



# Website beoordeling woya.co.uk

Gegeneerd op November 17 2024 01:42 AM

**De score is 58/100**



## SEO Content

	Title	SEO Agency // Digital PR Marketing Agency // Woya Digital <b>Lengte : 57</b> Perfect, uw title tag bevat tussen de 10 en 70 karakters.																
	Description	SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy. <b>Lengte : 146</b> Perfect, uw meta description bevat tussen de 70 en 160 karakters.																
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.																
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SEO Agency // Digital PR Marketing Agency // Woya Digital</td></tr><tr><td>description</td><td>SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.</td></tr><tr><td>url</td><td>https://woya.co.uk/</td></tr><tr><td>site_name</td><td>Woya</td></tr><tr><td>updated_time</td><td>2024-10-28T16:19:17+00:00</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	SEO Agency // Digital PR Marketing Agency // Woya Digital	description	SEO agency and digital marketing - SEO services and digital PR with guarantees from Woya Digital. Search engine optimisation and digital strategy.	url	https://woya.co.uk/	site_name	Woya	updated_time	2024-10-28T16:19:17+00:00
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# SEO Content





image	<a href="https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png">https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png</a>
image:secure_url	<a href="https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png">https://woya.co.uk/wp-content/uploads/2021/12/Woya-SEO-and-Digital-Agency-Instagram.png</a>
image:width	1200
image:height	1200
image:alt	SEO agency and digital marketing - SEO services with guarantees from Woya Digital, West Sussex
image:type	image/png

## Headings


H1	H2	H3	H4	H5	H6
1	15	18	24	0	0

- [H1] // SEO Experts// Digital Marketing Specialists
- [H2] An SEO Agency with Serious Pedigree
- [H2] Integrated Digital Marketing to Outrank Competition
- [H2] SEO Search Marketing to Improve Visibility
- [H2] SEO Packages - What's Included
- [H2] Sectors We Work In
- [H2] Client Agency Reviews
- [H2] Latest Company News & Marketing Blogs
- [H2] Digital Marketing Services
- [H2] We Work Hard for Your Digital Growth
- [H2] Frequently Asked SEO Questions
- [H2] Woya SEO Guarantee
- [H2] In The Press
- [H2] Woya Instagram Feed
- [H2] Book a Consultation
- [H2] SEO Accreditations
- [H3] Featured In
- [H3] Organicsearch rankings
- [H3] DigitalPR links
- [H3] Digitalmarketing
- [H3] Get a Free SEO Audit
- [H3] The Importance of Lead Generation Marketing for the Finance Sector
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Understanding Conversion Rate Optimisation - CRO
- [H3] SEO -search engines
- [H3] Website design
- [H3] Local online marketing
- [H3] Online advertising
- [H3] Digital press releases
- [H3] Content generation
- [H3] The Atlas Foundation Announces Woya Digital as Official Marketing Partner
- [H3] Prioritise Digital Marketing in Modern Private Healthcare, Demands Woya Digital
- [H3] woyadigital




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] The SEO Experts &amp; Digital Marketing Specialists</li><li>• [H4] SEO research</li><li>• [H4] Technical SEO</li><li>• [H4] On-site SEO</li><li>• [H4] Strategic backlinks</li><li>• [H4] Content generation</li><li>• [H4] Monthly reporting</li><li>• [H4] Financial Industry SEO Agency</li><li>• [H4] Healthcare Search Marketing</li><li>• [H4] Sports SEO &amp; Marketing Agency</li><li>• [H4] Legal Search Marketing Solutions</li><li>• [H4] Local Business SEO Campaigns</li><li>• [H4] White Label SEO Solutions</li><li>• [H4] FAQ</li><li>• [H4] SEO needs to be seen as long-term strategy</li><li>• [H4] Why choose Woya as your SEO Agency?</li><li>• [H4] What makes you different, there's lots of SEO agencies?</li><li>• [H4] Contact</li><li>• [H4] 7 Dukes Court, Chichester PO19 8FX</li><li>• [H4] 4th Floor, Silverstream House, 45 Fitzroy St, London W1T 6EB</li><li>• [H4] Sepapaja tn 6, 15551, Tallinn, Estonia</li><li>• [H4] Email Woya</li><li>• [H4] Locations</li><li>• [H4] Sectors</li><li>• [H4] ABOUT</li></ul>
	Afbeeldingen	We vonden 48 afbeeldingen in de pagina.  7 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : <b>8%</b>  De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.

## SEO Links

		
	In-page links	We vonden een totaal van 35 links inclusie 1 link(s) naar bestanden
	Statistics	<p>Externe Links : noFollow 0%</p> <p>Externe Links : doFollow 5.71%</p> <p>Interne Links 94.29%</p>

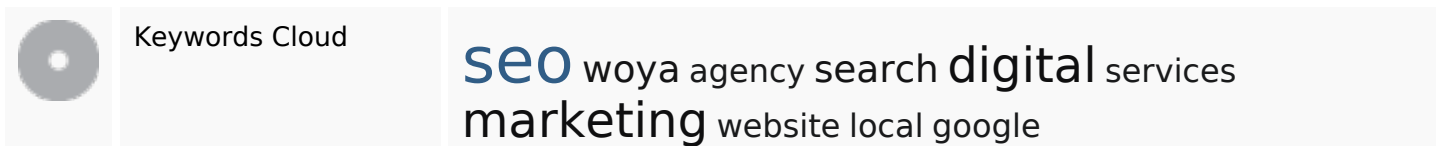
## In-page links

Ankertekst	Type	samenstelling
<a href="#">SEO</a>	Intern	doFollow
<a href="#">PPC</a>	Intern	doFollow
<a href="#">Digital PR</a>	Intern	doFollow
<a href="#">Online Reputation Repair</a>	Intern	doFollow
<a href="#">Local SEO</a>	Intern	doFollow
<a href="#">Sectors</a>	Intern	doFollow
<a href="#">Finance</a>	Intern	doFollow
<a href="#">Healthcare</a>	Intern	doFollow
<a href="#">Sports</a>	Intern	doFollow
<a href="#">Buzz</a>	Intern	doFollow
<a href="#">About</a>	Intern	doFollow
<a href="#">Contact</a>	Intern	doFollow
<a href="#">Book a Call</a>	Intern	doFollow
<a href="#">websites</a>	Intern	doFollow
<a href="#">Instant Local SEO Audit</a>	Intern	doFollow
<a href="#">The Importance of Lead Generation Marketing for the Finance Sector</a>	Intern	doFollow
<a href="#">The Atlas Foundation Announces Woya Digital as Official Marketing Partner</a>	Intern	doFollow

## In-page links

<a href="#">Understanding Conversion Rate Optimisation &amp;ndash; CRO</a>	Intern	doFollow
<a href="#">Woya Digital</a>	Intern	doFollow
<a href="#">FAQ</a>	Intern	doFollow
<a href="#">SEO agencies</a>	Intern	doFollow
<a href="#">Prioritise Digital Marketing in Modern Private Healthcare. Demands Woya Digital</a>	Intern	doFollow
<a href="#">woyadigital</a>	Extern	doFollow
<a href="#">7 Dukes Court, Chichester PO19 8FX</a>	Extern	doFollow
<a href="#">Brighton SEO</a>	Intern	doFollow
<a href="#">Chichester SEO</a>	Intern	doFollow
<a href="#">Crawley SEO</a>	Intern	doFollow
<a href="#">London SEO</a>	Intern	doFollow
<a href="#">Portsmouth SEO</a>	Intern	doFollow
<a href="#">Worthing SEO</a>	Intern	doFollow
<a href="#">Whitelabel SEO</a>	Intern	doFollow
<a href="#">Legal SEO</a>	Intern	doFollow
<a href="#">Home</a>	Intern	doFollow
<a href="#">Privacy Policy</a>	Intern	doFollow
<a href="#">Case Study &amp;#8211; Automotive</a>	Intern	doFollow

## SEO Keywords



## Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
seo	100	✓	✗	✓	✓

## Keywords Consistentie

marketing	45	✓	✗	✓	✓
digital	41	✓	✗	✓	✓
search	24	✗	✗	✓	✓
woya	23	✓	✗	✓	✓



## Bruikbaarheid

	Url	Domein : woya.co.uk Lengte : 10
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 32 Waarschuwingen : 1
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	✓ Geweldig, uw website heeft geen tabellen in een tabel.




## Document

-  Jammer, uw website maakt gebruik van inline styles.
-  Jammer, uw website heeft teveel CSS bestanden (meer dan 4).
-  Jammer, uw website heeft teveel JS bestanden (meer dan 6).
-  Perfect, uw website haalt voordeel uit gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimalisatie



### XML Sitemap

Geweldig, uw website heeft een XML sitemap.

[https://woya.co.uk/sitemap\\_index.xml](https://woya.co.uk/sitemap_index.xml)



### Robots.txt

<http://woya.co.uk/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



### Analytics

Perfect, uw website heeft een analytics tool.



Google Analytics