



# Analisi sito web seeksocial.co.uk

Generato il Febbraio 19 2025 11:59 AM

Il punteggio e 67/100



## SEO Content

|    | Title                                                                                                                                                          | <div>The Best Digital Marketing Agency In The UK   Seek Social</div> <div>Lunghezza : 57</div> <div>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|-----------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------|-----------|-----------------|--------------|---------------------------|-------|-----------------------------------------------------------------------------|
|    | Description                                                                                                                                                    | <div>Seek Social is an award-winning digital marketing agency in the UK. Specialising in SEO, PPC, social media marketing, and more to drive your business success.</div> <div>Lunghezza : 158</div> <div>Grande, la tua meta description contiene tra 70 e 160 caratteri.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
|  | Keywords                                                                                                                                                       | <div>Digital Marketing Agency</div> <div>Buono, la tua pagina contiene meta keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
|  | Og Meta Properties                                                                                                                                             | <div>Buono, questa pagina sfrutta i vantaggi Og Properties.</div> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Best Digital Marketing Agency In The UK   Seek Social</td></tr><tr><td>description</td><td>Seek Social is an award-winning digital marketing agency in the UK. Specialising in SEO, PPC, social media marketing, and more to drive your business success.</td></tr><tr><td>url</td><td>https://seeksocial.co.uk/</td></tr><tr><td>site_name</td><td>Seek Social Ltd</td></tr><tr><td>updated_time</td><td>2024-07-05T11:48:03+01:00</td></tr><tr><td>image</td><td>https://seeksocial.co.uk/wp-content/uploads/2021/07/student-849822_1280.jpg</td></tr></tbody></table> | Proprieta | Contenuto | locale | en_GB | type | website | title | The Best Digital Marketing Agency In The UK   Seek Social | description | Seek Social is an award-winning digital marketing agency in the UK. Specialising in SEO, PPC, social media marketing, and more to drive your business success. | url | https://seeksocial.co.uk/ | site_name | Seek Social Ltd | updated_time | 2024-07-05T11:48:03+01:00 | image | https://seeksocial.co.uk/wp-content/uploads/2021/07/student-849822_1280.jpg |
| Proprieta                                                                          | Contenuto                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| locale                                                                             | en_GB                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| type                                                                               | website                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| title                                                                              | The Best Digital Marketing Agency In The UK   Seek Social                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| description                                                                        | Seek Social is an award-winning digital marketing agency in the UK. Specialising in SEO, PPC, social media marketing, and more to drive your business success. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| url                                                                                | https://seeksocial.co.uk/                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| site_name                                                                          | Seek Social Ltd                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| updated_time                                                                       | 2024-07-05T11:48:03+01:00                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |
| image                                                                              | https://seeksocial.co.uk/wp-content/uploads/2021/07/student-849822_1280.jpg                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                           |             |                                                                                                                                                                |     |                           |           |                 |              |                           |       |                                                                             |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <div>image:secure_url</div> <div>https://seeksocial.co.uk/wp-content/uploads/2021/07/student-849822_1280.jpg</div> <div>image:width</div> <div>1280</div> <div>image:height</div> <div>853</div> <div>image:alt</div> <div>a person sat at a desk typing on a laptop, with a notepad, pen, and coffee nearby</div> <div>image:type</div> <div>image/jpeg</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|    | Headings        | <div> <div>H11</div> <div>H23</div> <div>H312</div> <div>H46</div> <div>H52</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] Transform Your Business with the Best Digital Marketing Agency in the UK</li> <li>• [H2] About Our Digital Marketing Company</li> <li>• [H2] Our Partners</li> <li>• [H2] Check Out These Case Studies...</li> <li>• [H3] SEO</li> <li>• [H3] PPC</li> <li>• [H3] Social Media</li> <li>• [H3] Content Writing</li> <li>• [H3] Web Development</li> <li>• [H3] Graphic Design</li> <li>• [H3] Email Marketing</li> <li>• [H3] Web Design</li> <li>• [H3] Data Science</li> <li>• [H3] Achieve Unmatched Results with the Best Digital Marketing Agency in the UK</li> <li>• [H3] People Also Asked</li> <li>• [H3] Ready to Transform Your Business?</li> <li>• [H4] Our professional digital marketing services empower you to connect deeply with your target audience and achieve measurable success.</li> <li>• [H4] What is a digital marketing agency?</li> <li>• [H4] What exactly does a digital marketing company do?</li> <li>• [H4] What exactly does a digital marketing company do?</li> <li>• [H4] Is it worth hiring a digital marketing agency?</li> <li>• [H4] How to choose a digital marketing company?</li> <li>• [H5] FOLLOW US</li> <li>• [H5] Accept Our Cookies</li> </ul> |
|  | Images          | <p>Abbiamo trovato 34 immagini in questa pagina web.</p> <p>Buono, molte o tutte le tue immagini hanno attribuito alt</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|                                                                                    | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  |        |                                                           |
|  | Iframe | Grande, non sono stati rilevati Iframes in questa pagina. |

## SEO Links

|                                                                                   |                         |                                                                                          |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                   |
|   | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                             |
|   | In-page links           | Abbiamo trovato un totale di 48 links inclusi 0 link(s) a files                          |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                          | Type    | Juice         |
|---------------------------------|---------|---------------|
| <a href="#">About Us</a>        | Interno | Passing Juice |
| <a href="#">Our Team</a>        | Interno | Passing Juice |
| <a href="#">Careers</a>         | Interno | Passing Juice |
| <a href="#">Case Studies</a>    | Interno | Passing Juice |
| <a href="#">Our Services</a>    | Interno | Passing Juice |
| <a href="#">SEO</a>             | Interno | Passing Juice |
| <a href="#">Web Development</a> | Interno | Passing Juice |
| <a href="#">Web Design</a>      | Interno | Passing Juice |
| <a href="#">Data Science</a>    | Interno | Passing Juice |

## In-page links

|                                   |         |               |
|-----------------------------------|---------|---------------|
| <a href="#">PPC</a>               | Interno | Passing Juice |
| <a href="#">Branding</a>          | Interno | Passing Juice |
| <a href="#">Content Writing</a>   | Interno | Passing Juice |
| <a href="#">Graphic Design</a>    | Interno | Passing Juice |
| <a href="#">Email Marketing</a>   | Interno | Passing Juice |
| <a href="#">Social Media</a>      | Interno | Passing Juice |
| <a href="#">Online Engagement</a> | Interno | Passing Juice |
| <a href="#">Online Training</a>   | Interno | Passing Juice |
| <a href="#">White Label</a>       | Interno | Passing Juice |
| <a href="#">Blogs</a>             | Interno | Passing Juice |
| <a href="#">FAQs</a>              | Interno | Passing Juice |
| <a href="#">Contact Us</a>        | Interno | Passing Juice |
| <a href="#">FREE SITE AUDIT</a>   | Interno | Passing Juice |
| =                                 | Interno | Passing Juice |
| =                                 | Interno | Passing Juice |
| =                                 | Interno | Passing Juice |
| <a href="#">Get Started</a>       | Interno | Passing Juice |
| <a href="#">London</a>            | Interno | Passing Juice |
| <a href="#">Manchester</a>        | Interno | Passing Juice |
| <a href="#">Nottingham</a>        | Interno | Passing Juice |
| <a href="#">Essex</a>             | Interno | Passing Juice |
| <a href="#">Bury</a>              | Interno | Passing Juice |
| <a href="#">Derby</a>             | Interno | Passing Juice |
| <a href="#">Leicester</a>         | Interno | Passing Juice |
| <a href="#">Birmingham</a>        | Interno | Passing Juice |
| <a href="#">Liverpool</a>         | Interno | Passing Juice |
| <a href="#">Bristol</a>           | Interno | Passing Juice |
| <a href="#">Blackpool</a>         | Interno | Passing Juice |
|                                   |         |               |

## In-page links

|                                     |         |               |
|-------------------------------------|---------|---------------|
| <a href="#">Newcastle</a>           | Interno | Passing Juice |
| <a href="#">Preston</a>             | Interno | Passing Juice |
| <a href="#">Bolton</a>              | Interno | Passing Juice |
| <a href="#">Hampshire</a>           | Interno | Passing Juice |
| <a href="#">Glasgow</a>             | Interno | Passing Juice |
| <a href="#">Privacy Policy</a>      | Interno | Passing Juice |
| <a href="#">Cookie Consent</a>      | Interno | Passing Juice |
| <a href="#">GDPR Statment</a>       | Interno | Passing Juice |
| <a href="#">Anti-Slavery Policy</a> | Interno | Passing Juice |
| <a href="#">Environmental</a>       | Interno | Passing Juice |
| <a href="#">Sign in</a>             | Interno | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                      |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|
|  | Keywords Cloud | digital marketing seo agency content media social business more seek |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|

## Consistenza Keywords

| Keyword   | Contenuto | Title | Keywords | Description | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| marketing | 34        | ✓     | ✓        | ✓           | ✓        |
| digital   | 23        | ✓     | ✓        | ✓           | ✓        |
| social    | 19        | ✓     | ✗        | ✓           | ✓        |
| more      | 15        | ✗     | ✗        | ✓           | ✗        |
| seo       | 14        | ✗     | ✗        | ✓           | ✓        |

## Usabilit 

|                                                                                    |     |                                              |
|------------------------------------------------------------------------------------|-----|----------------------------------------------|
|  | Url | Dominio : seeksocial.co.uk<br>Lunghezza : 16 |
|------------------------------------------------------------------------------------|-----|----------------------------------------------|

## Usabilita

|                                                                                  |              |                                                                     |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------|
|  | Favicon      | Grande, il tuo sito usa una favicon.                                |
|  | Stampabilita | Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata en.                                 |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.                |

## Documento

|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                 |            |     |   |
|------------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|------------|-----|---|
|   | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |            |     |   |
|  | Validita W3C                 | Errori : 48<br>Avvisi : 70                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                 |            |     |   |
|  | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |            |     |   |
|  | Deprecated HTML              | <table><tr><th>Deprecated tags</th><th>Occorrenze</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Deprecated tags | Occorrenze | <u> | 1 |
| Deprecated tags                                                                    | Occorrenze                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                 |            |     |   |
| <u>                                                                                | 1                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                 |            |     |   |
|  | Suggerimenti per velocizzare | <div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div> <div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div> Perfetto, il vostro sito si avvale di gzip.</div> |                 |            |     |   |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                  |             |                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <div><a href="https://seeksocial.co.uk/sitemap_index.xml">https://seeksocial.co.uk/sitemap_index.xml</a></div>                  |
|  | Robots.txt  | <p><a href="http://seeksocial.co.uk/robots.txt">http://seeksocial.co.uk/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>                                   |
|  | Analytics   | <p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <div> Google Analytics</div> |