







Website beoordeling ppc.land

Ge genereerd op Januari 04 2025 20:53 PM

De score is 52/100



SEO Content

	<p>Title</p>	<p>PPC Land</p> <p>Lengte : 8</p> <p>Let op, uw title tag zou tussen de 10 en 70 karakters (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om tekst lengte te berekenen.</p>												
	<p>Description</p>	<p>Your go-to source for digital marketing news. Get the latest updates from Google, Meta, Amazon, and The Trade Desk. Stay informed on ad tech innovations, programmatic trends, and policy changes.</p> <p>Lengte : 194</p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>												
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>												
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>PPC Land</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>PPC Land</td> </tr> <tr> <td>description</td> <td>Your go-to source for digital marketing news. Get the latest updates from Google, Meta, Amazon, and The Trade Desk. Stay informed on ad tech innovations, programmatic trends, and policy changes.</td> </tr> <tr> <td>url</td> <td>https://ppc.land/</td> </tr> </tbody> </table>	Property	Content	site_name	PPC Land	type	website	title	PPC Land	description	Your go-to source for digital marketing news. Get the latest updates from Google, Meta, Amazon, and The Trade Desk. Stay informed on ad tech innovations, programmatic trends, and policy changes.	url	https://ppc.land/
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url	https://ppc.land/													

SEO Content

image	https://ppc.land/content/images/2023/12/https--bucketeer-e05bbc84-baa3-437e-9518-adb32be77984.s3.amazonaws.com-public-images-7668ce1a-591c-4869-a1a0-68ae3ec2c199_1500x500-2-1.jpeg
image:width	1200
image:height	400




Headings

H1	H2	H3	H4	H5	H6
0	25	0	0	0	0
<ul style="list-style-type: none">• [H2] Amazon faces lawsuit over liquidation program practices and alleged FBA seller fraud• [H2] Surge in VPN sign-ups as states enforce age verification for adult websites• [H2] Google executives clarify stance on startup blogs amid shift in digital priorities• [H2] Apple to pay \$95 million settlement over unauthorized Siri recordings class action• [H2] Klarna expands WooCommerce partnership with default payment integration• [H2] Search fragmentation accelerates as consumers adopt diverse discovery platforms• [H2] Later expands social commerce capabilities with \$250 million Mavely acquisition• [H2] Amazon limits product titles to 200 characters starting January 21• [H2] Small dating site ends operations after Google search changes impact visibility• [H2] Samsung integrates Instacart into smart refrigerators for automated grocery ordering• [H2] Marketing leaders seek adaptive AI solutions as industry shifts from potential to impact• [H2] Google introduces message-based lead conversion tracking in Google Ads• [H2] Gannett and Reuters unite to offer bundled news content for media companies• [H2] Spotify launches monetization program with dual revenue model for creators• [H2] Google introduces AI image editing capabilities for Ads asset library• [H2] Google unifies Tag Assistant tools after user feedback• [H2] Amazon introduces updated return fees for Europe sellers starting February 2025• [H2] Global TV ad spend to reach \$169.1 billion in 2025 as streaming gains momentum• [H2] A new model for AI advertising emerges as agents could replace human attention• [H2] Ahrefs updates its Site Audit location to United States• [H2] Cloudflare releases open source tool for HTTP/3 protocol testing and debugging• [H2] Google Analytics expands core scoping features from one to three dimensions					

SEO Content

		<ul style="list-style-type: none">• [H2] Bluesky launches trending topics feature• [H2] Google expands beta test of Top Quality Store badge for merchant websites• [H2] Google Search team discusses website translation needs in Turkish market
	Afbeeldingen	We vonden 26 afbeeldingen in de pagina. Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 0% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 21 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 0% Interne Links 100%

In-page links

Ankertekst	Type	samenstelling
Al	Intern	doFollow
Audio	Intern	doFollow

In-page links

Data	Intern	doFollow
Display	Intern	doFollow
DOOH	Intern	doFollow
Mixed Reality	Intern	doFollow
Retail	Intern	doFollow
Search	Intern	doFollow
Social	Intern	doFollow
Video	Intern	doFollow
Sign in	Intern	doFollow
Subscribe	Intern	doFollow
PPC Land	Intern	doFollow
Subscribe	Intern	doFollow
Manage Subscription	Intern	doFollow
RSS	Intern	doFollow
Advertise	Intern	doFollow
Calculators	Intern	doFollow
About	Intern	doFollow
Privacy	Intern	doFollow
Contact	Intern	doFollow

SEO Keywords



Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
ppc	1	✓	✗	✗	✗


Keywords Consistentie

land	1	✓	✗	✗	✗
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Bruikbaarheid

	Url	Domein : ppc.land Lengte : 8
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 1 Waarschuwingen : 1
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Geweldig, uw website heeft geen tabellen in een tabel.✓ Perfect. Er zijn geen inline CSS style gevonden in uw HTML!✓ Geweldig, uw website heeft een correct aantal CSS bestanden.✗ Jammer, uw website heeft teveel JS bestanden (meer dan 6).

Document

✔ Perfect, uw website haalt voordeel uit gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimalisatie



XML Sitemap

Geweldig, uw website heeft een XML sitemap.

<https://ppc.land/sitemap.xml>



Robots.txt

<http://ppc.land/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



Analytics

Perfect, uw website heeft een analytics tool.



Google Analytics