







# Website beoordeling content marketinginstitute.com

Gegeneerd op November 10 2024 04:42 AM




De score is 58/100



## SEO Content

	<p>Title</p>	<p>CMI: Content Marketing Strategy, Research</p> <p><b>Lengte : 41</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																
	<p>Description</p>	<p>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing through online education and in-person and digital events.</p> <p><b>Lengte : 153</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>																
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="542 1344 1481 2016"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://contentmarketinginstitute.com/</td> </tr> <tr> <td>site_name</td> <td>Content Marketing Institute</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>CMI: Content Marketing Strategy, Research</td> </tr> <tr> <td>description</td> <td>Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.</td> </tr> <tr> <td>image</td> <td>https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</td> </tr> </tbody> </table>	Property	Content	url	https://contentmarketinginstitute.com/	site_name	Content Marketing Institute	locale	en_US	type	website	title	CMI: Content Marketing Strategy, Research	description	Content Marketing Institute (CMI): Our mission is to advance the practice of content marketing, through online education and in-person and digital events.	image	https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png
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# SEO Content

		<p>image:secure_url https://contentmarketinginstitute.com/wp-content/uploads/2012/03/CMI_Final_20131.png</p> <p>image:width 712</p> <p>image:height 371</p> <p>image:alt Content Marketing Institute (CMI) logo is an orange circle containing the white letters CM next to the organization's name.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>9</td><td>10</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] Latest Stories from CMI</li><li>• [H3] Top Stories</li><li>• [H3] More</li><li>• [H3] Bad Content Ideas: What To Do When You Can't Say No</li><li>• [H3] Why You Have To Care Enough To Send the Very Best in B2B Marketing</li><li>• [H3] How To Set Up a Content Scoring Process for Better Decisions</li><li>• [H3] Upcoming Events</li><li>• [H3] Featured Topic:</li><li>• [H3] Artificial Intelligence</li><li>• [H4] Will SearchGPT Whack Google Where It Counts?</li><li>• [H4] Bad Content Ideas: What To Do When You Can't Say No</li><li>• [H4] Influencer Marketing: The B2B Game Plan for Success</li><li>• [H4] Why You Need People To Manage the Meaning of AI Content</li><li>• [H4] How To Find the Truth in Data and Marketing Analytics</li><li>• [H4] B2B Content Marketing Benchmarks, Budgets, and Trends: Outlook for 2025 [Research]</li><li>• [H4] The Marketing Career Path Is Crumbling. What Comes Next?</li><li>• [H4] Why You Need People To Manage the Meaning of AI Content</li><li>• [H4] How To Turn Old Content Into a New Work of Art With an AI Assist</li><li>• [H4] Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide</li><li>• [H5] EXPLORE CMI BRANDS</li><li>• [H5] WORK WITH US</li><li>• [H5] LEARN ABOUT CMI</li><li>• [H5] JOIN THE COMMUNITY</li></ul>	H1	H2	H3	H4	H5	H6	0	0	9	10	4	0
H1	H2	H3	H4	H5	H6									
0	0	9	10	4	0									
	Afbeeldingen	<p>We vonden 15 afbeeldingen in de pagina.</p> <p>10 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat</p>												

## SEO Content

		uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 16 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 6.25% Interne Links 93.75%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">Skip to content</a>	Intern	doFollow
<a href="#">Advertise</a>	Intern	doFollow
<a href="#">Contact Us</a>	Intern	doFollow
<a href="#">Subscribe</a>	Extern	doFollow
<a href="#">Will SearchGPT Whack Google Where It Counts?</a>	Intern	doFollow
<a href="#">Bad Content Ideas: What To Do When You Can't Say No</a>	Intern	doFollow
<a href="#">Influencer Marketing: The B2B Game Plan for Success</a>	Intern	doFollow
<a href="#">Why You Need People To Manage the Meaning of AI Content</a>	Intern	doFollow

## In-page links

<a href="#">How To Find the Truth in Data and Marketing Analytics</a>	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
<a href="#">Why You Have To Care Enough To Send the Very Best in B2B Marketing</a>	Intern	doFollow
<a href="#">How To Set Up a Content Scoring Process for Better Decisions</a>	Intern	doFollow
<a href="#">Artificial Intelligence</a>	Intern	doFollow
<a href="#">How To Turn Old Content Into a New Work of Art With an AI Assist</a>	Intern	doFollow
<a href="#">Harness AI To Harmonize Your Brand Voice: A Step-by-Step Guide</a>	Intern	doFollow


## SEO Keywords

 Keywords Cloud	team help <b>marketing</b> subscribe more need cmi how b2b <b>content</b>
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## Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
content	18	✓	✗	✓	✓
marketing	12	✓	✗	✓	✓
more	6	✗	✗	✗	✓
how	5	✗	✗	✗	✓
b2b	5	✗	✗	✗	✓












## Bruikbaarheid

 Url	Domein : contentmarketinginstitute.com Lengte : 29
Favicon	Goed, uw website heeft een favicon.




## Bruikbaarheid

		
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Geweldig. Deze pagina maakt gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 14 Waarschuwingen : 77
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://contentmarketinginstitute.com/sitemaps.xml">https://contentmarketinginstitute.com/sitemaps.xml</a>
	Robots.txt	<a href="http://contentmarketinginstitute.com/robots.txt">http://contentmarketinginstitute.com/robots.txt</a> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.