







# Analisi sito web salt.agency

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Il punteggio e 56/100







## SEO Content

	Title	<p>SALT.agency® A Technical SEO Agency in Leeds, London, UK &amp; Boston, USA</p> <p><b>Lunghezza : 74</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>																
	Description	<p>Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!</p> <p><b>Lunghezza : 147</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>																
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>																
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SALT.agency® A Technical SEO Agency in Leeds, London, UK &amp; Boston, USA</td></tr><tr><td>description</td><td>Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!</td></tr><tr><td>url</td><td>https://salt.agency/</td></tr><tr><td>site_name</td><td>SALT.agency®</td></tr><tr><td>updated_time</td><td>2024-04-25T15:18:20+00:00</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_GB	type	website	title	SALT.agency® A Technical SEO Agency in Leeds, London, UK & Boston, USA	description	Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!	url	https://salt.agency/	site_name	SALT.agency®	updated_time	2024-04-25T15:18:20+00:00
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## SEO Content

		<table border="1"> <tbody> <tr> <td>image</td> <td>https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> <tr> <td>image:alt</td> <td>Homepage</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	image	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png	image:secure_url	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png	image:width	1200	image:height	600	image:alt	Homepage	image:type	image/png
image	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png													
image:secure_url	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png													
image:width	1200													
image:height	600													
image:alt	Homepage													
image:type	image/png													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] We are SALT.agency</li> <li>• [H2] What we're about...</li> <li>• [H2] Our latest blogs</li> <li>• [H2] Culture - where the heart is</li> <li>• [H3] Sectors</li> <li>• [H3] Does generative AI deliver value to travel itinerary searches?</li> <li>• [H3] 404 Day: A guide to error code "404 page not found"</li> <li>• [H3] The SEO analysis of the US food hamper industry</li> <li>• [H3] The SALT of Our Company</li> <li>• [H3] Skillset</li> <li>• [H3] Our partners</li> <li>• [H3] London</li> <li>• [H3] Leeds</li> <li>• [H3] Boston</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	10	0	0	0									
	Images	<p>Abbiamo trovato 16 immagini in questa pagina web.</p> <p>12 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>												
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>												
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>												
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>												

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 44 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.82% Internal Links 93.18%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">Skip to navigation</a>	Interno	Passing Juice
<a href="#">Core Values</a>	Interno	Passing Juice
<a href="#">Expertise</a>	Interno	Passing Juice
<a href="#">Technical SEO Services</a>	Interno	Passing Juice
<a href="#">SEO Strategy</a>	Interno	Passing Juice
<a href="#">Digital &amp;#038; Data PR</a>	Interno	Passing Juice
<a href="#">SEO Content Services</a>	Interno	Passing Juice
<a href="#">International SEO</a>	Interno	Passing Juice
<a href="#">Specialist eCommerce SEO</a>	Interno	Passing Juice
<a href="#">SEO Migration Services</a>	Interno	Passing Juice
<a href="#">Enterprise Local SEO</a>	Interno	Passing Juice
<a href="#">Google Penalty Removal</a>	Interno	Passing Juice
<a href="#">GA4 Setup &amp;#038; Configuration</a>	Interno	Passing Juice
<a href="#">Case studies</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice

## In-page links

<a href="#">Tools</a>	Interno	Passing Juice
<a href="#">Mirador Local &amp;#8211; GBP Manager</a>	Externo	Passing Juice
<a href="#">GSC BigQuery SQL Hero</a>	Interno	Passing Juice
<a href="#">Sloth</a>	Externo	Passing Juice
<a href="#">Hreflang Checker</a>	Externo	Passing Juice
<a href="#">Server Log File Googlebot Filter</a>	Interno	Passing Juice
<a href="#">Bulk Redirect Generator</a>	Interno	Passing Juice
<a href="#">Social Profile Checker</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Contact us</a>	Interno	Passing Juice
<a href="#">London, UK</a>	Interno	Passing Juice
<a href="#">Leeds, UK</a>	Interno	Passing Juice
<a href="#">Boston, USA</a>	Interno	Passing Juice
<a href="#">Transport &amp; Logistics</a>	Interno	Passing Juice
<a href="#">Manufacturing</a>	Interno	Passing Juice
<a href="#">Finance &amp; Fintech</a>	Interno	Passing Juice
<a href="#">Travel &amp; Tourism</a>	Interno	Passing Juice
<a href="#">Franchise SEO</a>	Interno	Passing Juice
<a href="#">Automotive</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Energy &amp; Power</a>	Interno	Passing Juice
<a href="#">Fashion</a>	Interno	Passing Juice
<a href="#">Cloud &amp; SaaS</a>	Interno	Passing Juice
<a href="#">Queen's Award for Enterprise in the category for International Trade</a>	Interno	Passing Juice
<a href="#">Testimonials</a>	Interno	Passing Juice
<a href="#">Travel Directions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice

## SEO Keywords



Keywords Cloud

technical london leads boston international  
saltagency services **seo** trade work

## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
seo	24	✓	✗	✓	✓
technical	11	✓	✗	✗	✗
saltagency	6	✗	✗	✗	✗
london	6	✓	✗	✗	✓
services	5	✗	✗	✗	✗











## Usabilità

	Url	Dominio : salt.agency Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
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## Documento

	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 37 Avvisi : 22
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <code>https://salt.agency/sitemap_index.xml</code>
	Robots.txt	<code>http://salt.agency/robots.txt</code> Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.  Google Analytics