







Analisi sito web contentmarketinginstitute.com

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Il punteggio e 58/100





SEO Content

	<p>Title</p>	<p>CMI: Content Marketing Strategy, Research</p> <p>Lunghezza : 41</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>																		
	<p>Description</p>	<p>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing through online education and in-person and digital events.</p> <p>Lunghezza : 153</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>																		
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2078"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://contentmarketinginstitute.com/</td> </tr> <tr> <td>site_name</td> <td>Content Marketing Institute</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>CMI: Content Marketing Strategy, Research</td> </tr> <tr> <td>description</td> <td>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.</td> </tr> <tr> <td>image</td> <td>https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</td> </tr> </tbody> </table>	Proprieta	Contenuto	url	https://contentmarketinginstitute.com/	site_name	Content Marketing Institute	locale	en_US	type	website	title	CMI: Content Marketing Strategy, Research	description	Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.	image	https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png	image:secure_url	https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png
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SEO Content

		<p>image:width 712</p> <p>image:height 371</p> <p>image:alt Content Marketing Institute (CMI) logo is an orange circle containing the white letters CM next to the organization's name.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>9</td><td>10</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] Latest Stories from CMI• [H3] Top Stories• [H3] More• [H3] Bad Content Ideas: What To Do When You Can't Say No• [H3] Why You Have To Care Enough To Send the Very Best in B2B Marketing• [H3] How To Set Up a Content Scoring Process for Better Decisions• [H3] Upcoming Events• [H3] Featured Topic:• [H3] Artificial Intelligence• [H4] Will SearchGPT Whack Google Where It Counts?• [H4] Bad Content Ideas: What To Do When You Can't Say No• [H4] Influencer Marketing: The B2B Game Plan for Success• [H4] Why You Need People To Manage the Meaning of AI Content• [H4] How To Find the Truth in Data and Marketing Analytics• [H4] B2B Content Marketing Benchmarks, Budgets, and Trends: Outlook for 2025 [Research]• [H4] The Marketing Career Path Is Crumbling. What Comes Next?• [H4] Why You Need People To Manage the Meaning of AI Content• [H4] How To Turn Old Content Into a New Work of Art With an AI Assist• [H4] Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide• [H5] EXPLORE CMI BRANDS• [H5] WORK WITH US• [H5] LEARN ABOUT CMI• [H5] JOIN THE COMMUNITY	H1	H2	H3	H4	H5	H6	0	0	9	10	4	0
H1	H2	H3	H4	H5	H6									
0	0	9	10	4	0									
	Images	<p>Abbiamo trovato 15 immagini in questa pagina web.</p> <p>10 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>												

SEO Content

	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 16 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

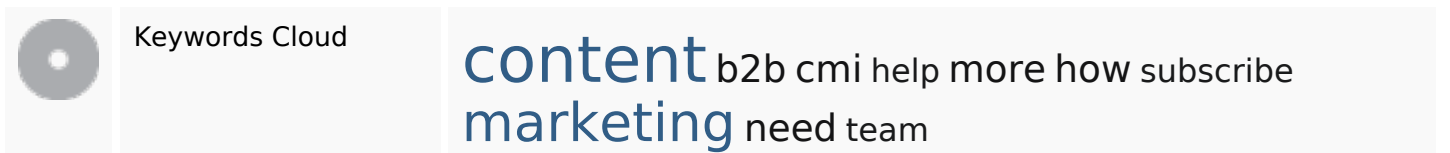
In-page links

Anchor	Type	Juice
Skip to content	Interno	Passing Juice
Advertise	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Subscribe	Esterno	Passing Juice
Will SearchGPT Whack Google Where It Counts?	Interno	Passing Juice
Bad Content Ideas: What To Do When You Can't Say No	Interno	Passing Juice
Influencer Marketing: The B2B Game Plan for Success	Interno	Passing Juice
Why You Need People To Manage the Meaning of AI Content	Interno	Passing Juice
How To Find the Truth in Data and Marketing Analytics	Interno	Passing Juice

In-page links

=	Interno	Passing Juice
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Why You Have To Care Enough To Send the Very Best in B2B Marketing	Interno	Passing Juice
How To Set Up a Content Scoring Process for Better Decisions	Interno	Passing Juice
Artificial Intelligence	Interno	Passing Juice
How To Turn Old Content Into a New Work of Art With an AI Assist	Interno	Passing Juice
Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide	Interno	Passing Juice

SEO Keywords






Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
content	18	✓	✗	✓	✓
marketing	12	✓	✗	✓	✓
more	6	✗	✗	✗	✓
how	5	✗	✗	✗	✓
b2b	5	✗	✗	✗	✓


Usabilita

	Url	Dominio : contentmarketinginstitute.com Lunghezza : 29
	Favicon	Grande, il tuo sito usa una favicon.





Usabilita

	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Grande. Questa pagina sfrutta i vantaggi di Dublin Core.

Documento




	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 14 Avvisi : 77
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://contentmarketinginstitute.com/sitemaps.xml
	Robots.txt	http://contentmarketinginstitute.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.