



Analisi sito web allintheresults.com

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Il punteggio e 58/100




SEO Content

	Title	Results C & R MA SEO Company & Digital Marketing Agency Lunghezza : 65 Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives. Lunghezza : 158 Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td> Digital Marketing and Traditional Marketing Consultant and Agency</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Results C & R MA SEO Company & Digital Marketing Agency</td></tr><tr><td>description</td><td>Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives.</td></tr><tr><td>url</td><td>https://allintheresults.com/</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	site_name	Digital Marketing and Traditional Marketing Consultant and Agency	type	article	title	Results C & R MA SEO Company & Digital Marketing Agency	description	Read how our long-tenured Boston-area digital marketing and SEO company helps organizations of all sizes and profit status achieve their marketing objectives.	url	https://allintheresults.com/
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>3</td><td>0</td><td>6</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	6	3	0	6	0	0		
H1	H2	H3	H4	H5	H6											
6	3	0	6	0	0											




SEO Content

		<ul style="list-style-type: none">• [H1]• [H1] Menu• [H1] Welcome• [H1] Recent Posts• [H1] Recent Posts• [H1] Archives• [H2] Digital Marketing and Traditional Marketing Consultant and Agency• [H2] WHAT MARKETING CHALLENGES & OPPORTUNITIES DO YOU FACE?• [H2] LEARN MORE ABOUT OUR DIGITAL MARKETING SERVICES• [H4] NOT APPEARING IN THE FIRST TWO PAGES OF SEARCH ENGINE RESULTS FOR RELEVANT SEARCHES?• [H4] DON'T KNOW WHO'S VISITING YOUR WEBSITE, HOW THEY GOT THERE, OR WHAT ACTIONS THEY'RE TAKING?• [H4] NEED TO RANK HIGH IMMEDIATELY IN SEARCH ENGINE RESULTS? WONDERING IF PEOPLE ARE SEARCHING FOR THE TYPES OF PRODUCTS & SERVICES YOU OFFER?• [H4] NEED CAPACITY ON YOUR TEAM RELATED TO YOUR SOCIAL MEDIA STRATEGY & VOICE OR OTHER MARKETING ACTIVITY OR PROJECT?• [H4] IN START-UP MODE OR LAUNCHING NEW PRODUCT OR SERVICE?• [H4] UNSURE IF ANY OF YOUR MARKETING TACTICS ARE WORKING? CONCERNED MARKETING RESULTS & BUDGET AREN'T BEING MAXIMIZED?
	Images	<p>Abbiamo trovato 8 immagini in questa pagina web.</p> <p>8 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>

SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
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SEO Links

	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 34 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

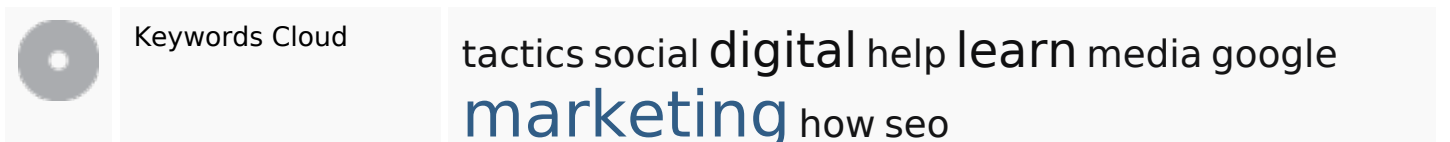
In-page links

Anchor	Type	Juice
=	Interno	Passing Juice
Skip to content	Interno	Passing Juice
Home	Interno	Passing Juice
About	Interno	Passing Juice
Our Principal and History	Interno	Passing Juice
Our Team	Interno	Passing Juice
Our Client Success Stories/Case Studies	Interno	Passing Juice
Frequently Asked Questions (FAQ)	Interno	Passing Juice
Digital Marketing &#038; Digital Marketing Analytics Speaking and Training Topics	Interno	Passing Juice
Boston Digital Marketing Agency Summer Internship	Interno	Passing Juice
Clients	Interno	Passing Juice
Our Specialties	Interno	Passing Juice
Services	Interno	Passing Juice
Portfolio	Interno	Passing Juice
Organic SEO/Google Ranking Success Stories	Interno	Passing Juice
Ponderings	Interno	Passing Juice
Keep Up the Fight	Interno	Passing Juice
Contact	Interno	Passing Juice

In-page links

LEARN MORE	Interno	Passing Juice
READ MORE	Interno	Passing Juice
LEARN MORE	Interno	Passing Juice
READ MORE	Interno	Passing Juice
LEARN MORE	Interno	Passing Juice
READ MORE	Interno	Passing Juice
LEARN ABOUT HOW WE HELP NONPROFITS CREATE AWARENESS AND CAUSE SERVICE USE THRU GOOGLE NONPROFIT AD GRANTS	Interno	Passing Juice
How To Know If Your Online Ad On Another Website Is Driving Traffic To Your Website	Interno	Passing Juice
Why You Shouldn't Leave Your Website Posts or Pages Stranded	Interno	Passing Juice
Why Walking And SEO Require The Same Mentality	Interno	Passing Juice
A Day In The Life Of An SEO Consultant	Interno	Passing Juice
What Do Website Diagnostic Tools Help Reveal?	Interno	Passing Juice
Privacy & Cookies Policy	Interno	Passing Juice
Results Communications & Research	Interno	Passing Juice
Proudly powered by WordPress	Externo	Passing Juice
WordPress.com	Externo	Passing Juice

SEO Keywords








Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
marketing	15	✓	✗	✓	✓
digital	6	✓	✗	✓	✓







Consistenza Keywords

learn	6	✘	✘	✘	✔
how	5	✘	✘	✔	✔
google	5	✘	✘	✘	✘

Usabilita

	Url	Dominio : allintheresults.com Lunghezza : 19
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 3 Avvisi : 35
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none">✔ Eccellente, il tuo sito web non utilizza nested tables.✘ Molto male, il tuo sito web utilizza stili CSS inline.

Documento

- ✘ Molto male, il tuo sito web ha troppi file CSS files (piu di 4).
- ✘ Molto male, il tuo sito web ha troppi file JS (piu di 6).
- ✔ Perfetto, il vostro sito si avvale di gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Ottimizzazione



XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://allintheresults.com/sitemap.xml>

<https://allintheresults.com/sitemap.rss>



Robots.txt

<http://allintheresults.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics