




Analisi sito web seocon.at

Generato il Novembre 06 2024 09:56 AM

Il punteggio e 64/100



SEO Content

	<p>Title</p>	<p>seoCon – Online Marketing Agentur SEO, SEA, SMM, DEV, DATA</p> <p>Lunghezza : 60</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>																		
	<p>Description</p>	<p>Online Marketing Agentur aus Linz & Wien ★★★ SEO ✓ SEA ✓ Webentwicklung ✓ Social Media ✓ Webanalyse ✓ Webdesign ✓ CRO ✓ &gt;&gt; Auf zum digitalen Erfolg!</p> <p>Lunghezza : 158</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>																		
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="542 1312 1481 2069"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>seoCon – Online Marketing Agentur SEO, SEA, SMM, DEV, DATA</td> </tr> <tr> <td>description</td> <td>Online Marketing Agentur aus Linz ★★★ SEO ✓ SEA ✓ Webentwicklung ✓ Social Media ✓ Webanalyse ✓ Webdesign ✓ CRO ✓ &gt;&gt; Auf zum digitalen Erfolg!</td> </tr> <tr> <td>url</td> <td>https://www.seocon.at/</td> </tr> <tr> <td>site_name</td> <td>seoCon - Online Marketing Agentur</td> </tr> <tr> <td>image</td> <td>https://www.seocon.at/wp-content/uploads/seocon-online-marketing-agentur.webp</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Proprieta	Contenuto	locale	de_DE	type	website	title	seoCon – Online Marketing Agentur SEO, SEA, SMM, DEV, DATA	description	Online Marketing Agentur aus Linz ★★★ SEO ✓ SEA ✓ Webentwicklung ✓ Social Media ✓ Webanalyse ✓ Webdesign ✓ CRO ✓ >> Auf zum digitalen Erfolg!	url	https://www.seocon.at/	site_name	seoCon - Online Marketing Agentur	image	https://www.seocon.at/wp-content/uploads/seocon-online-marketing-agentur.webp	image:width	1200
Proprieta	Contenuto																			
locale	de_DE																			
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title	seoCon – Online Marketing Agentur SEO, SEA, SMM, DEV, DATA																			
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url	https://www.seocon.at/																			
site_name	seoCon - Online Marketing Agentur																			
image	https://www.seocon.at/wp-content/uploads/seocon-online-marketing-agentur.webp																			
image:width	1200																			

SEO Content

image:height 630





image:type image/webp

Headings





H1	H2	H3	H4	H5	H6
1	6	15	23	10	0

- [H1] Online Marketing Agentur
- [H2] Unsere Leistungen
- [H2] Wir bringen Sie weiter
- [H2] Auszug unserer Referenzen und Kunden
- [H2] Mit uns zur Spitze
- [H2] Unsere Showcases sprechen für sich
- [H2] Ihr Weg zum Erfolg
- [H3] Full Service Betreuung im Online Marketing mit Fokus auf SEO, SEA, Social Ads und Webanalyse sowie Webdesign und Webentwicklung.
- [H3] Individuelle Beratung für Ihren Erfolg im Web. Jetzt!
- [H3] Aktuelle News
- [H3] Kontakt
- [H3] Kostenlose Erstanalyse
- [H3] Webentwickler*in und Online Marketing Manager*in gesucht
- [H3] Aktuelle News von seoCon
- [H3] Kontakt
- [H3] Webentwickler*in gesucht
- [H3] Kostenlose Erstanalyse
- [H3] Besprechung und Planung
- [H3] Konzept und Durchführung
- [H3] Betreuung
- [H3] Glücklicher Kunde
- [H3] Nehmen Sie gerne mit uns Kontakt auf
- [H4] SEO
- [H4] Google Ads
- [H4] Webentwicklung
- [H4] SEA
- [H4] Social Media
- [H4] WordPress
- [H4] Webanalyse
- [H4] Online Marketing
- [H4] WooCommerce
- [H4] Google Analytics
- [H4] Webdesign
- [H4] Workshops und Seminare
- [H4] Conversion Rate Optimierung
- [H4] Shopify
- [H4] YouTube SEO
- [H4] Matomo
- [H4] Google Shopping
- [H4] Newsletter Marketing
- [H4] WordPress Wartung
- [H4] Amazon Ads
- [H4] Data Driven Marketing
- [H4] Und vieles mehr ...
- [H4] Aktuelle News aus dem seoCon Headquarter

SEO Content

		<ul style="list-style-type: none">• [H5] Digital Days 2024 in Linz: Innovationen und Trends für die digitale Zukunft von Unternehmen• [H5] Conversion Rate Optimierung: Wie UI/UX-Design den Unterschied macht!• [H5] KI-gestütztes SEO: Sichtbarkeit steigern mit ChatGPT & Co• [H5] Der Google Leak 2024: die Auswirkungen & Erkenntnisse für SEO• [H5] Designsystem: Was ist das und wofür braucht man es?• [H5] Google SGE: wie generative Suche SEO revolutionieren wird• [H5] Web Accessibility• [H5] Meta Ads im Jahr 2024: Instagram & Facebook Ads Tipps und Neuerungen• [H5] Google Consent Mode V2: Was Sie darüber wissen müssen• [H5] AI in Webanalytics
	Images	Abbiamo trovato 726 immagini in questa pagina web. 673 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 2% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 142 links inclusi 2 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.11%

SEO Links

Internal Links 97.89%

In-page links

Anchor	Type	Juice
Skip to primary navigation	Interno	Passing Juice
Skip to main content	Interno	Passing Juice
Skip to footer	Interno	Passing Juice
Home	Interno	Passing Juice
SEO	Interno	Passing Juice
Suchmaschinenoptimierung	Interno	Passing Juice
Keyword Recherche	Interno	Passing Juice
Linkmarketing	Interno	Passing Juice
Local SEO	Interno	Passing Juice
Mobile SEO	Interno	Passing Juice
App-Store SEO	Interno	Passing Juice
Social SEO	Interno	Passing Juice
Youtube SEO	Interno	Passing Juice
SEA	Interno	Passing Juice
Suchmaschinenwerbung	Interno	Passing Juice
Suchmaschinenmarketing	Interno	Passing Juice
Google Ads	Interno	Passing Juice
Google Shopping	Interno	Passing Juice
Microsoft / Bing Ads	Interno	Passing Juice
Programmatic Marketing und Display Advertising	Interno	Passing Juice
Online Marketing	Interno	Passing Juice
Inbound Marketing	Interno	Passing Juice
Content Marketing	Interno	Passing Juice
Data Driven Marketing	Interno	Passing Juice

In-page links

Newsletter-E-Mail Marketing	Interno	Passing Juice
Affiliate Marketing	Interno	Passing Juice
Growth Hacking	Interno	Passing Juice
Amazon Marketing	Interno	Passing Juice
E-Commerce	Interno	Passing Juice
Employer Branding	Interno	Passing Juice
Performance Marketing	Interno	Passing Juice
KI / AI	Interno	Passing Juice
Webentwicklung	Interno	Passing Juice
WordPress	Interno	Passing Juice
WooCommerce Webshops	Interno	Passing Juice
WordPress Wartung	Interno	Passing Juice
Shopify Webshops	Interno	Passing Juice
Webdesign UX/UI	Interno	Passing Juice
Social Media	Interno	Passing Juice
Social Ads Agentur	Interno	Passing Juice
Social Media Marketing	Interno	Passing Juice
Social Media Recruiting	Interno	Passing Juice
Facebook Marketing	Interno	Passing Juice
Instagram Marketing	Interno	Passing Juice
LinkedIn Marketing	Interno	Passing Juice
Youtube Marketing	Interno	Passing Juice
Pinterest Marketing	Interno	Passing Juice
TikTok Marketing	Interno	Passing Juice
WhatsApp Marketing	Interno	Passing Juice
Webanalyse	Interno	Passing Juice
Google Analytics	Interno	Passing Juice
Matomo Analytics	Interno	Passing Juice

In-page links

Tag Management	Interno	Passing Juice
Online Reputation Management	Interno	Passing Juice
Conversion Rate Optimierung	Interno	Passing Juice
Looker Studio Reporting	Interno	Passing Juice
Workshops	Interno	Passing Juice
SEO Workshop	Interno	Passing Juice
Google Ads Workshop	Interno	Passing Juice
Online Marketing Workshop	Interno	Passing Juice
Social Media Workshop	Interno	Passing Juice
Google Analytics Workshop	Interno	Passing Juice
Google Tag Manager Workshop	Interno	Passing Juice
WordPress Workshop	Interno	Passing Juice
Unternehmen	Interno	Passing Juice
Über uns	Interno	Passing Juice
Team	Interno	Passing Juice
Leistungen	Interno	Passing Juice
Referenzen	Interno	Passing Juice
Showcases	Interno	Passing Juice
Karriere	Interno	Passing Juice
Jobs	Interno	Passing Juice
News	Interno	Passing Juice
Kontakt	Interno	Passing Juice
Jetzt kontaktieren	Interno	Passing Juice
Leistungen	Interno	Passing Juice
Digitalagentur	Interno	Passing Juice
Internetagentur	Interno	Passing Juice
Neudoerfler Office Systems	Interno	Passing Juice
Andrea Lehner	Interno	Passing Juice

In-page links

Italienische Zentrale für Tourismus ENIT	Interno	Passing Juice
VNL	Interno	Passing Juice
Wintersteiger	Interno	Passing Juice
TTI	Interno	Passing Juice
Jobigo	Interno	Passing Juice
Imperialtorte	Interno	Passing Juice
Hotel Eden	Interno	Passing Juice
Arbeiterkammer	Interno	Passing Juice
Grüne Erde	Interno	Passing Juice
LAMIE direkt	Interno	Passing Juice
easyGRC	Interno	Passing Juice
voestalpine Stahl	Interno	Passing Juice
WIMBERGER Gruppe	Interno	Passing Juice
Auszeit Hotel St. Lambrecht	Interno	Passing Juice
Eurotours	Interno	Passing Juice
Penz Mode	Interno	Passing Juice
Parkhotel Pörtschach	Interno	Passing Juice
Universität Wien	Interno	Passing Juice
Melecs	Interno	Passing Juice
AOA Steel	Interno	Passing Juice
Volopharm	Interno	Passing Juice
IKB	Interno	Passing Juice
LIMAK	Interno	Passing Juice
lab73	Interno	Passing Juice
Lehner Raumkonzepte	Interno	Passing Juice
Wertpräsent	Interno	Passing Juice
MONDIALmode	Interno	Passing Juice
BTM Infrarotkabinen	Interno	Passing Juice

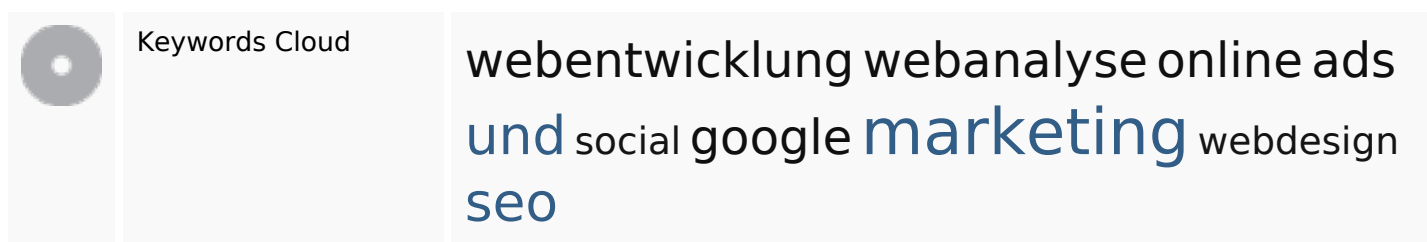
In-page links

Orimei	Interno	Passing Juice
OÖVV-Klimaticket	Interno	Passing Juice
purecaps	Interno	Passing Juice
Jetzt informieren	Interno	Passing Juice
Jetzt anfragen	Interno	Passing Juice
Aktuelle Jobs	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Mehr dazu	Interno	Passing Juice
Facebook	Externo	Passing Juice
Instagram	Externo	Passing Juice
LinkedIn	Externo	Passing Juice
E-Mail	Interno	Passing Juice
Zum Seitenanfang	Interno	Passing Juice
Linz	Interno	Passing Juice
Wien	Interno	Passing Juice
Graz	Interno	Passing Juice
Salzburg	Interno	Passing Juice
St. Pölten	Interno	Passing Juice
Webdesign	Interno	Passing Juice
E-Commerce	Interno	Passing Juice

In-page links

Referenzen	Interno	Passing Juice
Team	Interno	Passing Juice
Newsletter	Interno	Passing Juice
Impressum	Interno	Passing Juice
Datenschutz	Interno	Passing Juice
Presse	Interno	Passing Juice

SEO Keywords





Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
marketing	78	✓	✗	✓	✓
seo	53	✓	✗	✓	✓
und	47	✗	✗	✗	✓
online	45	✓	✗	✓	✓
google	44	✗	✗	✗	✓



Usabilità

	Url	Dominio : seocon.at Lunghezza : 9
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.





Usabilita

	Lingua	Buono. La tua lingua dichiarata de.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 111 Avvisi : 45
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.seocon.at/sitemap_index.xml
	Robots.txt	http://seocon.at/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.