



# Analisi sito web onlinemarketing-heads.de

Generato il Novembre 06 2024 09:55 AM

**Il punteggio e 63/100**



## SEO Content

	Title	<p>Online Marketing Beratung   ♥SEO, SEA &amp; E-Commerce</p> <p><b>Lunghezza : 55</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>																
	Description	<p>Online Marketing Beratung / Consulting <input checked="" type="checkbox"/>SEO &amp; Google Ads für Website &amp; Shop <input checked="" type="checkbox"/> zertifiziert ☎0361/21273885 <b>Jetzt</b> Erstgespräch vereinbaren!</p> <p><b>Lunghezza : 149</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>																
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>																
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Proprieta</th> <th style="text-align: left;">Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Online Marketing Consulting   Website, SEO, SEA &amp; E-Commerce</td> </tr> <tr> <td>description</td> <td>Professionelle Online Marketing Beratung <input checked="" type="checkbox"/>SEO &amp; Google Ads für <input checked="" type="checkbox"/>Website &amp; Onlineshop <input checked="" type="checkbox"/> E-Commerce   ☎0361/21273885 <b>Jetzt</b> Erstgespräch vereinbaren!</td> </tr> <tr> <td>url</td> <td>https://onlinemarketing-heads.de/</td> </tr> <tr> <td>site_name</td> <td>OnlineMarketing Heads</td> </tr> <tr> <td>image</td> <td>https://onlinemarketing-heads.de/wp-content/uploads/2019/11/Online-Marketing-Beratung_OnlineMarketing-Heads-fb.jpg</td> </tr> </tbody> </table>	Proprieta	Contenuto	locale	de_DE	type	website	title	Online Marketing Consulting   Website, SEO, SEA & E-Commerce	description	Professionelle Online Marketing Beratung <input checked="" type="checkbox"/> SEO & Google Ads für <input checked="" type="checkbox"/> Website & Onlineshop <input checked="" type="checkbox"/> E-Commerce   ☎0361/21273885 <b>Jetzt</b> Erstgespräch vereinbaren!	url	https://onlinemarketing-heads.de/	site_name	OnlineMarketing Heads	image	https://onlinemarketing-heads.de/wp-content/uploads/2019/11/Online-Marketing-Beratung_OnlineMarketing-Heads-fb.jpg
Proprieta	Contenuto																	
locale	de_DE																	
type	website																	
title	Online Marketing Consulting   Website, SEO, SEA & E-Commerce																	
description	Professionelle Online Marketing Beratung <input checked="" type="checkbox"/> SEO & Google Ads für <input checked="" type="checkbox"/> Website & Onlineshop <input checked="" type="checkbox"/> E-Commerce   ☎0361/21273885 <b>Jetzt</b> Erstgespräch vereinbaren!																	
url	https://onlinemarketing-heads.de/																	
site_name	OnlineMarketing Heads																	
image	https://onlinemarketing-heads.de/wp-content/uploads/2019/11/Online-Marketing-Beratung_OnlineMarketing-Heads-fb.jpg																	

# SEO Content





image:width	1200
image:height	627
image:type	image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
1	3	26	12	4	3

- [H1] Online Marketing Beratung
- [H2] Vorteile unserer Online Marketing Beratung:
- [H2] Unsere Online Marketing Dienstleistungen:
- [H2] Entdecke unsere Online Marketing Workshops
- [H3] Online Marketing Consulting: Potentialanalysen für Ihre Firma!
- [H3] Fördermittel Beratung
- [H3] Sie suchen die passende Agentur?
- [H3] SEO & Content
- [H3] Website
- [H3] Onlineshop
- [H3] SEA / Google Ads Kampagnen
- [H3] Google Shopping
- [H3] Bing Ads / Microsoft Ads
- [H3] ECommerce
- [H3] Amazon - Der Marktplatz Nr.1
- [H3] Digitalisierung & Onlinedienste
- [H3] Online Marketing Know-how
- [H3] Unsere Online Marketing Referenzen:
- [H3] Website Relaunch + SEO (WordPress & Elementor + WooCommerce)
- [H3] SEO Erfolgsstory: Suchmaschinenoptimierung - OXID Shop
- [H3] SEA Fallstudie: Google Ads & Shopping Kampagnen für Shopify Shop
- [H3] Online Marketing Beratung für Klein- und Mittelständische Unternehmen:
- [H3] Ablauf und Preise:
- [H3] Jetzt 10% sparen bei unseren Premium Workshops!
- [H3] Warum Sie jetzt auf Kampagnen für maximale Performance umsteigen sollten!
- [H3] SEO Trends 2023
- [H3] Optimierung der Suchmaschinen-Snippets
- [H3] OnlineMarketing Heads
- [H3] Online Marketing Agentur:
- [H3] Workshops:
- [H4] Welche Marketingberatungen sind förderbar?
- [H4] Paketpreise und Ihr individuelles Angebot
- [H4] Unser Online Marketing Beratungsablauf in 6 Schritten:
- [H4] Unsere Workshops:
- [H4] Aus unserem Online Marketing Blog:
- [H4] Was ist OnlineMarketing?
- [H4] Was ist eine Online Marketing Strategie?
- [H4] Was macht ein Online Marketing Consultant?
- [H4] Warum ist Online Marketing für Ihr Unternehmen wichtig?
- [H4] Was kostet eine Online Marketing Beratung und welche Abrechnungsmodelle sind sinnvoll?

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Was ist eine Full Service Online Marketing Agentur?</li><li>• [H4] Welche Online Marketing Zertifikate besitzen die OnlineMarketing Heads?</li><li>• [H5] Unsere Kunden in einer Logo-Bildergalerie:</li><li>• [H5] Unsere Google &amp; Facebook Kunden-Bewertungen:</li><li>• [H5] Häufig gestellte Fragen zum Thema Online Marketing:</li><li>• [H5] Folge uns auf Social Media:</li><li>• [H6] Digitale Strategien für Ihr Unternehmen mit dem richtigen Fokus!</li><li>• [H6] Digital erfolgreich werben</li><li>• [H6] Leistungsportfolio:</li></ul>
	Images	Abbiamo trovato 28 immagini in questa pagina web.  1 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>4%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 152 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.97%  Internal Links 98.03%

## In-page links

Anchor	Type	Juice
<a href="#">Zum Inhalt springen</a>	Interno	Passing Juice
<a href="#">SEO Trends 2023</a>	Interno	Passing Juice
<a href="#">SEO Tools 2023</a>	Interno	Passing Juice
<a href="#">Virtual Reality &amp;#038; Augmented Reality</a>	Interno	Passing Juice
<a href="#">Voice Search</a>	Interno	Passing Juice
<a href="#">Keyword Recherche</a>	Interno	Passing Juice
<a href="#">Content Marketing</a>	Interno	Passing Juice
<a href="#">OnPage SEO</a>	Interno	Passing Juice
<a href="#">Breadcrumb</a>	Interno	Passing Juice
<a href="#">Bilder SEO</a>	Interno	Passing Juice
<a href="#">Featured Snippets</a>	Interno	Passing Juice
<a href="#">Mobile First - Webdesign</a>	Interno	Passing Juice
<a href="#">Nutzersignale für SEO</a>	Interno	Passing Juice
<a href="#">Strukturierte Daten</a>	Interno	Passing Juice
<a href="#">OffPage SEO</a>	Interno	Passing Juice
<a href="#">Linkbuilding / Backlinks</a>	Interno	Passing Juice
<a href="#">Branchenbucheinträge</a>	Interno	Passing Juice
<a href="#">Social Bookmarks</a>	Interno	Passing Juice
<a href="#">Local SEO</a>	Interno	Passing Juice
<a href="#">SEO Agentur Baden-Württemberg</a>	Interno	Passing Juice
<a href="#">SEO Agentur Stuttgart</a>	Interno	Passing Juice
<a href="#">SEO Agentur Bayern</a>	Interno	Passing Juice
<a href="#">SEO Agentur München</a>	Interno	Passing Juice
<a href="#">SEO Agentur Berlin</a>	Interno	Passing Juice
<a href="#">SEO Agentur Brandenburg</a>	Interno	Passing Juice
<a href="#">SEO Agentur Potsdam</a>	Interno	Passing Juice
<a href="#">SEO Agentur Bremen</a>	Interno	Passing Juice

## In-page links

<a href="#">SEO Agentur Hamburg</a>	Interno	Passing Juice
<a href="#">SEO Agentur Hessen</a>	Interno	Passing Juice
<a href="#">SEO Agentur Frankfurt am Main</a>	Interno	Passing Juice
<a href="#">SEO Agentur Mecklenburg-Vorpommern</a>	Interno	Passing Juice
<a href="#">SEO Agentur Schwerin</a>	Interno	Passing Juice
<a href="#">SEO Agentur Niedersachsen</a>	Interno	Passing Juice
<a href="#">SEO Agentur Braunschweig</a>	Interno	Passing Juice
<a href="#">SEO Agentur Nordrhein-Westfalen</a>	Interno	Passing Juice
<a href="#">SEO Agentur Köln</a>	Interno	Passing Juice
<a href="#">SEO Agentur Rheinland-Pfalz</a>	Interno	Passing Juice
<a href="#">SEO Agentur Mainz</a>	Interno	Passing Juice
<a href="#">SEO Agentur Saarland</a>	Interno	Passing Juice
<a href="#">SEO Agentur Saarbrücken</a>	Interno	Passing Juice
<a href="#">SEO Agentur Sachsen</a>	Interno	Passing Juice
<a href="#">SEO Agentur Leipzig</a>	Interno	Passing Juice
<a href="#">SEO Agentur Sachsen-Anhalt</a>	Interno	Passing Juice
<a href="#">SEO Agentur Magdeburg</a>	Interno	Passing Juice
<a href="#">SEO Agentur Schleswig-Holstein</a>	Interno	Passing Juice
<a href="#">SEO Agentur Kiel</a>	Interno	Passing Juice
<a href="#">SEO Agentur Thüringen</a>	Interno	Passing Juice
<a href="#">SEO Agentur Erfurt</a>	Interno	Passing Juice
<a href="#">SEO Agentur Jena</a>	Interno	Passing Juice
<a href="#">SEO Agentur Österreich</a>	Interno	Passing Juice
<a href="#">SEO Agentur Schweiz</a>	Interno	Passing Juice
<a href="#">Technical SEO</a>	Interno	Passing Juice
<a href="#">Website Analyse</a>	Interno	Passing Juice
<a href="#">Google Analytics</a>	Interno	Passing Juice
<a href="#">Google Data Studio</a>	Interno	Passing Juice

## In-page links

<a href="#">SEO Consulting</a>	Interno	Passing Juice
<a href="#">Google Ads</a>	Interno	Passing Juice
<a href="#">Anzeigenerweiterungen bei Google Ads</a>	Interno	Passing Juice
<a href="#">Google AdWords - Neues Anzeigenformat</a>	Interno	Passing Juice
<a href="#">Kampagnenoptimierung</a>	Interno	Passing Juice
<a href="#">Wie funktioniert Google Ads?</a>	Interno	Passing Juice
<a href="#">Keyword Optionen im Google Ads Tool</a>	Interno	Passing Juice
<a href="#">Bing Ads</a>	Interno	Passing Juice
<a href="#">Kampagnen für maximale Performance</a>	Interno	Passing Juice
<a href="#">Google Shopping</a>	Interno	Passing Juice
<a href="#">Display Marketing</a>	Interno	Passing Juice
<a href="#">YouTube Ads</a>	Interno	Passing Juice
<a href="#">Demand Gen-Kampagnen</a>	Interno	Passing Juice
<a href="#">Remarketing Ads</a>	Interno	Passing Juice
<a href="#">Shop mit WooCommerce</a>	Interno	Passing Juice
<a href="#">Website &amp;#8211; CMS Optionen</a>	Interno	Passing Juice
<a href="#">SSL-Zertifikat   https</a>	Interno	Passing Juice
<a href="#">Impressum</a>	Interno	Passing Juice
<a href="#">Onlineshop</a>	Interno	Passing Juice
<a href="#">Frameworks</a>	Interno	Passing Juice
<a href="#">HTML</a>	Interno	Passing Juice
<a href="#">CSS</a>	Interno	Passing Juice
<a href="#">JS (JavaScript)</a>	Interno	Passing Juice
<a href="#">Amazon</a>	Interno	Passing Juice
<a href="#">Amazon SEO</a>	Interno	Passing Juice
<a href="#">Wann Amazon SEO &amp;#038; Amazon SEA?</a>	Interno	Passing Juice
<a href="#">Was ist eine Amazon Agentur?</a>	Interno	Passing Juice
<a href="#">Warum eine Amazon Agentur?</a>	Interno	Passing Juice

## In-page links

<a href="#">Amazon Full Service Agentur</a>	Interno	Passing Juice
<a href="#">eBay Shop</a>	Interno	Passing Juice
<a href="#">Marktplätze</a>	Interno	Passing Juice
<a href="#">Monitoring</a>	Interno	Passing Juice
<a href="#">Facebook Unternehmensseite</a>	Interno	Passing Juice
<a href="#">Instagram Unternehmensseite</a>	Interno	Passing Juice
<a href="#">YouTube Channel</a>	Interno	Passing Juice
<a href="#">Social Media Checkliste</a>	Interno	Passing Juice
<a href="#">Online Marketing Blog</a>	Interno	Passing Juice
<a href="#">FAQs</a>	Interno	Passing Juice
<a href="#">Was ist Online Marketing?</a>	Interno	Passing Juice
<a href="#">Was ist eine Online Marketing Strategie?</a>	Interno	Passing Juice
<a href="#">Warum ist Online Marketing für Ihr Unternehmen wichtig?</a>	Interno	Passing Juice
<a href="#">Was macht ein Online Marketing Consultant?</a>	Interno	Passing Juice
<a href="#">Full Service Online Marketing Agentur?</a>	Interno	Passing Juice
<a href="#">Was kostet eine Online Marketing Agentur?</a>	Interno	Passing Juice
<a href="#">Was ist SEO (Suchmaschinenoptimierung)?</a>	Interno	Passing Juice
<a href="#">Wie lange dauert SEO?</a>	Interno	Passing Juice
<a href="#">Wann SEO &amp;#038; SEA und warum macht es Sinn?</a>	Interno	Passing Juice
<a href="#">Woran erkenne ich eine gute SEO Agentur?</a>	Interno	Passing Juice
<a href="#">Was kostet SEO?</a>	Interno	Passing Juice
<a href="#">Wie werbe ich bei Google?</a>	Interno	Passing Juice
<a href="#">Was ist SEA?</a>	Interno	Passing Juice
<a href="#">Woran erkenne ich eine gute SEA Agentur?</a>	Interno	Passing Juice
<a href="#">Was bringt Google Ads?</a>	Interno	Passing Juice
<a href="#">Was kostet ein Klick bei Google Ads?</a>	Interno	Passing Juice
<a href="#">Digitales Marketing / Internetmarketing</a>	Interno	Passing Juice
<a href="#">Welt der Suchmaschinen</a>	Interno	Passing Juice

## In-page links

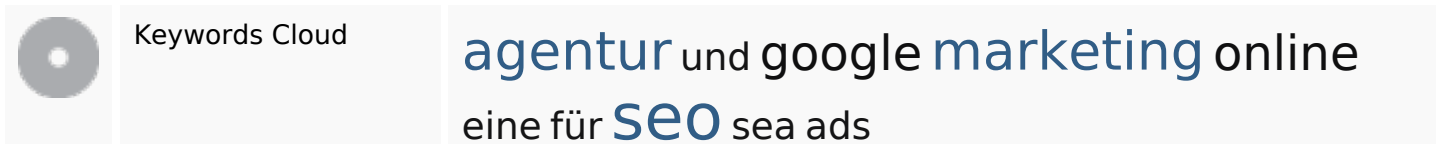
<a href="#">Suchmaschinenmarketing</a>	Interno	Passing Juice
<a href="#">Digital Asset Management System</a>	Interno	Passing Juice
<a href="#">Affiliate Marketing</a>	Interno	Passing Juice
<a href="#">Referenzen</a>	Interno	Passing Juice
<a href="#">Online Termin buchen</a>	Interno	Passing Juice
<a href="#">Fördermittel Beratung</a>	Interno	Passing Juice
<a href="#">Workshops / Kurse</a>	Interno	Passing Juice
<a href="#">Online Marketing Seminar</a>	Interno	Passing Juice
<a href="#">SEO Workshops bzw. Seminare 2023</a>	Interno	Passing Juice
<a href="#">Google Ads &amp;#038; Google Analytics Kurs</a>	Interno	Passing Juice
<a href="#">Unser Team:</a>	Interno	Passing Juice
<a href="#">Marco Nemetschek – Inhaber / Head of SEO &amp;#038; SEA</a>	Interno	Passing Juice
<a href="#">Silvia Liebner – SEO &amp;#038; SEA Managerin</a>	Interno	Passing Juice
<a href="#">Veronika Dohmen – SEO Content Editorin</a>	Interno	Passing Juice
<a href="#">Chiara Bliss – Junior Webdesignerin</a>	Interno	Passing Juice
<a href="#">Karriere</a>	Interno	Passing Juice
<a href="#">Vertriebsmitarbeiter (m/w/d)</a>	Interno	Passing Juice
<a href="#">Freelancer im Vertrieb (m/w/d)</a>	Interno	Passing Juice
<a href="#">Praktikum Online Marketing (m/w/d)</a>	Interno	Passing Juice
<a href="#">Webdesigner mit SEO Skills (m/w/d)</a>	Interno	Passing Juice
<a href="#">Junior SEO &amp;#038; SEA Manager (m/w/d)</a>	Interno	Passing Juice
<a href="#">Kooperationen</a>	Interno	Passing Juice
<a href="#">Gewinnspiele &amp;#8211; Teilnahmebedingungen</a>	Interno	Passing Juice
<a href="#">Presse</a>	Interno	Passing Juice
<a href="#">SEO</a>	Interno	Passing Juice
<a href="#">SEA</a>	Interno	Passing Juice
<a href="#">Website   Shop</a>	Interno	Passing Juice
<a href="#">E-Commerce</a>	Interno	Passing Juice



## In-page links

<a href="#">Social Media</a>	Interno	Passing Juice
<a href="#">Lexikon</a>	Interno	Passing Juice
<a href="#">Über uns</a>	Interno	Passing Juice
<a href="#">Sie suchen die passende Agentur?</a>	Interno	Passing Juice
<a href="#">Google Search Console</a>	Externo	Passing Juice
<a href="#">Online Marketing Glossar</a>	Interno	Passing Juice
<a href="#">Unsere Google &amp; Facebook Kunden-Bewertungen:</a>	Externo	Passing Juice
<a href="#">SEM</a>	Interno	Passing Juice
<a href="#">verkaufsoptimierte Webseite</a>	Interno	Passing Juice
<a href="#">OnlineMarketing Heads</a>	Interno	Passing Juice
<a href="#">Leistungsportfolio:</a>	Interno	Passing Juice
<a href="#">Google Ads Partner – Expertenwissen durch jährliche SEA &amp; SEO Zertifizierungen:</a>	Externo	Passing Juice
<a href="#">Mehr Informationen</a>	Interno	Passing Juice






## SEO Keywords











## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
seo	161	✓	✗	✓	✓
agentur	104	✗	✗	✗	✓
marketing	103	✓	✗	✓	✓
online	84	✓	✗	✓	✓
google	71	✗	✗	✓	✓


## Usabilita

	Url	Dominio : onlinemarketing-heads.de Lunghezza : 24
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata de.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 232 Avvisi : 23
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="https://onlinemarketing-heads.de/sitemap_index.xml">https://onlinemarketing-heads.de/sitemap_index.xml</a></p>
	Robots.txt	<p><a href="http://onlinemarketing-heads.de/robots.txt">http://onlinemarketing-heads.de/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> Google Analytics</p>