

# Analisi sito web woya.co.uk

Generato il Novembre 17 2024 01:42 AM

**Il punteggio e 58/100**



## SEO Content

	Title	SEO Agency // Digital PR Marketing Agency // Woya Digital <b>Lunghezza : 57</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.																		
	Description	SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy. <b>Lunghezza : 146</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.																		
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.																		
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SEO Agency // Digital PR Marketing Agency // Woya Digital</td></tr><tr><td>description</td><td>SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.</td></tr><tr><td>url</td><td>https://woya.co.uk/</td></tr><tr><td>site_name</td><td>Woya</td></tr><tr><td>updated_time</td><td>2024-10-28T16:19:17+00:00</td></tr><tr><td>image</td><td>https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_GB	type	website	title	SEO Agency // Digital PR Marketing Agency // Woya Digital	description	SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.	url	https://woya.co.uk/	site_name	Woya	updated_time	2024-10-28T16:19:17+00:00	image	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png
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image	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png																			

# SEO Content





image:secure_url	https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png
image:width	1200
image:height	1200
image:alt	SEO agency and digital marketing - SEO services with guarantees from Woya Digital, West Sussex
image:type	image/png

## Headings



H1	H2	H3	H4	H5	H6
1	15	18	24	0	0

- [H1] // SEO Experts// Digital Marketing Specialists
- [H2] An SEO Agency with Serious Pedigree
- [H2] Integrated Digital Marketing to Outrank Competition
- [H2] SEO Search Marketing to Improve Visibility
- [H2] SEO Packages - What's Included
- [H2] Sectors We Work In
- [H2] Client Agency Reviews
- [H2] Latest Company News & Marketing Blogs
- [H2] Digital Marketing Services
- [H2] We Work Hard for Your Digital Growth
- [H2] Frequently Asked SEO Questions
- [H2] Woya SEO Guarantee
- [H2] In The Press
- [H2] Woya Instagram Feed
- [H2] Book a Consultation
- [H2] SEO Accreditations
- [H3] Featured In
- [H3] Organicsearch rankings
- [H3] DigitalPR links
- [H3] Digitalmarketing
- [H3] Get a Free SEO Audit
- [H3] The Importance of Lead Generation Marketing for the Finance Sector
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Understanding Conversion Rate Optimisation - CRO
- [H3] SEO -search engines
- [H3] Website design
- [H3] Local online marketing
- [H3] Online advertising
- [H3] Digital press releases
- [H3] Content generation
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Prioritise Digital Marketing in Modern Private Healthcare, Demands Woya Digital
- [H3] woyadigital
- [H3] The SEO Experts & Digital Marketing Specialists
- [H4] SEO research



## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Technical SEO</li><li>• [H4] On-site SEO</li><li>• [H4] Strategic backlinks</li><li>• [H4] Content generation</li><li>• [H4] Monthly reporting</li><li>• [H4] Financial Industry SEO Agency</li><li>• [H4] Healthcare Search Marketing</li><li>• [H4] Sports SEO &amp; Marketing Agency</li><li>• [H4] Legal Search Marketing Solutions</li><li>• [H4] Local Business SEO Campaigns</li><li>• [H4] White Label SEO Solutions</li><li>• [H4] FAQ</li><li>• [H4] SEO needs to be seen as long-term strategy</li><li>• [H4] Why choose Woya as your SEO Agency?</li><li>• [H4] What makes you different, there's lots of SEO agencies?</li><li>• [H4] Contact</li><li>• [H4] 7 Dukes Court, Chichester PO19 8FX</li><li>• [H4] 4th Floor, Silverstream House, 45 Fitzroy St, London W1T 6EB</li><li>• [H4] Sepapaja tn 6, 15551, Tallinn, Estonia</li><li>• [H4] Email Woya</li><li>• [H4] Locations</li><li>• [H4] Sectors</li><li>• [H4] ABOUT</li></ul>
	Images	<p>Abbiamo trovato 48 immagini in questa pagina web.</p> <p>7 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

## SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
	Underscores in the URLs	<p>Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.</p>

## SEO Links

	In-page links	Abbiamo trovato un totale di 35 links inclusi 1 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

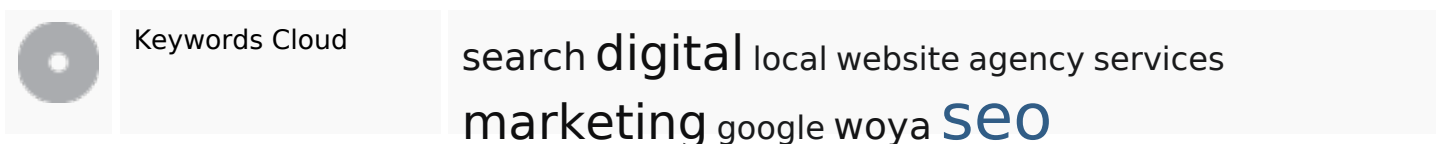
## In-page links

Anchor	Type	Juice
<a href="#">SEO</a>	Interno	Passing Juice
<a href="#">PPC</a>	Interno	Passing Juice
<a href="#">Digital PR</a>	Interno	Passing Juice
<a href="#">Online Reputation Repair</a>	Interno	Passing Juice
<a href="#">Local SEO</a>	Interno	Passing Juice
<a href="#">Sectors</a>	Interno	Passing Juice
<a href="#">Finance</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Sports</a>	Interno	Passing Juice
<a href="#">Buzz</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Book a Call</a>	Interno	Passing Juice
<a href="#">websites</a>	Interno	Passing Juice
<a href="#">Instant Local SEO Audit</a>	Interno	Passing Juice
<a href="#">The Importance of Lead Generation Marketing for the Finance Sector</a>	Interno	Passing Juice
<a href="#">The Atlas Foundation Announces Woya Digital as Official Marketing Partner</a>	Interno	Passing Juice
<a href="#">Understanding Conversion Rate Optimisation &amp;ndash; CRO</a>	Interno	Passing Juice
<a href="#">Woya Digital</a>	Interno	Passing Juice

## In-page links

<a href="#">FAQ</a>	Interno	Passing Juice
<a href="#">SEO agencies</a>	Interno	Passing Juice
<a href="#">Prioritise Digital Marketing in Modern Private Healthcare, Demands Woya Digital</a>	Interno	Passing Juice
<a href="#">woyadigital</a>	Esterno	Passing Juice
<a href="#">7 Dukes Court, Chichester PO19 8FX</a>	Esterno	Passing Juice
<a href="#">Brighton SEO</a>	Interno	Passing Juice
<a href="#">Chichester SEO</a>	Interno	Passing Juice
<a href="#">Crawley SEO</a>	Interno	Passing Juice
<a href="#">London SEO</a>	Interno	Passing Juice
<a href="#">Portsmouth SEO</a>	Interno	Passing Juice
<a href="#">Worthing SEO</a>	Interno	Passing Juice
<a href="#">Whitelabel SEO</a>	Interno	Passing Juice
<a href="#">Legal SEO</a>	Interno	Passing Juice
<a href="#">Home</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Case Study &amp;#8211; Automotive</a>	Interno	Passing Juice

## SEO Keywords



## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
seo	100	✓	✗	✓	✓
marketing	45	✓	✗	✓	✓
digital	41	✓	✗	✓	✓
search	24	✗	✗	✓	✓

## Consistenza Keywords

woya

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## Usabilita

	Url	Dominio : woya.co.uk Lunghezza : 10
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 32 Avvisi : 1
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li></ul>

## Documento

✔ Perfetto, il vostro sito si avvale di gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Ottimizzazione



### XML Sitemap

Grande, il vostro sito ha una sitemap XML.

[https://woya.co.uk/sitemap\\_index.xml](https://woya.co.uk/sitemap_index.xml)



### Robots.txt

<http://woya.co.uk/robots.txt>

Grande, il vostro sito ha un file robots.txt.



### Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics