








# Website beoordeling dia.govt.nz

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De score is 58/100






## SEO Content

	<p>Title</p>	<p>The Department of Internal Affairs Te Tari Taiwhenua - dia.govt.nz</p> <p><b>Lengte : 66</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Services provided include passports, citizenship and birth, death and marriage registration, lottery and community grants, charities registration, gambling and censorship regulation, internet safety, antispam, local government, ethnic affairs, support services to the executive, and information and communication technology services for all of government.</p> <p><b>Lengte : 355</b></p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>												
	<p>Keywords</p>	<p>citizenship, births deaths marriages, registration, lottery community grants, gambling, censorship regulation, internet safety, spam, antispam, civil defence, emergency management, council, district council, city council, ethnic affairs, ICT, certification, authentication, archives, library, gazette, translator, taupo, name change, dogs, puppies, training a dog, govt nz, funding, council rates</p> <p>Goed, uw bevat meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1709 1481 1783"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1816 1433 2078" style="list-style-type: none"> <li>• [H1] Te Tari Taiwhenua   Department of Internal Affairs</li> <li>• [H2] Building a safe, prosperous and respected nation</li> <li>• [H2] 2023/2024 Annual Report</li> <li>• [H2] 2024-2028 Strategic Intentions - Ngā Takune Rautaki</li> <li>• [H3] Recent features</li> <li>• [H3] Latest news</li> <li>• [H3] Public service updates</li> <li>• [H3] Emergency information for DIA staff</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	0	0	0									

## SEO Content

	Afbeeldingen	We vonden 3 afbeeldingen in de pagina.  1 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : <b>7%</b>  De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 63 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0%  Externe Links : doFollow 26.98%  Interne Links 73.02%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">Skip to content</a>	Intern	doFollow
<a href="#">Home</a>	Intern	doFollow
<a href="#">Contact Us</a>	Intern	doFollow
<a href="#">To navigate using your keyboard: [TAB] to jump past the slider, [ARROW KEYS] to move left and right, [ENTER] to</a>	Intern	doFollow

## In-page links

<a href="#">follow a link.</a>		
<a href="#">2023/2024 Annual Report</a>	Intern	doFollow
<a href="#">2024-2028 Strategic Intentions</a>	Intern	doFollow
<a href="#">People and businesses</a>	Intern	doFollow
<a href="#">Anti-Money Laundering</a>	Intern	doFollow
<a href="#">Passports</a>	Extern	doFollow
<a href="#">Citizenship</a>	Extern	doFollow
<a href="#">Births, deaths and marriages</a>	Extern	doFollow
<a href="#">Community advice and grants</a>	Extern	doFollow
<a href="#">Gambling</a>	Intern	doFollow
<a href="#">Digital Safety</a>	Intern	doFollow
<a href="#">Central and local government</a>	Intern	doFollow
<a href="#">RealMe service</a>	Extern	doFollow
<a href="#">Charities services</a>	Extern	doFollow
<a href="#">Water Services Policy and Legislation</a>	Intern	doFollow
<a href="#">Technology and information services</a>	Extern	doFollow
<a href="#">Ministerial expense reporting</a>	Intern	doFollow
<a href="#">Public and Government Inquiries</a>	Intern	doFollow
<a href="#">New Zealand Gazette</a>	Extern	doFollow
<a href="#">About Internal Affairs</a>	Intern	doFollow
<a href="#">Our Ministers</a>	Intern	doFollow
<a href="#">Our people</a>	Intern	doFollow
<a href="#">Our purpose and principles</a>	Intern	doFollow
<a href="#">Careers with us</a>	Intern	doFollow
<a href="#">Our organisation and roles</a>	Intern	doFollow
<a href="#">Proactive releases</a>	Intern	doFollow
<a href="#">Regional Deals Strategic Framework</a>	Intern	doFollow
<a href="#">Trust Framework for Digital Identity</a>	Intern	doFollow

## In-page links

<a href="#">Digital Identity Services</a>	Intern	doFollow
<a href="#">Government Inquiry into the Response to the North Island Severe Weather Events</a>	Intern	doFollow
<a href="#">Safer Online Services and Media Platforms</a>	Intern	doFollow
<a href="#">Survivor Experiences Service</a>	Extern	doFollow
<a href="#">Local Government Cyclone Response Unit</a>	Intern	doFollow
<a href="#">Information sharing under the Oranga Tamariki Act 1989</a>	Intern	doFollow
<a href="#">Recognising gender on birth certificates and gender registration process</a>	Intern	doFollow
<a href="#">2025 Winston Churchill Memorial Trust Fellowships Announced</a>	Intern	doFollow
<a href="#">Tauranga man sentenced to 3 months home detention for possessing over 8500 images of children being sexually exploited and abused</a>	Intern	doFollow
<a href="#">SkyCity penalised \$4.16 million for Anti-Money Laundering and Countering Financing of Terrorism breaches</a>	Intern	doFollow
<a href="#">Births, deaths and marriages</a>	Extern	doFollow
<a href="#">Passports</a>	Extern	doFollow
<a href="#">Citizenship</a>	Extern	doFollow
<a href="#">The National Library</a>	Extern	doFollow
<a href="#">Archives NZ</a>	Extern	doFollow
<a href="#">book an appointment</a>	Extern	doFollow
<a href="#">please contact us</a>	Extern	doFollow
<a href="#">Our Ministers</a>	Intern	doFollow
<a href="#">Our people</a>	Intern	doFollow
<a href="#">Careers with us</a>	Intern	doFollow
<a href="#">Media contacts</a>	Intern	doFollow
<a href="#">Using our logos</a>	Intern	doFollow
<a href="#">Privacy</a>	Intern	doFollow
<a href="#">Transparency</a>	Intern	doFollow
<a href="#">Terms of use</a>	Intern	doFollow

## In-page links

<a href="#">Contacts</a>	Intern	doFollow
<a href="#">OIA info</a>	Intern	doFollow
<a href="#">See all DIA websites</a>	Intern	doFollow
<a href="#">See all DIA social media sites</a>	Intern	doFollow
<a href="#">Department of Internal Affairs</a>	Intern	doFollow
<a href="#">Crown Copyright &amp;copy; 2021</a>	Intern	doFollow
<a href="#">www.govt.nz</a>	Extern	doFollow

## SEO Keywords






## Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
department	3	✓	✗	✗	✓
strategic	3	✗	✗	✗	✓
report	3	✗	✗	✗	✓
annual	3	✗	✗	✗	✓
internal	3	✓	✗	✗	✓












## Bruikbaarheid

	Url	Domein : dia.govt.nz Lengte : 11
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Geweldig. We vonden Print-Vriendelijke CSS.





## Bruikbaarheid

		
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 13 Waarschuwingen : 11
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li> Perfect, uw website heeft een correct aantal JavaScript bestanden.</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Mobile

### Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://www.dia.govt.nz/sitemap.xml">https://www.dia.govt.nz/sitemap.xml</a>
	Robots.txt	<a href="http://dia.govt.nz/robots.txt">http://dia.govt.nz/robots.txt</a> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Perfect, uw website heeft een analytics tool.  Google Analytics