

Website beoordeling doubleclick.net

Gegenereerd op Januari 12 2025 03:59 AM

De score is 69/100



SEO Content

	Title	Enterprise Advertising & Analytics Solutions - Google Marketing Platform Lengte : 76 Let op, uw title tag zou tussen de 10 en 70 karakters (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om tekst lengte te berekenen.												
	Description	Google Marketing Platform offers an enterprise analytics solution to gain insights into your advertising, marketing, customers, and sales. Lengte : 138 Perfect, uw meta description bevat tussen de 70 en 160 karakters.												
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.												
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>Website</td></tr><tr><td>url</td><td>https://marketingplatform.google.com/about/enterprise/</td></tr><tr><td>title</td><td>Enterprise Advertising & Analytics Solutions - Google Marketing Platform</td></tr><tr><td>site_name</td><td>Google Marketing Platform</td></tr><tr><td>description</td><td>Google Marketing Platform offers an enterprise analytics solution to gain insights into your advertising, marketing, customers, and sales.</td></tr></tbody></table>	Property	Content	type	Website	url	https://marketingplatform.google.com/about/enterprise/	title	Enterprise Advertising & Analytics Solutions - Google Marketing Platform	site_name	Google Marketing Platform	description	Google Marketing Platform offers an enterprise analytics solution to gain insights into your advertising, marketing, customers, and sales.
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SEO Content

		image	https://lh3.googleusercontent.com/XjulzUQfPsVZjAC6DJrIVtyGdUQKM8_6sl0SAcqoplqEn18pOQ0BzWWrXZ5W6FoAx27IzI0AoLXmik0KICEOr_27jhEfxbiNUp4k				
	Headings	H1 1	H2 1	H3 11	H4 25	H5 0	H6 0
		• [H1] Meaningful insights.Smarter marketing.Better results. • [H2] Google Marketing Platform brings together your advertising and analytics to help you make quality customer connections, surface deeper insights, and drive better marketing results. • [H3] A smarter platform for better results. • [H3] The results are incredible, it actually helped us transform our whole vision. We want to be a global brand. Google Marketing Platform facilitates that growth. • [H3] Powerful solutions, together in one platform. • [H3] Designed to work together. • [H3] The Future of Analytics. • [H3] Stay in the know. • [H3] The CTV playbook: how the latest technology can amplify your CTV performance • [H3] The marketer's playbook for navigating today's privacy environment • [H3] The Future of Analytics • [H3] Looking for small-business solutions? • [H3] News and insights delivered to your inbox. • [H4] Deliver faster, smarter marketing. • [H4] Gain more control over your investments. • [H4] Understand your audience on a deeper level. • [H4] Share insights across your team. • [H4] Deliver faster, smarter marketing. • [H4] Gain more control over your investments. • [H4] Understand your audience on a deeper level. • [H4] Share insights across your team. • [H4] Display & Video 360 • [H4] Analytics 360 • [H4] Display & Video 360 • [H4] Search Ads 360 • [H4] Tag Manager 360 • [H4] Campaign Manager 360 • [H4] Reach the right customers. • [H4] Tailor your measurement with Ads Data Hub. • [H4] Do more with Google Cloud. • [H4] Reach the right customers. • [H4] Tailor your measurement with Ads Data Hub. • [H4] Do more with Google Cloud. • [H4] About Google Marketing Platform • [H4] Learning & support • [H4] Developers & partners • [H4] Related products • [H4] More from Google					
	Afbeeldingen	We vonden 12 afbeeldingen in de pagina.					

SEO Content

		Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 19% Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 41 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 53.66% Interne Links 46.34%

In-page links

Ankertekst	Type	samenstelling
For Small Businesses	Intern	doFollow
For Enterprises	Intern	doFollow
Resources	Intern	doFollow
Blog	Extern	doFollow
Partners	Intern	doFollow
Support	Intern	doFollow

In-page links

Analytics	Intern	doFollow
Tag Manager	Intern	doFollow
Campaign Manager 360	Intern	doFollow
Display & Video 360	Intern	doFollow
Search Ads 360	Intern	doFollow
Analytics 360	Intern	doFollow
Tag Manager 360	Intern	doFollow
Success Stories	Intern	doFollow
Insights	Intern	doFollow
Community	Intern	doFollow
See how.	Extern	doFollow
Talk to Sales	Intern	doFollow
Learn More	Extern	doFollow
Learn more	Intern	doFollow
Read more	Intern	doFollow
Subscribe	Extern	doFollow
Overview	Intern	doFollow
Analytics Academy	Extern	doFollow
Skillshop	Extern	doFollow
Google Primer	Extern	doFollow
Analytics for developers	Extern	doFollow
Tag Manager for developers	Extern	doFollow
Campaign Manager 360 for developers	Extern	doFollow
Google Ads	Extern	doFollow
Google AdSense	Extern	doFollow
Google Ad Manager	Extern	doFollow
Google Cloud	Extern	doFollow
Firebase	Extern	doFollow

In-page links

Think with Google	Extern	doFollow
Business Solutions	Extern	doFollow
Google Workspace	Extern	doFollow
Privacy	Extern	doFollow
Terms	Extern	doFollow
About Google	Extern	doFollow
Google Products	Extern	doFollow

SEO Keywords

	Keywords Cloud	manager ads google analytics more icon platform marketing insights data
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Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
google	34	✓	✗	✓	✓
marketing	30	✓	✗	✓	✓
insights	18	✗	✗	✓	✓
platform	17	✓	✗	✓	✓
more	16	✗	✗	✗	✓

Bruikbaarheid

	Url	Domein : doubleclick.net Lengte : 15
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.

Bruikbaarheid

	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 73 Waarschuwingen : 5
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Perfect. Er zijn geen inline CSS style gevonden in uw HTML!  Geweldig, uw website heeft een correct aantal CSS bestanden.  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Jammer, uw website haalt geen voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.google.com/sitemap.xml
	Robots.txt	http://doubleclick.net/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.