







Website beoordeling pathinteractive.com

Ge genereerd op Oktober 30 2024 16:47 PM

De score is 59/100



SEO Content

	Title	Amsive: Data-Led Performance Marketing Agency Lengte : 45 Perfect, uw title tag bevat tussen de 10 en 70 karakters.														
	Description	Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results. Lengte : 201 Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.														
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.														
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Amsive: Data-Driven Performance Marketing Agency</td></tr><tr><td>description</td><td>Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results.</td></tr><tr><td>url</td><td>https://www.amsive.com/</td></tr><tr><td>site_name</td><td>Amsive</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Amsive: Data-Driven Performance Marketing Agency	description	Amsive is a data-led performance direct and digital marketing agency. We shape strategy, identify audiences, develop creative, and execute multichannel campaigns while measuring and optimizing results.	url	https://www.amsive.com/	site_name	Amsive
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SEO Content

image





https://www.amsive.com/wp-content/uploads/2024/03/Image_AudienceScience3x-scaled-e1692033073599.webp

Headings




H1	H2	H3	H4	H5	H6
1	18	20	0	0	0

- [H1] Amplify audience.
- [H2] The performance marketing agency committed to your growth. Data pioneers. Channel experts. Strategic leaders. All powering your business.
- [H2] Audience Science™ is at the center of all we do.
- [H2] Big-picture thinking. Specialized execution.
- [H2] Meet your audience where they are.
- [H2] Amplify results with Audience Science.
- [H2] The data to know more.
- [H2] The audience to achieve more.
- [H2] The measurement to grow more.
- [H2] The data to know more.
- [H2] The audience to achieve more.
- [H2] The measurement to grow more.
- [H2] Trusted by leading brands.
- [H2] Outstanding results that increase your ROI.
- [H2] Raise the bar for your results.
- [H2] With top rankings and consistent recognition, Amsive has firmly established itself as a premier U.S. performance marketing agency. This esteemed industry recognition underscores our expertise in strategically combining human ingenuity and data insights to deliver exceptional results for every client partner.
- [H2] Big thinkers focused on KPIs, not just clicks.
- [H2] Think further with expert insights.
- [H2] Let's chat. Find out what we can do for your bottom line.
- [H3] Strategy
- [H3] Digital
- [H3] Direct
- [H3] Creative
- [H3] Technology + Platforms
- [H3] Data + Intelligence
- [H3] Unrivaled consumer data + intelligence.
- [H3] Exceptional audience building.
- [H3] Invaluable growth-focused measurement.
- [H3] Unrivaled consumer data + intelligence.
- [H3] Exceptional audience building.
- [H3] Invaluable growth-focused measurement.
- [H3] 400% higher
- [H3] 20% higher
- [H3] A spirited brand story
- [H3] How Google's Third-Party Cookie Reversal Impacts Your Marketing
- [H3] Make the Most of Mid-Funnel Marketing Tactics
- [H3] Create Cross-Channel Brand Cohesion
- [H3] How "AI-Ready" Is Your Content?
- [H3] The Future of Audience Solutions - 2024 Report

SEO Content

	Afbeeldingen	We vonden 72 afbeeldingen in de pagina. 65 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 12% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 60 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 55% Interne Links 45%

In-page links

Ankertekst	Type	samenstelling
Strategy	Intern	doFollow
Audience Science™	Intern	doFollow
Brand Strategy	Intern	doFollow
Media Planning	Intern	doFollow

In-page links

Digital	Intern	doFollow
Digital Media	Intern	doFollow
Programmatic	Extern	doFollow
Video + Streaming	Extern	doFollow
SEO	Intern	doFollow
Social Media	Intern	doFollow
Influencer + Creator	Intern	doFollow
Creative	Intern	doFollow
Brand Identity + Activations	Intern	doFollow
Performance Creative	Intern	doFollow
Web, Mobile, App Design	Intern	doFollow
Direct + Visual Production	Intern	doFollow
Direct Mail	Intern	doFollow
Email	Intern	doFollow
Customer Communications	Intern	doFollow
Print + Fulfillment	Extern	doFollow
Large Format Printing	Extern	doFollow
Technology + Platforms	Intern	doFollow
eCommerce	Intern	doFollow
Web Development	Intern	doFollow
Alcohol-2-Consumer	Intern	doFollow
Data + Intelligence	Intern	doFollow
Xact™	Intern	doFollow
Analytics Solutions	Intern	doFollow
View All	Intern	doFollow
Healthcare	Extern	doFollow
Financial	Extern	doFollow
Insurance	Extern	doFollow

In-page links

Retail + Consumer Goods	Extern	doFollow
Senior Living	Extern	doFollow
Education	Extern	doFollow
B2B	Extern	doFollow
eCommerce	Extern	doFollow
View All	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
Audience Science	Extern	doFollow
Data + Intelligence	Extern	doFollow
Digital Media	Extern	doFollow
Strategy	Extern	doFollow
How Google's Third-Party Cookie Reversal Impacts Your Marketing	Extern	doFollow
SEO	Extern	doFollow
Contact	Extern	doFollow
Services	Extern	doFollow
Industries	Extern	doFollow
About Us	Extern	doFollow
Careers	Extern	doFollow
Insights	Extern	doFollow
Work	Extern	doFollow
Events	Extern	doFollow
Privacy Policy	Extern	doFollow
Cookie Preferences	Intern	doFollow

SEO Keywords



Keywords Cloud

data from direct more performance
audience marketing measurement
amsive strategy

Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
data	18	✓	✗	✓	✓
audience	14	✗	✗	✓	✓
marketing	13	✓	✗	✓	✓
performance	11	✓	✗	✓	✓
amsive	9	✓	✗	✓	✓



Bruikbaarheid

	Url	Domein : pathinteractive.com Lengte : 19
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 78 Waarschuwingen : 38
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Jammer, uw website heeft teveel CSS bestanden (meer dan 4). Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <code>https://www.amsive.com/sitemap_index.xml</code>
	Robots.txt	<code>http://pathinteractive.com/robots.txt</code> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst.

Optimalisatie

Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.