



Website beoordeling bigcommerce.com

Ge genereerd op November 10 2024 04:43 AM

De score is 56/100



SEO Content

	Title	Enterprise ecommerce, simplified. BigCommerce Lengte : 47 Perfect, uw title tag bevat tussen de 10 en 70 karakters.																
	Description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity. Lengte : 113 Perfect, uw meta description bevat tussen de 70 en 160 karakters.																
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.																
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.bigcommerce.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>BigCommerce</td></tr><tr><td>title</td><td>Enterprise ecommerce, simplified. BigCommerce</td></tr><tr><td>description</td><td>Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.</td></tr><tr><td>image</td><td>https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0TA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg</td></tr></tbody></table>	Property	Content	url	https://www.bigcommerce.com/	type	website	locale	en_US	site_name	BigCommerce	title	Enterprise ecommerce, simplified. BigCommerce	description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.	image	https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0TA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg
Property	Content																	
url	https://www.bigcommerce.com/																	
type	website																	
locale	en_US																	
site_name	BigCommerce																	
title	Enterprise ecommerce, simplified. BigCommerce																	
description	Learn how BigCommerce powers your business with enterprise ecommerce capabilities—with lower cost and complexity.																	
image	https://storage.googleapis.com/s.mkswft.com/RmlsZToyOTIIMzFIYS00OGI4LTQ4ZTA0TA0Ny1kNzlxNTBkODNhMjE=/BigCommerce-Social-Image-Generic-Facebook.jpg																	




SEO Content

		image:type	image/jpeg				
	Headings	H1 2	H2 17	H3 10	H4 6	H5 14	H6 3
		<ul style="list-style-type: none"> • [H1] Enterprise ecommerce, simplified. • [H1] Enterprise ecommerce, simplified. • [H2] Ecommerce, your way. • [H2] Everything you need for growth • [H2] all from one modern platform. • [H2] Eco(system) friendly. • [H2] You'll love our people. • [H2] What leading brands say about BigCommerce: • [H2] Open for business. • [H2] Buy Online, Pick Up in Store • [H2] More freedom. More sales. Less friction. • [H2] Product • [H2] Partners • [H2] Customers • [H2] Resources • [H2] Use case solutions • [H2] Industry solutions • [H2] Company • [H2] Help center • [H3] We're obsessed with empowering your success through: • [H3] Replatforming Guide • [H3] 2023 Merchant Trends Report • [H3] Creating a Customer-First Checkout Experience • [H3] The Future of Commerce Technology Forrester Report • [H3] Global Ecommerce Insights for Fashion Retailers • [H3] The Ecommerce Cookbook for Food and Beverage Brands • [H3] Why Enterprises Need Composable Commerce • [H3] 2023 Global Ecommerce Report: Automotive • [H3] Ready to take the next step towards ecommerce your way? • [H4] Small business? See how we empower ecommerce your way. • [H4] We've curated the world's leading ecosystem partners. • [H4] Developer? Explore our resource community here. • [H4] They are essential to our industry leading customer satisfaction. • [H4] See how we can accelerate your success. • [H4] Unlock the full potential of your ecommerce. • [H5] We believe a modern SaaS platform should fit your business, not the other way around. • [H5] B2B • [H5] Headless • [H5] Multi-Storefront • [H5] Omnichannel • [H5] Wholesale • [H5] Offline to Online • [H5] International • [H5] Commerce-as-a-Service • [H5] See what our partners can do for you. • [H5] Implementation Services 					

SEO Content

		<ul style="list-style-type: none">• [H5] Solutions Architecting• [H5] BigCommerce University• [H5] Customer Success Management• [H6] Want more freedom and lower TCO?• [H6] COMMERCE SOLUTIONS• [H6] WHAT'S NEW
	Afbeeldingen	We vonden 113 afbeeldingen in de pagina. 30 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 1% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 70 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 10% Interne Links 90%

In-page links

Ankertekst	Type	samenstelling
Enterprise	Intern	doFollow

In-page links

Small Business	Intern	doFollow
Help Center	Intern	doFollow
Developer Center	Intern	doFollow
Log In	Intern	doFollow
Features	Intern	doFollow
Services	Intern	doFollow
Enterprise Pricing	Intern	doFollow
Request a Demo	Intern	doFollow
Overview	Intern	doFollow
Become a Partner	Intern	doFollow
Find an Agency Partner	Intern	doFollow
Find a Technology Partner	Intern	doFollow
Affiliates	Intern	doFollow
Powered by	Intern	doFollow
Case Studies	Intern	doFollow
Store Examples	Intern	doFollow
Overview	Intern	doFollow
Articles	Intern	doFollow
Guides & White Papers	Intern	doFollow
Webinars	Intern	doFollow
Podcast	Intern	doFollow
Reports	Intern	doFollow
Events	Intern	doFollow
Ecommerce Blog	Intern	doFollow
Developer Blog	Extern	doFollow
Free Tools	Intern	doFollow
Multi-Storefront	Intern	doFollow
Headless Commerce	Intern	doFollow

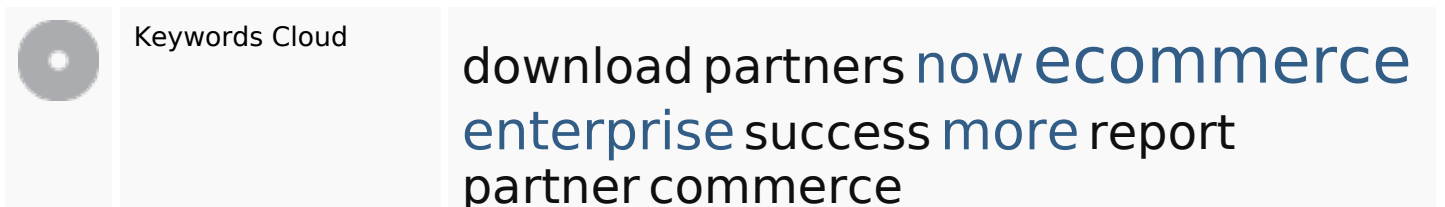
In-page links

B2B	Intern	doFollow
Wholesale	Intern	doFollow
Omnichannel	Intern	doFollow
International	Intern	doFollow
Commerce-as-a-Service	Intern	doFollow
Emerging Brands	Intern	doFollow
Enterprise	Intern	doFollow
Crypto	Intern	doFollow
Migration	Intern	doFollow
Fashion & Apparel	Intern	doFollow
Health & Beauty	Intern	doFollow
Food & Beverage	Intern	doFollow
Manufacturing	Intern	doFollow
Automotive	Intern	doFollow
CBD	Intern	doFollow
Home & Garden	Intern	doFollow
About Us	Intern	doFollow
Leaders	Intern	doFollow
Careers	Intern	doFollow
Press	Intern	doFollow
Awards	Intern	doFollow
Investor Relations	Intern	doFollow
Platform Trust Center	Intern	doFollow
Terms of Service	Intern	doFollow
Privacy Policy	Intern	doFollow
Contact Us	Intern	doFollow
Sitemap	Intern	doFollow
BigCommerce Community	Intern	doFollow

In-page links

Knowledge Base	Intern	doFollow
Videos	Intern	doFollow
Contact Tech Support	Intern	doFollow
API Documentation	Intern	doFollow
Theme Documentation	Intern	doFollow
X	Extern	doFollow
Facebook	Extern	doFollow
LinkedIn	Extern	doFollow
YouTube	Extern	doFollow
Pinterest	Extern	doFollow
Instagram	Extern	doFollow
Privacy Policy	Intern	doFollow
Cookie Settings	Intern	doFollow

SEO Keywords














Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
ecommerce	14	✓	✗	✓	✓
more	10	✗	✗	✗	✓
enterprise	9	✓	✗	✓	✓
now	9	✗	✗	✗	✗
download	8	✗	✗	✗	✗


Bruikbaarheid

	Url	Domein : bigcommerce.com Lengte : 15
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 97 Waarschuwingen : 0
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Geweldig, uw website heeft een correct aantal CSS bestanden. Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimalisatie

	XML Sitemap	<p data-bbox="539 577 1161 613">Geweldig, uw website heeft een XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1286 694">https://www.bigcommerce.com/blog/sitemap-blog.xml<li data-bbox="555 716 1353 784">https://www.bigcommerce.com/apps/sitemap-marketplace-apps.xml<li data-bbox="555 806 1430 873">https://www.bigcommerce.com/apps/sitemap-marketplace-apps-categories.xml<li data-bbox="555 896 1430 963">https://www.bigcommerce.com/apps/sitemap-marketplace-apps-collections.xml<li data-bbox="555 985 1375 1052">https://www.bigcommerce.com/theme/sitemap-marketplace-themes.xml<li data-bbox="555 1075 1471 1142">https://www.bigcommerce.com/theme/sitemap-marketplace-theme-industries.xml<li data-bbox="555 1164 1433 1200">https://www.bigcommerce.com/showcase/sitemap-showcase.xml<li data-bbox="555 1223 1225 1258">https://www.bigcommerce.com/sitemap-main.xml<li data-bbox="555 1281 1366 1317">https://www.bigcommerce.com/articles/sitemap-articles.xml<li data-bbox="555 1339 1315 1375">https://www.bigcommerce.com/press/sitemap-press.xml<li data-bbox="555 1397 1343 1433">https://www.bigcommerce.com/case-study/case-study.xml<li data-bbox="555 1456 1315 1491">https://www.bigcommerce.com/resources/resources.xml<li data-bbox="555 1514 1426 1550">https://www.bigcommerce.com/glossary/glossary-categories.xml<li data-bbox="555 1572 1273 1608">https://www.bigcommerce.com/glossary/glossary.xml
	Robots.txt	<p data-bbox="539 1680 1015 1715">http://bigcommerce.com/robots.txt</p> <p data-bbox="539 1738 1225 1774">Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p data-bbox="539 1814 699 1850">Ontbrekend</p> <p data-bbox="539 1872 1465 1939">We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p data-bbox="539 1962 1474 2074">Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>

Optimalisatie