







# Analisi sito web hotel-competence.com

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**Il punteggio e 48/100**



## SEO Content

	<p>Title</p>	<p>Home - Swiss Hotel Competence</p> <p><b>Lunghezza : 29</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>										
	<p>Description</p>	<p>Home Products Booking Engine Increase direct reservation with Simple Booking Quotation Management Manage inquiries with personalized quotes Revenue Management Manage inquiries with personalized quotes Channel Manager Control your distributions channels with one single tool Property Management System Administrate your reservations, tasks and payments Services About Us Contact Us Home Products Booking Engine Increase direct reservation</p> <p><b>Lunghezza : 437</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>										
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>										
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1514 1481 1944"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Swiss Hotel Competence - Since 2017, we are the digital service for successful hotels in America.</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home - Swiss Hotel Competence</td> </tr> </tbody> </table>	Proprieta	Contenuto	locale	en_US	site_name	Swiss Hotel Competence - Since 2017, we are the digital service for successful hotels in America.	type	article	title	Home - Swiss Hotel Competence
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# SEO Content

description Home Products Booking Engine Increase direct reservation with Simple Booking Quotation Management Manage inquiries with personalized quotes Revenue Management Manage inquiries with personalized quotes Channel Manager Control your distributions channels with one single tool Property Management System Administrate your reservations, tasks and payments Services About Us Contact Us Home Products Booking Engine Increase direct reservation

url <https://www.hotel-competence.com/>

image <https://hotel-competence.com/wp-content/uploads/2023/04/WhatsApp-Image-2023-04-15-at-12.19.42-PM.jpeg>





image:secure\_url <https://hotel-competence.com/wp-content/uploads/2023/04/WhatsApp-Image-2023-04-15-at-12.19.42-PM.jpeg>

## Headings


H1	H2	H3	H4	H5	H6
0	18	7	0	10	10

- [H2] We empower hoteliers with leading hospitality technology
- [H2] Our technology bundle is a combination of extremely robust and powerful hotel management tools, which are used by thousands of hotels.
- [H2] Designed for all types of hospitality business
- [H2] Boutique Hotels
- [H2] Lodges & Glampings
- [H2] B&Bs and Inns
- [H2] Small Hotel Groups
- [H2] Resorts & Vacation Hotels
- [H2] City Hotels
- [H2] Technology partners
- [H2] What our partner hotels say about us
- [H2] Since we switched all our business to Swiss Hotel Competence, we could see a maximum in revenue growth and direct reservations. By working with them, we know that we have done the maximum to have a highly profitable business. Return on Invest is excellent.
- [H2] aWa Beach Hotel, Puerto Viejo (Costa Rica)
- [H2] We have grown our business with the help of Swiss Hotel Competence to over 80%. Their tools and software are awesome, and we like to have them as our partners which are taking care on all our digital infrastructure.
- [H2] Villa Coco, Santa Catalina (Panama)
- [H2] For our luxury hotel, which is part of Small Luxury Hotels of the World, we had the need to have one of the best reservations solutions. Swiss Hotel Competence provides us with a premium service, we couldn't be happier than with Simple Booking.
- [H2] Three Sixty Boutique Hotel, Ojochal (Costa Rica)




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Frequently asked questions.</li><li>• [H3] Web Booking Engine</li><li>• [H3] Channel Manager</li><li>• [H3] Property Management System</li><li>• [H3] Revenue Management</li><li>• [H3] Products</li><li>• [H3] Company</li><li>• [H3] Contact</li><li>• [H5] Booking Engine</li><li>• [H5] Quotation Management</li><li>• [H5] Revenue Management</li><li>• [H5] Channel Manager</li><li>• [H5] Property Management System</li><li>• [H5] Booking Engine</li><li>• [H5] Quotation Management</li><li>• [H5] Revenue Management</li><li>• [H5] Channel Manager</li><li>• [H5] Property Management System</li><li>• [H6] Increase direct reservation with Simple Booking</li><li>• [H6] Manage inquiries with personalized quotes</li><li>• [H6] Manage inquiries with personalized quotes</li><li>• [H6] Control your distributions channels with one single tool</li><li>• [H6] Administrate your reservations, tasks and payments</li><li>• [H6] Increase direct reservation with Simple Booking</li><li>• [H6] Manage inquiries with personalized quotes</li><li>• [H6] Manage inquiries with personalized quotes</li><li>• [H6] Control your distributions channels with one single tool</li><li>• [H6] Administrate your reservations, tasks and payments</li></ul>
	Images	<p>Abbiamo trovato 118 immagini in questa pagina web.</p> <p>92 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>

## SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 7 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Interno	Passing Juice
<a href="#">Services</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Get a short demo call</a>	Interno	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interno	Passing Juice
<a href="#">Imprint</a>	Interno	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
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## Usabilita

	Url	Dominio : hotel-competence.com Lunghezza : 20
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 65 Avvisi : 41
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="https://hotel-competence.com/sitemap.xml">https://hotel-competence.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://hotel-competence.com/robots.txt">http://hotel-competence.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> Google Analytics</p>