



Analisi sito web bigcommerce.com

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Il punteggio e 56/100



SEO Content

	Title	Enterprise ecommerce, simplified. BigCommerce Lunghezza : 47 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																		
	Description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity. Lunghezza : 113 Grande, la tua meta description contiene tra 70 e 160 caratteri.																		
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																		
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>url</td><td>https://www.bigcommerce.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>BigCommerce</td></tr><tr><td>title</td><td>Enterprise ecommerce, simplified. BigCommerce</td></tr><tr><td>description</td><td>Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.</td></tr><tr><td>image</td><td>https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0OTA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Proprieta	Contenuto	url	https://www.bigcommerce.com/	type	website	locale	en_US	site_name	BigCommerce	title	Enterprise ecommerce, simplified. BigCommerce	description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.	image	https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0OTA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg	image:type	image/jpeg
Proprieta	Contenuto																			
url	https://www.bigcommerce.com/																			
type	website																			
locale	en_US																			
site_name	BigCommerce																			
title	Enterprise ecommerce, simplified. BigCommerce																			
description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.																			
image	https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0OTA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg																			
image:type	image/jpeg																			





SEO Content

Headings





H1	H2	H3	H4	H5	H6
2	17	10	6	14	3

- [H1] Enterprise ecommerce, simplified.
- [H1] Enterprise ecommerce, simplified.
- [H2] Ecommerce, your way.
- [H2] Everything you need for growth
- [H2] all from one modern platform.
- [H2] Eco(system) friendly.
- [H2] You'll love our people.
- [H2] What leading brands say about BigCommerce:
- [H2] Open for business.
- [H2] Buy Online, Pick Up in Store
- [H2] More freedom. More sales. Less friction.
- [H2] Product
- [H2] Partners
- [H2] Customers
- [H2] Resources
- [H2] Use case solutions
- [H2] Industry solutions
- [H2] Company
- [H2] Help center
- [H3] We're obsessed with empowering your success through:
- [H3] Replatforming Guide
- [H3] 2023 Merchant Trends Report
- [H3] Creating a Customer-First Checkout Experience
- [H3] The Future of Commerce Technology Forrester Report
- [H3] Global Ecommerce Insights for Fashion Retailers
- [H3] The Ecommerce Cookbook for Food and Beverage Brands
- [H3] Why Enterprises Need Composable Commerce
- [H3] 2023 Global Ecommerce Report: Automotive
- [H3] Ready to take the next step towards ecommerce your way?
- [H4] Small business? See how we empower ecommerce your way.
- [H4] We've curated the world's leading ecosystem partners.
- [H4] Developer? Explore our resource community here.
- [H4] They are essential to our industry leading customer satisfaction.
- [H4] See how we can accelerate your success.
- [H4] Unlock the full potential of your ecommerce.
- [H5] We believe a modern SaaS platform should fit your business, not the other way around.
- [H5] B2B
- [H5] Headless
- [H5] Multi-Storefront
- [H5] Omnichannel
- [H5] Wholesale
- [H5] Offline to Online
- [H5] International
- [H5] Commerce-as-a-Service
- [H5] See what our partners can do for you.
- [H5] Implementation Services
- [H5] Solutions Architecting
- [H5] BigCommerce University

SEO Content

		<ul style="list-style-type: none"> • [H5] Customer Success Management • [H6] Want more freedom and lower TCO? • [H6] COMMERCE SOLUTIONS • [H6] WHAT'S NEW
	Images	<p>Abbiamo trovato 113 immagini in questa pagina web.</p> <p>30 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 70 links inclusi 0 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p>

In-page links

Anchor	Type	Juice
Enterprise	Interno	Passing Juice

In-page links

Small Business	Interno	Passing Juice
Help Center	Interno	Passing Juice
Developer Center	Interno	Passing Juice
Log In	Interno	Passing Juice
Features	Interno	Passing Juice
Services	Interno	Passing Juice
Enterprise Pricing	Interno	Passing Juice
Request a Demo	Interno	Passing Juice
Overview	Interno	Passing Juice
Become a Partner	Interno	Passing Juice
Find an Agency Partner	Interno	Passing Juice
Find a Technology Partner	Interno	Passing Juice
Affiliates	Interno	Passing Juice
Powered by	Interno	Passing Juice
Case Studies	Interno	Passing Juice
Store Examples	Interno	Passing Juice
Overview	Interno	Passing Juice
Articles	Interno	Passing Juice
Guides & White Papers	Interno	Passing Juice
Webinars	Interno	Passing Juice
Podcast	Interno	Passing Juice
Reports	Interno	Passing Juice
Events	Interno	Passing Juice
Ecommerce Blog	Interno	Passing Juice
Developer Blog	Externo	Passing Juice
Free Tools	Interno	Passing Juice
Multi-Storefront	Interno	Passing Juice
Headless Commerce	Interno	Passing Juice

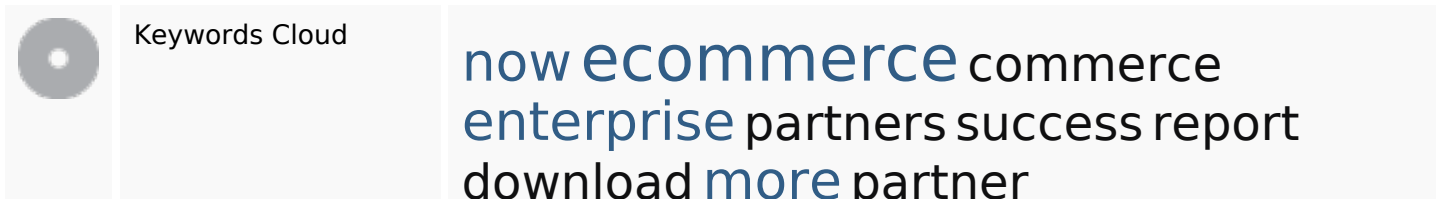
In-page links

B2B	Interno	Passing Juice
Wholesale	Interno	Passing Juice
Omnichannel	Interno	Passing Juice
International	Interno	Passing Juice
Commerce-as-a-Service	Interno	Passing Juice
Emerging Brands	Interno	Passing Juice
Enterprise	Interno	Passing Juice
Crypto	Interno	Passing Juice
Migration	Interno	Passing Juice
Fashion & Apparel	Interno	Passing Juice
Health & Beauty	Interno	Passing Juice
Food & Beverage	Interno	Passing Juice
Manufacturing	Interno	Passing Juice
Automotive	Interno	Passing Juice
CBD	Interno	Passing Juice
Home & Garden	Interno	Passing Juice
About Us	Interno	Passing Juice
Leaders	Interno	Passing Juice
Careers	Interno	Passing Juice
Press	Interno	Passing Juice
Awards	Interno	Passing Juice
Investor Relations	Interno	Passing Juice
Platform Trust Center	Interno	Passing Juice
Terms of Service	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Sitemap	Interno	Passing Juice
BigCommerce Community	Interno	Passing Juice

In-page links

Knowledge Base	Interno	Passing Juice
Videos	Interno	Passing Juice
Contact Tech Support	Interno	Passing Juice
API Documentation	Interno	Passing Juice
Theme Documentation	Interno	Passing Juice
X	Esterno	Passing Juice
Facebook	Esterno	Passing Juice
LinkedIn	Esterno	Passing Juice
YouTube	Esterno	Passing Juice
Pinterest	Esterno	Passing Juice
Instagram	Esterno	Passing Juice
Privacy Policy	Interno	Passing Juice
Cookie Settings	Interno	Passing Juice






SEO Keywords













Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
ecommerce	14	✓	✗	✓	✓
more	10	✗	✗	✗	✓
enterprise	9	✓	✗	✓	✓
now	9	✗	✗	✗	✗
download	8	✗	✗	✗	✗


Usabilita

	Url	Dominio : bigcommerce.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 97 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Ottimizzazione

	XML Sitemap	<p data-bbox="539 577 1114 613">Grande, il vostro sito ha una sitemap XML.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1286 694">https://www.bigcommerce.com/blog/sitemap-blog.xml<li data-bbox="555 716 1353 784">https://www.bigcommerce.com/apps/sitemap-marketplace-apps.xml<li data-bbox="555 806 1430 873">https://www.bigcommerce.com/apps/sitemap-marketplace-apps-categories.xml<li data-bbox="555 896 1430 963">https://www.bigcommerce.com/apps/sitemap-marketplace-apps-collections.xml<li data-bbox="555 985 1374 1052">https://www.bigcommerce.com/theme/sitemap-marketplace-themes.xml<li data-bbox="555 1075 1473 1142">https://www.bigcommerce.com/theme/sitemap-marketplace-theme-industries.xml<li data-bbox="555 1164 1433 1200">https://www.bigcommerce.com/showcase/sitemap-showcase.xml<li data-bbox="555 1223 1227 1258">https://www.bigcommerce.com/sitemap-main.xml<li data-bbox="555 1281 1366 1317">https://www.bigcommerce.com/articles/sitemap-articles.xml<li data-bbox="555 1339 1315 1375">https://www.bigcommerce.com/press/sitemap-press.xml<li data-bbox="555 1397 1342 1433">https://www.bigcommerce.com/case-study/case-study.xml<li data-bbox="555 1456 1315 1491">https://www.bigcommerce.com/resources/resources.xml<li data-bbox="555 1514 1426 1550">https://www.bigcommerce.com/glossary/glossary-categories.xml<li data-bbox="555 1572 1275 1608">https://www.bigcommerce.com/glossary/glossary.xml
	Robots.txt	<p data-bbox="539 1682 1015 1718">http://bigcommerce.com/robots.txt</p> <p data-bbox="539 1749 1102 1785">Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p data-bbox="539 1816 703 1852">Non trovato</p> <p data-bbox="539 1883 1497 1951">Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p data-bbox="539 1982 1509 2083">Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un</p>

Ottimizzazione

controllo incrociato dei dati.