







Website beoordeling vertical-leap.uk

Gegeneerd op November 05 2024 10:59 AM

De score is 54/100



SEO Content

	<p>Title</p>	<p>Search Marketing Agency SEO & PPC Vertical Leap</p> <p>Lengte : 55</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																		
	<p>Description</p>	<p>Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.</p> <p>Lengte : 139</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																		
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>																		
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="542 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Search Marketing Agency SEO & PPC Vertical Leap</td> </tr> <tr> <td>description</td> <td>Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.</td> </tr> <tr> <td>url</td> <td>https://www.vertical-leap.uk/</td> </tr> <tr> <td>site_name</td> <td>Vertical Leap</td> </tr> <tr> <td>image</td> <td>https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Search Marketing Agency SEO & PPC Vertical Leap	description	Vertical Leap is an expert search marketing agency specialising in SEO and PPC strategies. Get found online, generate leads and grow sales.	url	https://www.vertical-leap.uk/	site_name	Vertical Leap	image	https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg	image:width	1920
Property	Content																			
locale	en_GB																			
type	website																			
title	Search Marketing Agency SEO & PPC Vertical Leap																			
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url	https://www.vertical-leap.uk/																			
site_name	Vertical Leap																			
image	https://www.vertical-leap.uk/wp-content/uploads/2021/04/VL-website.jpg																			
image:width	1920																			

SEO Content

image:height 1080





image:type image/jpeg

Headings





H1	H2	H3	H4	H5	H6
1	15	26	0	3	0

- [H1] Evidence-Led Search Marketing
- [H2] Our services
- [H2] Search marketing success stories
- [H2] P&O Cruises
- [H2] P&O Cruises
- [H2] FatFace
- [H2] FatFace
- [H2] KFC
- [H2] KFC
- [H2] Step inside and see what we're all about
- [H2] 2023 Google Premier Partner
- [H2] Why brands choose Vertical Leap
- [H2] At the forefront of search marketing
- [H2] 4.9★★★★★ from over 110 Google reviews
- [H2] Find out how we can help your business
- [H2] Frequently Asked Questions
- [H3] SEO
- [H3] PPC
- [H3] CRO
- [H3] Design & Build
- [H3] Content
- [H3] Digital PR
- [H3] Evidence-led approach
- [H3] We out-care the competition
- [H3] Cutting edge technology
- [H3] Tailored strategies
- [H3] Happy Halloween! What is your biggest fear and how have you tried to overcome it?
- [H3] How does Google's market share and traffic compare to other search platforms?
- [H3] Instagram SEO: How to maximise organic reach & visibility
- [H3] UK holiday trends: What's shaping the future of travel?
- [H3] The way people search online is drastically changing
- [H3] YouTube SEO: The organic search opportunity many marketers overlook
- [H3] How do I choose a good search engine marketing agency?
- [H3] How much does an SEO and PPC agency cost?
- [H3] Should I use the same agency for my SEO and PPC?
- [H3] Should I bother with PPC if my SEO is doing great?
- [H3] What services does a search marketing agency offer?
- [H3] What reporting do you offer?
- [H3] What is so special about your software?
- [H3] Are you a Google Premier Partner?
- [H3] Do you work with international customers?
- [H3] How big an agency are you?
- [H5] 752% return on ad spend for PPC campaigns
- [H5] 51% increase in SEO-driven revenue
- [H5] 79% increase in table bookings from 'near-me' searches

SEO Content

	Afbeeldingen	We vonden 64 afbeeldingen in de pagina. 4 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 11% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 56 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 1.79% Interne Links 98.21%

In-page links

Ankertekst	Type	samenstelling
Skip to content	Intern	doFollow
Search	Extern	doFollow
Services	Intern	doFollow
SEO	Intern	doFollow

In-page links

PPC	Intern	doFollow
Content Marketing	Intern	doFollow
Conversion Rate Optimisation	Intern	doFollow
Data Analytics	Intern	doFollow
Design &#038; Build	Intern	doFollow
Digital PR	Intern	doFollow
Strategy	Intern	doFollow
Training	Intern	doFollow
Contact Us	Intern	doFollow
Free website review	Intern	doFollow
Featured Sectors	Intern	doFollow
Charity	Intern	doFollow
eCommerce	Intern	doFollow
Fashion	Intern	doFollow
Education	Intern	doFollow
Professional Services	Intern	doFollow
Property	Intern	doFollow
Restaurants	Intern	doFollow
Travel	Intern	doFollow
Case Studies	Intern	doFollow
About Us	Intern	doFollow
Join Our Team	Intern	doFollow
The Sideshow Group	Intern	doFollow
Vertical Leap Reviews	Intern	doFollow
Wellbeing	Intern	doFollow
Resources	Intern	doFollow
Local SEO Resources	Intern	doFollow
Blog	Intern	doFollow

In-page links

P&O Cruises	Intern	doFollow
FatFace	Intern	doFollow
KFC	Intern	doFollow
SEO	Intern	doFollow
Travel	Intern	doFollow
Read More	Intern	doFollow
Read More	Intern	doFollow
How do I choose a good search engine marketing agency?	Intern	doFollow
How much does an SEO and PPC agency cost?	Intern	doFollow
Should I use the same agency for my SEO and PPC?	Intern	doFollow
Should I bother with PPC if my SEO is doing great?	Intern	doFollow
Why bother with PPC if your SEO is doing great?	Intern	doFollow
What services does a search marketing agency offer?	Intern	doFollow
What reporting do you offer?	Intern	doFollow
What is so special about your software?	Intern	doFollow
Are you a Google Premier Partner?	Intern	doFollow
Do you work with international customers?	Intern	doFollow
How big an agency are you?	Intern	doFollow
SEO Portsmouth	Intern	doFollow
SEO London	Intern	doFollow
PPC London	Intern	doFollow
Sign up to our newsletter	Intern	doFollow
Privacy Policy	Intern	doFollow
Cookie Policy	Intern	doFollow

SEO Keywords



Keywords Cloud

new link window from opens categories
search **SEO** ppc marketing

SEO Keywords




Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
seo	14	✓	✗	✓	✓
search	8	✓	✗	✓	✓
window	8	✗	✗	✗	✗
new	8	✗	✗	✗	✗
marketing	8	✓	✗	✓	✓

Bruikbaarheid

	Url	Domein : vertical-leap.uk Lengte : 16
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 388 Waarschuwingen : 8

Document

	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.				
	Niet ondersteunde HTML	<table><thead><tr><th>Niet ondersteunde tags</th><th>Voorkomende</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>We hebben niet meer ondersteunde HTML tags gevonden in uw HTML, we adviseren u deze te verwijderen.</p>	Niet ondersteunde tags	Voorkomende	<u>	2
Niet ondersteunde tags	Voorkomende					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Jammer, uw website heeft teveel CSS bestanden (meer dan 4). Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <code>https://www.vertical-leap.uk/sitemap_index.xml</code>
	Robots.txt	<code>http://vertical-leap.uk/robots.txt</code> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben

Optimalisatie

en een extra tool voor de bevestiging van de resultaten.