</li><li>• [H2] Services</li><li>• [H2] Specialisaties</li><li>• [H2] Upcoming events</li><li>• [H2] We're hiring</li><li>• [H2] Vacatures</li><li>• [H3] Emerce100 2024.</li><li>• [H3] We're here to propel businesses forward.</li><li>• [H3] Projecten met impact.</li><li>• [H3] Trends en ontwikkelingen die je niet mag missen.</li><li>• [H3] Digitale transformatie vraagt om een 360 graden aanpak.</li><li>• [H3] Binnen het digitale landschap.</li><li>• [H3] Blijf op de hoogte van de meest actuele onderwerpen.</li><li>• [H3] Next 3 Years in Digital</li><li>• [H3] We zijn altijd op zoek naar ambitieuze professionals.</li><li>• [H3] #workwithus.</li><li>• [H3] Got a challenge?</li><li>• [H4] Business strategy</li><li>• [H4] Marketing strategy</li><li>• [H4] Brand &amp; Experience</li><li>• [H4] Digital Marketing</li><li>• [H4] Technology &amp; Development</li><li>• [H4] Content &amp; Design</li><li>• [H4] Data &amp; Intelligence</li><li>• [H4] People &amp; Organisation</li><li>• [H4] Online leadgeneratie</li><li>• [H4] Digital Commerce</li><li>• [H4] Recruitment &amp; Employer branding</li><li>• [H4] Maak je interesse om bij ons te werken kenbaar en doe een open sollicitatie</li><li>• [H4] Meld je aan voor een job alert en blijf op de hoogte van onze vacatures</li><li>• [H4] Daag ons uit.</li><li>• [H4] Almelo</li><li>• [H4] Utrecht</li></ul> | H1                                                                                                                                                                                                                                | H2 | H3 | H4 | H5 | H6 | 0 | 11 | 11 | 16 | 0 | 0 |
| H1                                                                                 | H2              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H4                                                                                                                                                                                                                                | H5 | H6 |    |    |    |   |    |    |    |   |   |
| 0                                                                                  | 11              | 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 16                                                                                                                                                                                                                                | 0  | 0  |    |    |    |   |    |    |    |   |   |
|  | Images          | Abbiamo trovato 23 immagini in questa pagina web.<br><br>6 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                   |    |    |    |    |    |   |    |    |    |   |   |
|                                                                                    | Text/HTML Ratio | Ratio : <b>22%</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                   |    |    |    |    |    |   |    |    |    |   |   |

## SEO Content

|                                                                                  |        |                                                                                                                                         |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------------------------------------------------------------------------------------|
|  |        | Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.                                        |
|  | Flash  | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                        |
|  | Iframe | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato. |

## SEO Links

|                                                                                    |                         |                                                                                               |
|------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                        |
|    | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                                  |
|  | In-page links           | Abbiamo trovato un totale di 57 links inclusi 0 link(s) a files                               |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.75%<br>Internal Links 98.25% |

## In-page links

| Anchor                                              | Type    | Juice         |
|-----------------------------------------------------|---------|---------------|
| =                                                   | Esterno | Passing Juice |
| =                                                   | Interno | Passing Juice |
| <a href="#">Home</a>                                | Interno | Passing Juice |
| <a href="#">Services</a>                            | Interno | Passing Juice |
| <a href="#">Specialisaties</a>                      | Interno | Passing Juice |
| <a href="#">Digital Commerce</a>                    | Interno | Passing Juice |
| <a href="#">Recruitment &amp; Employer branding</a> | Interno | Passing Juice |

## In-page links

|                                              |         |               |
|----------------------------------------------|---------|---------------|
| <a href="#">B2B Marketing</a>                | Interno | Passing Juice |
| <a href="#">AI</a>                           | Interno | Passing Juice |
| <a href="#">Marketing strategy</a>           | Interno | Passing Juice |
| <a href="#">Brand &amp; Experience</a>       | Interno | Passing Juice |
| <a href="#">Performance strategy</a>         | Interno | Passing Juice |
| <a href="#">Performance marketing</a>        | Interno | Passing Juice |
| <a href="#">Technology &amp; Development</a> | Interno | Passing Juice |
| <a href="#">Content &amp; Design</a>         | Interno | Passing Juice |
| <a href="#">Data &amp; Intelligence</a>      | Interno | Passing Juice |
| <a href="#">People &amp; Organisation</a>    | Interno | Passing Juice |
| <a href="#">Adwise Audits</a>                | Interno | Passing Juice |
| <a href="#">Adwise LAB</a>                   | Interno | Passing Juice |
| <a href="#">Adwise People</a>                | Interno | Passing Juice |
| <a href="#">Adwise Academy</a>               | Interno | Passing Juice |
| <a href="#">Adwise Facilities</a>            | Interno | Passing Juice |
| <a href="#">Adwise Ventures</a>              | Interno | Passing Juice |
| <a href="#">Work</a>                         | Interno | Passing Juice |
| <a href="#">Stories</a>                      | Interno | Passing Juice |
| <a href="#">About</a>                        | Interno | Passing Juice |
| <a href="#">Missie &amp; visie</a>           | Interno | Passing Juice |
| <a href="#">Cultuur</a>                      | Interno | Passing Juice |
| <a href="#">Team</a>                         | Interno | Passing Juice |
| <a href="#">Opdrachtgevers</a>               | Interno | Passing Juice |
| <a href="#">Awards</a>                       | Interno | Passing Juice |
| <a href="#">Certificeringen</a>              | Interno | Passing Juice |
| <a href="#">Partners</a>                     | Interno | Passing Juice |
| <a href="#">Diversiteit en Inclusiviteit</a> | Interno | Passing Juice |
| <a href="#">Careers</a>                      | Interno | Passing Juice |
|                                              |         |               |

## In-page links

|                                                                 |         |               |
|-----------------------------------------------------------------|---------|---------------|
| <a href="#">Events</a>                                          | Interno | Passing Juice |
| <a href="#">Traineeships</a>                                    | Interno | Passing Juice |
| <a href="#">Contact</a>                                         | Interno | Passing Juice |
| <a href="#">Challenge us</a>                                    | Interno | Passing Juice |
| <a href="#">Emerce100 2024: Advise beste fullservice agency</a> | Interno | Passing Juice |
| <a href="#">Create. Accelerate. Disrupt.</a>                    | Interno | Passing Juice |
| <a href="#">Business strategy</a>                               | Interno | Passing Juice |
| <a href="#">Marketing strategy</a>                              | Interno | Passing Juice |
| <a href="#">Brand &amp; Experience</a>                          | Interno | Passing Juice |
| <a href="#">Digital Marketing</a>                               | Interno | Passing Juice |
| <a href="#">Technology &amp; Development</a>                    | Interno | Passing Juice |
| <a href="#">Content &amp; Design</a>                            | Interno | Passing Juice |
| <a href="#">Data &amp; Intelligence</a>                         | Interno | Passing Juice |
| <a href="#">People &amp; Organisation</a>                       | Interno | Passing Juice |
| <a href="#">Lees verder</a>                                     | Interno | Passing Juice |
| <a href="#">We're hiring</a>                                    | Interno | Passing Juice |
| <a href="#">Open sollicitatie</a>                               | Interno | Passing Juice |
| <a href="#">Job alert instellen</a>                             | Interno | Passing Juice |
| <a href="#">Disclaimer</a>                                      | Interno | Passing Juice |
| <a href="#">Cookiebeleid</a>                                    | Interno | Passing Juice |
| <a href="#">Privacy statement</a>                               | Interno | Passing Juice |
| <a href="#">Support</a>                                         | Interno | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                   |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------|
|  | Keywords Cloud | lees <b>marketing advise</b> van met <b>een</b> agency voor <b>digital</b> verder |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------|

## Consistenza Keywords

| Keyword   | Contenuto | Title | Keywords | Descrizione | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| adwise    | 28        | ✓     | ✗        | ✓           | ✓        |
| digital   | 27        | ✓     | ✗        | ✓           | ✓        |
| marketing | 25        | ✗     | ✗        | ✗           | ✓        |
| van       | 22        | ✗     | ✗        | ✗           | ✓        |
| een       | 21        | ✗     | ✗        | ✓           | ✓        |

## Usabilità

|                                                                                    |              |                                                      |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|    | Url          | Dominio : adwise.nl<br>Lunghezza : 9                 |
|    | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilità | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata nl.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                    |               |                                                                                                                                                                      |
|------------------------------------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                                                                                                               |
|  | Encoding      | Perfetto. Hai dichiarato che il tuo charset è UTF-8.                                                                                                                 |
|  | Validità W3C  | Errori : 23<br>Avvisi : 11                                                                                                                                           |
|  | Email Privacy | Attenzione! È stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers. |
|                                                                                    |               |                                                                                                                                                                      |

## Documento

|                                                                                  |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Suggerimenti per velocizzare | <div><div> Eccellente, il tuo sito web non utilizza nested tables.</div><div> Molto male, il tuo sito web utilizza stili CSS inline.</div><div> Grande, il tuo sito web ha pochi file CSS.</div><div> Perfetto, il tuo sito web ha pochi file JavaScript.</div><div> Perfetto, il vostro sito si avvale di gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <div><a href="https://www.adwise.nl/sitemap.xml">https://www.adwise.nl/sitemap.xml</a></div>                                                                                                                                                                                                                  |
|  | Robots.txt  | <p><a href="http://adwise.nl/robots.txt">http://adwise.nl/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>                                                                                                                                                                                                                               |
|  | Analytics   | <p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p> |