



Website beoordeling obi4wan.com

Gegeneerd op Januari 23 2025 14:18 PM

De score is 63/100



SEO Content

	Title	Excel in digital customer engagement Spotler Lengte : 46 Perfect, uw title tag bevat tussen de 10 en 70 karakters.																		
	Description	Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more! Lengte : 120 Perfect, uw meta description bevat tussen de 70 en 160 karakters.																		
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.																		
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Excel in digital customer engagement Spotler</td></tr><tr><td>description</td><td>Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more!</td></tr><tr><td>url</td><td>https://spotler.com/engage</td></tr><tr><td>site_name</td><td>Data Driven Marketing Software Spotler</td></tr><tr><td>updated_time</td><td>2025-01-10T16:58:16+01:00</td></tr><tr><td>image</td><td>https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	Excel in digital customer engagement Spotler	description	Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more!	url	https://spotler.com/engage	site_name	Data Driven Marketing Software Spotler	updated_time	2025-01-10T16:58:16+01:00	image	https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png
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SEO Content





image:secure_url	https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png
image:width	1200
image:height	630
image:alt	spotler engage
image:type	image/png

Headings



H1	H2	H3	H4	H5	H6
1	10	0	2	21	5

- [H1] Excel in digital customer engagement
- [H2] Trusted customer engagement software
- [H2] Stay connected with your audience
- [H2] Efficiently monitor brand reputation
- [H2] Use generative AI to improve your social posts
- [H2] Bring all conversations together
- [H2] Have a sincere conversation with every customer
- [H2] Integrate with the channels where your customers are
- [H2] Unlock opportunities and mitigate risks with media analyses
- [H2] Frequently Asked Questions
- [H2] Plan an online demo
- [H4] Spotler Engage
- [H4] Can I make my own media analysis?
- [H5] Activate
- [H5] Connect
- [H5] Mail+
- [H5] SendPro
- [H5] Activate Search
- [H5] CRM
- [H5] MailPro
- [H5] Aigent
- [H5] Engage
- [H5] Message
- [H5] AI in Spotler Products
- [H5] Use cases
- [H5] Industries
- [H5] Teams
- [H5] Case studies
- [H5] The AI solutions we offer
- [H5] Services
- [H5] Support
- [H5] Education
- [H5] Technical specialists
- [H5] Partner network
- [H6] We added generative AI, conversational AI and predictive AI in our products. Want to know how you have control over it and how you can benefit from AI?
- [H6] Plan, publish and optimise your social media posts
- [H6] Engage your audience on their preferred channel
- [H6] Realtime conversations with website visitors

SEO Content

		<ul style="list-style-type: none">[H6] Complete yet comprehensive insights
	Afbeeldingen	We vonden 39 afbeeldingen in de pagina. 13 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 47% Ideaal! De ratio van text tot HTML code is tussen de 25 en 70 procent.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 50 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 2% Externe Links : doFollow 96% Interne Links 2%

In-page links

Ankertekst	Type	samenstelling
Data Driven Marketing Software Spotler	Extern	noFollow
Activate	Extern	doFollow
Connect	Extern	doFollow

In-page links

Mail+	Extern	doFollow
SendPro	Extern	doFollow
Activate Search	Extern	doFollow
CRM	Extern	doFollow
MailPro	Extern	doFollow
Aigent	Extern	doFollow
Engage	Extern	doFollow
Message	Extern	doFollow
Read more	Extern	doFollow
Case studies	Extern	doFollow
Services	Extern	doFollow
Support	Extern	doFollow
Education	Extern	doFollow
Specialists	Extern	doFollow
Partners	Extern	doFollow
Products	Extern	doFollow
Solutions	Extern	doFollow
Pricing	Extern	doFollow
Resources	Extern	doFollow
About us	Extern	doFollow
Login	Extern	doFollow
Online demo	Extern	doFollow
Spotler CrossEngage	Extern	doFollow
Conversational AI	Extern	doFollow
Generative AI	Extern	doFollow
Predictive AI	Extern	doFollow
B2B	Extern	doFollow
Ecommerce	Extern	doFollow

In-page links

Government	Extern	doFollow
Marketing automation	Extern	doFollow
Transactional email delivery	Extern	doFollow
Online customer service	Extern	doFollow
Marketing	Extern	doFollow
Communications	Extern	doFollow
Customer service	Extern	doFollow
Operations	Extern	doFollow
Blog	Extern	doFollow
Guides	Extern	doFollow
Event calendar	Extern	doFollow
News & updates	Extern	doFollow
Careers	Extern	doFollow
Check all contact options	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
Go to top	Intern	doFollow

SEO Keywords



Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
spotler	34	✓	✗	✓	✓

Keywords Consistentie

customer	14	✓	✗	✗	✓
engage	13	✓	✗	✓	✓
all	11	✗	✗	✗	✓
marketing	10	✗	✗	✗	✗

Bruikbaarheid

	Url	Domein : obi4wan.com Lengte : 11
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 5 Waarschuwingen : 20
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	✓ Geweldig, uw website heeft geen tabellen in een tabel.

Document

- ✘ Jammer, uw website maakt gebruik van inline styles.
- ✘ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).
- ✘ Jammer, uw website heeft teveel JS bestanden (meer dan 6).
- ✔ Perfect, uw website haalt voordeel uit gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimalisatie



XML Sitemap

Geweldig, uw website heeft een XML sitemap.

https://spotler.com/sitemap_index.xml



Robots.txt

<http://obi4wan.com/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



Analytics

Ontbrekend

We hadden niet op te sporen van een analytics tool op deze website geplaatst.

Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.