



Analisi sito web helium-seo.com

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Il punteggio e 45/100



SEO Content

	Title	The Official Homepage of Helium SEO - AI Powered SEO - Helium SEO Lunghezza : 65 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																		
	Description	Get more phone calls, form fills, and subscriptions with crystal clear attribution. Lunghezza : 83 Grande, la tua meta description contiene tra 70 e 160 caratteri.																		
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																		
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Official Homepage of Helium SEO - AI Powered SEO - Helium SEO</td></tr><tr><td>description</td><td>Elevate your digital presence with Helium SEO. We demystify SEO so you rank higher, cultivate better leads, and grow your business</td></tr><tr><td>url</td><td>https://helium-seo.com/</td></tr><tr><td>site_name</td><td>Helium SEO</td></tr><tr><td>updated_time</td><td>2024-11-14T15:33:05+00:00</td></tr><tr><td>image</td><td>https://helium-seo.com/wp-content/uploads/2019/12/Sell-your-mac-traffic-value.png</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	type	website	title	The Official Homepage of Helium SEO - AI Powered SEO - Helium SEO	description	Elevate your digital presence with Helium SEO. We demystify SEO so you rank higher, cultivate better leads, and grow your business	url	https://helium-seo.com/	site_name	Helium SEO	updated_time	2024-11-14T15:33:05+00:00	image	https://helium-seo.com/wp-content/uploads/2019/12/Sell-your-mac-traffic-value.png
Proprieta	Contenuto																			
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image	https://helium-seo.com/wp-content/uploads/2019/12/Sell-your-mac-traffic-value.png																			

SEO Content





image:secure_url	https://helium-seo.com/wp-content/uploads/2019/12/Sell-your-mac-traffic-value.png
image:width	1142
image:height	792
image:alt	The Official Homepage of Helium SEO – AI Powered SEO
image:type	image/png

Headings





H1	H2	H3	H4	H5	H6
1	16	24	1	4	0

- [H1] AI Driven SEO and PPC to Generate 4-14x ROI Marketing Campaigns
- [H2] See the results for yourself
- [H2] Beacon Orthopaedics
- [H2] Apeks Supercritical
- [H2] Sell Your Mac
- [H2] We are an SEO & marketing agency that helps brands thrive in the digital age
- [H2] Customize Your Level of SEO Engagement
- [H2] We offer a variety of digital marketing services to grow your business
- [H2] Expert SEO Campaigns
- [H2] Why should you get help with SEO?
- [H2] Google and Bing Ads
- [H2] Proprietary Tracking Technology Designed to Make CMOs Grin
- [H2] Seamless Integration With Your Team
- [H2] Interested in website design?
- [H2] Official Sponsor of Xavier Basketball
- [H2] Want an Audit from an SEO Professional?
- [H2] Download the Free - Entity SEO: The Definitive Guide - Ebook Now
- [H3] Who Is Helium SEO?
- [H3] Keyword Research
- [H3] Technical SEO
- [H3] Internal Link Optimization
- [H3] Keyword Cannibalization Analysis
- [H3] Meta and Title Optimization
- [H3] Speed Optimization
- [H3] On-Page Optimization
- [H3] Link Building
- [H3] Content Writing
- [H3] Schema Creation
- [H3] NLP and Entity Analysis and Optimization
- [H3] Dashboard
- [H3] Communication
- [H3] Project Management
- [H3] AI Content Tool & Content Team SaaS
- [H3] Multi-Channel Attribution & Proprietary SEO Data
- [H3] Revamp your website

SEO Content

		<ul style="list-style-type: none">• [H3] SEO Services Cincinnati• [H3] SEO Services Chicago• [H3] SEO Services Columbus• [H3] SEO Services Indianapolis• [H3] SEO Services Atlanta• [H3] Ask us anything• [H4] Attribution App Features• [H5] Reduced Cost per Lead by 50% in 7 months• [H5] Increased Monthly Lead Acquisition by 92.81%• [H5] Improved the ROAS from 120% to 320%• [H5] Increased Leads to over 30,052+
	Images	Abbiamo trovato 50 immagini in questa pagina web. 7 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 0% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 116 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.59% Internal Links 97.41%

In-page links

Anchor	Type	Juice
Services	Interno	Passing Juice
Account Based Marketing Services	Interno	Passing Juice
Lead Generation Marketing Services	Interno	Passing Juice
Competitor Analysis Services	Interno	Passing Juice
Outbound Marketing Services	Interno	Passing Juice
Digital PR Agency	Interno	Passing Juice
Landing Page Design Services	Interno	Passing Juice
Enterprise Digital Marketing Agency	Interno	Passing Juice
Enterprise PPC Management	Interno	Passing Juice
Enterprise SEO Services	Interno	Passing Juice
Top-Ranked Search Engine Optimization Agency	Interno	Passing Juice
SEO Consultant Services	Interno	Passing Juice
Local SEO	Interno	Passing Juice
SaaS SEO	Interno	Passing Juice
Organic SEO Services	Interno	Passing Juice
Technical SEO Services	Interno	Passing Juice
Shopify SEO Services	Interno	Passing Juice
SEO Content Writing Services	Interno	Passing Juice
Link Building Services	Interno	Passing Juice
SEO Reporting Services	Interno	Passing Juice
SEO Audit Services	Interno	Passing Juice
Pay Per Click	Interno	Passing Juice
Google Ads Management Services	Interno	Passing Juice
PPC Management Services	Interno	Passing Juice
YouTube Marketing Services	Interno	Passing Juice
Search Engine Marketing Services (SEM)	Interno	Passing Juice
Social Media Advertising Services	Interno	Passing Juice

In-page links

Facebook Advertising Agency	Interno	Passing Juice
Twitter Advertising Agency	Interno	Passing Juice
Instagram Marketing Services	Interno	Passing Juice
LinkedIn Marketing Agency	Interno	Passing Juice
Conversion Rate Optimization	Interno	Passing Juice
CRO Consultant Services	Interno	Passing Juice
Web Development Services	Interno	Passing Juice
Web Design Services	Interno	Passing Juice
Custom Web Design Solutions	Interno	Passing Juice
Ecommerce Web Design Services	Interno	Passing Juice
Web Design Services For Small Businesses	Interno	Passing Juice
WooCommerce Website Development Services	Interno	Passing Juice
Magento Web Development Services	Interno	Passing Juice
Industries	Interno	Passing Juice
Auto Repair	Interno	Passing Juice
Construction Company	Interno	Passing Juice
Home Services	Interno	Passing Juice
Manufacturing	Interno	Passing Juice
Plastic Surgery	Interno	Passing Juice
Plumber	Interno	Passing Juice
Pools	Interno	Passing Juice
Roofing	Interno	Passing Juice
Trucking	Interno	Passing Juice
Urgent Care	Interno	Passing Juice
Web Design	Interno	Passing Juice
Windows and Doors	Interno	Passing Juice
Case Studies	Interno	Passing Juice
About	Interno	Passing Juice

In-page links

Meet the Team	Interno	Passing Juice
Careers	Interno	Passing Juice
News & #038; Press Releases	Interno	Passing Juice
Resources	Interno	Passing Juice
Helium Blog	Interno	Passing Juice
It's All Just Marketing Podcast	Interno	Passing Juice
Entity SEO - Ebook	Interno	Passing Juice
Meta Ads in the AI Age - Ebook	Interno	Passing Juice
Schedule a Call	Interno	Passing Juice
Youtube	Externo	Passing Juice
Spotify	Externo	Passing Juice
Beacon Orthopaedics	Interno	Passing Juice
Apeks Supercritical	Interno	Passing Juice
Sell Your Mac	Interno	Passing Juice
website design	Externo	Passing Juice
SEO Services Cincinnati	Interno	Passing Juice
SEO Services Chicago	Interno	Passing Juice
SEO Services Columbus	Interno	Passing Juice
SEO Services Indianapolis	Interno	Passing Juice
SEO Services Atlanta	Interno	Passing Juice
Austin	Interno	Passing Juice
Boston	Interno	Passing Juice
Charlotte	Interno	Passing Juice
Chicago	Interno	Passing Juice
Cincinnati	Interno	Passing Juice
Columbus	Interno	Passing Juice
Dallas	Interno	Passing Juice
Denver	Interno	Passing Juice


In-page links

Houston	Interno	Passing Juice
Indianapolis	Interno	Passing Juice
Kansas City	Interno	Passing Juice
Las Vegas	Interno	Passing Juice
Los Angeles	Interno	Passing Juice
New York City	Interno	Passing Juice
Miami	Interno	Passing Juice
Minneapolis	Interno	Passing Juice
Omaha	Interno	Passing Juice
Orlando	Interno	Passing Juice
Philadelphia	Interno	Passing Juice
Phoenix	Interno	Passing Juice
Portland	Interno	Passing Juice
San Antonio	Interno	Passing Juice
San Diego	Interno	Passing Juice
San Francisco	Interno	Passing Juice
San Jose	Interno	Passing Juice
Seattle	Interno	Passing Juice
Tampa	Interno	Passing Juice
Locations we serve	Interno	Passing Juice
Atlanta	Interno	Passing Juice
Services	Interno	Passing Juice
SEO	Interno	Passing Juice
Local SEO	Interno	Passing Juice
Pay Per Click	Interno	Passing Juice
Inbound Marketing Guide	Interno	Passing Juice
SEO vs SEM	Interno	Passing Juice
CRO Guide	Interno	Passing Juice

In-page links

RVnGO	Interno	Passing Juice
Beacon	Interno	Passing Juice
Apeks	Interno	Passing Juice
SYM	Interno	Passing Juice
Contact	Interno	Passing Juice






SEO Keywords

	Keywords Cloud	
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
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Usabilità

	Url	Dominio : helium-seo.com Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





Documento

	Doctype	HTML 5
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Documento

	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.				
	Validita W3C	Errori : 8 Avvisi : 3				
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occorrenze</th></tr></thead><tbody><tr><td><u></td><td>4</td></tr></tbody></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>	Deprecated tags	Occorrenze	<u>	4
Deprecated tags	Occorrenze					
<u>	4					
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <pre>https://helium-seo.com/sitemap_index.xml https://helium-seo.com/post-sitemap.xml https://helium-seo.com/page-sitemap.xml https://helium-seo.com/digital-marketing-locations.xml</pre>
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Ottimizzazione

		https://helium-seo.com/primary_locations.xml https://helium-seo.com/industry-sitemap.xml https://helium-seo.com/industry-leads.xml
	Robots.txt	http://helium-seo.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.