



# Analisi sito web vertical-leap.uk

Generato il Novembre 05 2024 10:59 AM

**Il punteggio e 54/100**



## SEO Content

	Title	Search Marketing Agency   SEO & PPC   Vertical Leap <b>Lunghezza : 55</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.																		
	Description	Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales. <b>Lunghezza : 139</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.																		
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.																		
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Search Marketing Agency   SEO &amp; PPC   Vertical Leap</td></tr><tr><td>description</td><td>Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.</td></tr><tr><td>url</td><td>https://www.vertical-leap.uk/</td></tr><tr><td>site_name</td><td>Vertical Leap</td></tr><tr><td>image</td><td>https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg</td></tr><tr><td>image:width</td><td>1920</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_GB	type	website	title	Search Marketing Agency   SEO & PPC   Vertical Leap	description	Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.	url	https://www.vertical-leap.uk/	site_name	Vertical Leap	image	https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg	image:width	1920
Proprieta	Contenuto																			
locale	en_GB																			
type	website																			
title	Search Marketing Agency   SEO & PPC   Vertical Leap																			
description	Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.																			
url	https://www.vertical-leap.uk/																			
site_name	Vertical Leap																			
image	https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg																			
image:width	1920																			

# SEO Content

image:height 1080





image:type image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
1	15	26	0	3	0

- [H1] Evidence-Led Search Marketing
- [H2] Our services
- [H2] Search marketing success stories
- [H2] P&O Cruises
- [H2] P&O Cruises
- [H2] FatFace
- [H2] FatFace
- [H2] KFC
- [H2] KFC
- [H2] Step inside and see what we're all about
- [H2] 2023 Google Premier Partner
- [H2] Why brands choose Vertical Leap
- [H2] At the forefront of search marketing
- [H2] 4.9★★★★★ from over 110 Google reviews
- [H2] Find out how we can help your business
- [H2] Frequently Asked Questions
- [H3] SEO
- [H3] PPC
- [H3] CRO
- [H3] Design & Build
- [H3] Content
- [H3] Digital PR
- [H3] Evidence-led approach
- [H3] We out-care the competition
- [H3] Cutting edge technology
- [H3] Tailored strategies
- [H3] Happy Halloween! What is your biggest fear and how have you tried to overcome it?
- [H3] How does Google's market share and traffic compare to other search platforms?
- [H3] Instagram SEO: How to maximise organic reach & visibility
- [H3] UK holiday trends: What's shaping the future of travel?
- [H3] The way people search online is drastically changing
- [H3] YouTube SEO: The organic search opportunity many marketers overlook
- [H3] How do I choose a good search engine marketing agency?
- [H3] How much does an SEO and PPC agency cost?
- [H3] Should I use the same agency for my SEO and PPC?
- [H3] Should I bother with PPC if my SEO is doing great?
- [H3] What services does a search marketing agency offer?
- [H3] What reporting do you offer?
- [H3] What is so special about your software?
- [H3] Are you a Google Premier Partner?
- [H3] Do you work with international customers?
- [H3] How big an agency are you?
- [H5] 752% return on ad spend for PPC campaigns
- [H5] 51% increase in SEO-driven revenue
- [H5] 79% increase in table bookings from 'near-me' searches

## SEO Content

	Images	Abbiamo trovato 64 immagini in questa pagina web.  4 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>11%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 56 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.79%  Internal Links 98.21%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">Search</a>	Esterno	Passing Juice
<a href="#">Services</a>	Interno	Passing Juice
<a href="#">SEO</a>	Interno	Passing Juice

## In-page links

<a href="#">PPC</a>	Interno	Passing Juice
<a href="#">Content Marketing</a>	Interno	Passing Juice
<a href="#">Conversion Rate Optimisation</a>	Interno	Passing Juice
<a href="#">Data Analytics</a>	Interno	Passing Juice
<a href="#">Design &amp;#038; Build</a>	Interno	Passing Juice
<a href="#">Digital PR</a>	Interno	Passing Juice
<a href="#">Strategy</a>	Interno	Passing Juice
<a href="#">Training</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Free website review</a>	Interno	Passing Juice
<a href="#">Featured Sectors</a>	Interno	Passing Juice
<a href="#">Charity</a>	Interno	Passing Juice
<a href="#">eCommerce</a>	Interno	Passing Juice
<a href="#">Fashion</a>	Interno	Passing Juice
<a href="#">Education</a>	Interno	Passing Juice
<a href="#">Professional Services</a>	Interno	Passing Juice
<a href="#">Property</a>	Interno	Passing Juice
<a href="#">Restaurants</a>	Interno	Passing Juice
<a href="#">Travel</a>	Interno	Passing Juice
<a href="#">Case Studies</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Join Our Team</a>	Interno	Passing Juice
<a href="#">The Sideshow Group</a>	Interno	Passing Juice
<a href="#">Vertical Leap Reviews</a>	Interno	Passing Juice
<a href="#">Wellbeing</a>	Interno	Passing Juice
<a href="#">Resources</a>	Interno	Passing Juice
<a href="#">Local SEO Resources</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice

## In-page links

<a href="#">P&amp;O Cruises</a>	Interno	Passing Juice
<a href="#">FatFace</a>	Interno	Passing Juice
<a href="#">KFC</a>	Interno	Passing Juice
<a href="#">SEO</a>	Interno	Passing Juice
<a href="#">Travel</a>	Interno	Passing Juice
<a href="#">Read More</a>	Interno	Passing Juice
<a href="#">Read More</a>	Interno	Passing Juice
<a href="#">How do I choose a good search engine marketing agency?</a>	Interno	Passing Juice
<a href="#">How much does an SEO and PPC agency cost?</a>	Interno	Passing Juice
<a href="#">Should I use the same agency for my SEO and PPC?</a>	Interno	Passing Juice
<a href="#">Should I bother with PPC if my SEO is doing great?</a>	Interno	Passing Juice
<a href="#">Why bother with PPC if your SEO is doing great?</a>	Interno	Passing Juice
<a href="#">What services does a search marketing agency offer?</a>	Interno	Passing Juice
<a href="#">What reporting do you offer?</a>	Interno	Passing Juice
<a href="#">What is so special about your software?</a>	Interno	Passing Juice
<a href="#">Are you a Google Premier Partner?</a>	Interno	Passing Juice
<a href="#">Do you work with international customers?</a>	Interno	Passing Juice
<a href="#">How big an agency are you?</a>	Interno	Passing Juice
<a href="#">SEO Portsmouth</a>	Interno	Passing Juice
<a href="#">SEO London</a>	Interno	Passing Juice
<a href="#">PPC London</a>	Interno	Passing Juice
<a href="#">Sign up to our newsletter</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice

## SEO Keywords








Keywords Cloud

window link marketing categories search  
**SEO** from ppc opens new





## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
seo	14	✓	✗	✓	✓
search	8	✓	✗	✓	✓
window	8	✗	✗	✗	✗
new	8	✗	✗	✗	✗
marketing	8	✓	✗	✓	✓

## Usabilità

	Url	Dominio : vertical-leap.uk Lunghezza : 16
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.


## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 388 Avvisi : 8
	Email Privacy	Attenzione! È stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli




## Documento

		spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occorrenze</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>2</td></tr></tbody></table> <p>Tags HTML deprecate sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>	Deprecated tags	Occorrenze	<u>	2
Deprecated tags	Occorrenze					
<u>	2					
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li>✓ Eccellente, il tuo sito web non utilizza nested tables.</li><li>✗ Molto male, il tuo sito web utilizza stili CSS inline.</li><li>✗ Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li>✗ Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li>✓ Perfetto, il vostro sito si avvale di gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="https://www.vertical-leap.uk/sitemap_index.xml">https://www.vertical-leap.uk/sitemap_index.xml</a>
	Robots.txt	<a href="http://vertical-leap.uk/robots.txt">http://vertical-leap.uk/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato  Non abbiamo rilevato uno strumento di analisi installato su questo sito web.  Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.