








Avaliação do site swissholidays.com

Gerado a 08 de Novembro de 2024 11:40 AM

O resultado é de 45/100



Conteúdo SEO

	<p>Título</p>	<p>SWISS Holidays Flug und Hotel günstig online buchen!</p> <p>Cumprimento : 54</p> <p>Perfeito, o Título contém entre 10 e 70 caracteres.</p>												
	<p>Descrição</p>	<p>Buchen Sie jetzt Ihre Ferien mit SWISS Holidays und entspannen Sie an traumhaften Stränden oder erleben Sie die schönsten Metropolen der Welt.</p> <p>Cumprimento : 142</p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>												
	<p>Palavras-chave</p>	<p>Städtereisen Badeferien Fernreisen schöne Ferienzele traumhafte Ferien erleben</p> <p>Perfeito, a página contém palavras-chave META.</p>												
	<p>Propriedades Og Meta</p>	<p>Esta página não tira vantagens das propriedades Og.</p>												
	<p>Cabeçalhos</p>	<table border="1" data-bbox="542 1411 1476 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>21</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1512 1492 2072" style="list-style-type: none"> • [H2] Griechenland Pauschalreisen • [H2] Städtereisen im Paket • [H2] Puren Luxus in Dubai geniessen • [H2] Wie machen Sie am liebsten Ferien? • [H2] Top Reiseziele • [H3] Benötigen Sie Beratung oder Unterstützung bei Ihrer Buchung? Unser Service-Team steht Ihnen gerne Montag bis Freitag von 8 bis 20 Uhr und Samstag, Sonntag sowie an Feiertagen von 10 bis 18 Uhr telefonisch oder per E-Mail zur Verfügung: Telefon: +41 (0) 840 800 877E-Mail: service-lxh.de@hlx.com Sie können auch in unseren FAQs eine Antwort auf Ihre Frage finden. <p>2024 SWISS Holidays ist ein Angebot des Online-Reiseportals HLX Touristik GmbH für die Kunden von SWISS.com. Die HLX Touristik GmbH ist für alle Aspekte dieser Dienstleistung allein verantwortlich. SWISS übernimmt im Zusammenhang mit dieser Dienstleistung keinerlei</p>	H1	H2	H3	H4	H5	H6	0	5	21	0	0	0
H1	H2	H3	H4	H5	H6									
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Haftung."},"data":{"text":"Ben\u00f6tigen Sie Beratung oder Unterst\u00fctzung bei Ihrer Buchung? Unser Service-Team steht Ihnen gerne Montag bis Freitag von 8 bis 20 Uhr und Samstag, Sonntag sowie an Feiertagen von 10 bis 18 Uhr telefonisch oder per E-Mail zur Verf\u00fcgung: Telefon: +41 (0) 840 800 877E-Mail: service-lxh.de@hlx.com Sie k\u00f6nnen auch in unseren F\u00e4higkeiten eine Antwort auf Ihre Frage finden. 2024 \u00a9 SWISS Holidays ist ein Angebot des Online-Reiseportals HLX Touristik GmbH f\u00fcr die Kunden von SWISS.com. Die HLX Touristik GmbH ist f\u00fcr alle Aspekte dieser Dienstleistung allein verantwortlich. SWISS \u00fcbernimmt im Zusammenhang mit dieser Dienstleistung keinerlei Haftung."},"children":[]},{ "id":1592,"module":{"meta":{"moduleType":"Navigation","id":8294,"start":null,"end":null,"status":"online","name":"Navigation","isDraft":false},"result":{"headline":"Top Reiseziele","tabs":[{"title":"Europa","links":[{"label":"Amsterdam","url":"https://www.swissholidays.com/de-ch/ferien/europa/niederlande/amsterdam-und-umgebung/amsterdam.html"}, {"label":"Florenz","url":"https://www.swissholidays.com/de-ch/ferien/europa/italien/toskana/florenz.html"}, {"label":"Kopenhagen","url":"https://www.swissholidays.com/de-ch/ferien/europa/daenemark/kopenhagen-und-umgebung/kopenhagen.html"}, {"label":"London","url":"https://www.swissholidays.com/de-ch/staedtereisen/europa/grossbritannien/london.html"}, {"label":"Madrid","url":"https://www.swissholidays.com/de-ch/ferien/europa/spanien-festland/madrid-und-umgebung/madrid.html"}, {"label":"Mailand","url":"https://www.swissholidays.com/de-ch/ferien/europa/italien/mailand.html"}, {"label":"Paris","url":"https://www.swissholidays.com/de-ch/ferien/europa/frankreich/paris-und-umgebung/paris.html"}, {"label":"Rom","url":"https://www.swissholidays.com/de-ch/staedtereisen/europa/italien/rom.html"}, {"label":"Venedig","url":"https://www.swissholidays.com/de-ch/ferien/europa/italien/venedig-und-umgebung/venedig.html"}, {"label":"Wien","url":"https://www.swissholidays.com/de-ch/staedtereisen/europa/oesterreich/wien.html"}, {"label":"Portugal","url":"https://www.swissholidays.com/de-ch/ferien/europa/portugal.html"}]}]},"title":"","links":[{"label":"Miami","url":"https://www.swissholidays.com/de-ch/ferien/amerika/usa/miami.html"}, {"label":"Chigago","url":"https://www.swissholidays.com/de-ch/ferien/amerika/usa/chicago.html"}, {"label":"Los Angeles","url":"https://www.swissholidays.com/de-ch/ferien/amerika/usa/los-angeles.html"}, {"label":"New York","url":"https://www.swissholidays.com/de-ch/ferien/amerika/usa/new-york-city-und-umgebung.html"}]}]},"data":{"headline":"Top Reiseziele","tabs":[{"title":"","links":[{"label":"Amsterdam","url":"https://www.swissholidays.com/de-ch/ferien/europa/niederlande/amsterdam-und-umgebung/amsterdam.html"}, {"label":"Florenz","url":"https://www.swissholidays.com/de-ch/ferien/europa/italien/toskana/florenz.html"}, {"label":"Kopenhagen","url":"https://www.swissholidays.com/de-ch/ferien/europa/daenemark/kopenhagen-und-umgebung/kopenhagen.html"}, {"label":"London","url":"https://www.swissholidays.com/de-ch/staedtereisen/europa/grossbritannien/london.html"}, {"label":"Madrid","url":"https://www.swissholidays.com/de-ch/ferien/europa/s"}]}]}

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Conteúdo SEO

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Conteúdo SEO

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Conteúdo SEO

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Conteúdo SEO





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Conteúdo SEO





DhabiAntalyaDubaiKretaMaledivenMauritiusNizzaAlle
SträndeAbu DhabiAlgarveAntalyaAthenBilbaoChalkidikiCosta
del SolDubaiFuerteventuraGran
CanariaHurghadalbizalzmirJerez De La FronteraKosKorfuKretaLa
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AlamNizzaOmanRhodosRas Al
KhaimahSardinienSizilienTeneriffaFernreisenTop 10New
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DhabiMauritiusMaledivenOrlandoMexikoAlle FernreisezieleAbu
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TravellerNewsletterAbflughafenAlle Abflughäfen ...Reiseziel /
HotelAlle Reiseziele
...Reisedaten09.11.24-08.11.25Reisedauer3-7
NächteReisende2 Erwachsene,0 KinderSucheKanarisches
Inselparadies erlebenz. B. Spanien | Lanzarote | 7 Nächte im 4*
Hipotels Natura Palace | FrühstückabCHF 930Jetzt
buchenWüstensonne in den Emiraten tankenz. B. 7 Nächte
Dubai im 5* Fairmont Ajman inkl. FrühstückabCHF 1013Jetzt
buchenTraumhafte Fernreisenz. B. Kap Verde | Santa Maria | 7
Nächte im 4* Dunas de Sal | FrühstückabCHF 1164Jetzt
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FrühstückabCHF 1164Jetzt buchenKanarisches Inselparadies
erlebenz. B. Spanien | Lanzarote | 7 Nächte im 4* Hipotels
Natura Palace | FrühstückabCHF 930Jetzt buchen123SWISS
Holidays Highlights

- [H3] Spanien | Fuerteventura | 4* Pierre & Vacances Village Fuerteventura Origo Mare
- [H3] Ägypten | Hurghada | 5* Amarina Abu Soma Resort & Aquapark | all inclusive
- [H3] Spanien | Teneriffa | 4* Hotel Puerto Palace | Frühstück
- [H3] Griechenland | Kreta | 5* Knossos Beach Bungalows Suites Resort | Halbpension
- [H3] Griechenland | Rhodos | 4* Esperides Beach Resort | all inclusive
- [H3] Türkei | Belek | 5* Gural Premier Belek | all inclusive plus
- [H3] Rhodos | 4* Sun Beach Resort | Frühstück
- [H3] Korfu | 5* Almyros Beach Resort & Spa | Frühstück
- [H3] Kreta | 4* Paralos Irini Mare | Halbpension
- [H3] Grossbritannien | London | 4* Thistle Hyde Park Kensington Gardens Hotel | Frühstück
- [H3] Italien | Florenz | 4* Hotel Ambasciatori | Frühstück
- [H3] Frankreich | Paris | 4* Crowne Plaza Paris-Republique | Frühstück
- [H3] 4* Millennium Place Barsha Heights Hotel | Frühstück
- [H3] 5* W Dubai - The Palm | Frühstück
- [H3] 4* Radisson Beach Resort Palm Jumeirah | Frühstück
- [H3] Städtereisen

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	Imagens	Encontrámos 1 imagens nesta página. 1 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 0% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

Ligações SEO

	Reescrita de URL	Mau. Existem ligações que contêm 'query strings' (sequências de consulta).
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 95 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 2.11% Ligações internas 97.89%

Ligações para a própria página

Âncoras	Tipo	Sumo
ZU SWISS.COM	Externas	Passa sumo

Ligações para a própria página

Barcelona	Internas	Passa sumo
Wien	Internas	Passa sumo
London	Internas	Passa sumo
New York	Internas	Passa sumo
Rom	Internas	Passa sumo
Alle Städtereisen	Internas	Passa sumo
Amsterdam	Internas	Passa sumo
Budapest	Internas	Passa sumo
Dublin	Internas	Passa sumo
Edinburgh	Internas	Passa sumo
Florenz	Internas	Passa sumo
Kopenhagen	Internas	Passa sumo
Krakau	Internas	Passa sumo
London	Internas	Passa sumo
Madrid	Internas	Passa sumo
Mailand	Internas	Passa sumo
Marrakesch	Internas	Passa sumo
Miami	Internas	Passa sumo
Oslo	Internas	Passa sumo
Paris	Internas	Passa sumo
Prag	Internas	Passa sumo
Reykjavik	Internas	Passa sumo
Rom	Internas	Passa sumo
St. Petersburg	Internas	Passa sumo
Stockholm	Internas	Passa sumo
Valencia	Internas	Passa sumo
Venedig	Internas	Passa sumo
Mallorca	Internas	Passa sumo

Ligações para a própria página

Gran Canaria	Internas	Passa sumo
Abu Dhabi	Internas	Passa sumo
Antalya	Internas	Passa sumo
Dubai	Internas	Passa sumo
Kreta	Internas	Passa sumo
Malediven	Internas	Passa sumo
Mauritius	Internas	Passa sumo
Nizza	Internas	Passa sumo
Algarve	Internas	Passa sumo
Athen	Internas	Passa sumo
Bilbao	Internas	Passa sumo
Chalkidiki	Internas	Passa sumo
Costa del Sol	Internas	Passa sumo
Dubai	Internas	Passa sumo
Fuerteventura	Internas	Passa sumo
Gran Canaria	Internas	Passa sumo
Hurghada	Internas	Passa sumo
Ibiza	Internas	Passa sumo
Izmir	Internas	Passa sumo
Jerez De La Frontera	Internas	Passa sumo
Kos	Internas	Passa sumo
Korfu	Internas	Passa sumo
Kreta	Internas	Passa sumo
Lanzarote	Internas	Passa sumo
Madeira	Internas	Passa sumo
Malaga	Internas	Passa sumo
Malta	Internas	Passa sumo
Marsa Alam	Internas	Passa sumo


Ligações para a própria página

Oman	Internas	Passa sumo
Rhodos	Internas	Passa sumo
Ras Al Khaimah	Internas	Passa sumo
Sardinien	Internas	Passa sumo
Sizilien	Internas	Passa sumo
Teneriffa	Internas	Passa sumo
Las Vegas	Internas	Passa sumo
Seychellen	Internas	Passa sumo
Dominikanische Republik	Internas	Passa sumo
Abu Dhabi	Internas	Passa sumo
Orlando	Internas	Passa sumo
Mexiko	Internas	Passa sumo
Kanada	Internas	Passa sumo
Karibische Inseln	Internas	Passa sumo
Kuba	Internas	Passa sumo
Oman	Internas	Passa sumo
Panama	Internas	Passa sumo
Singapur	Internas	Passa sumo
Südafrika	Internas	Passa sumo
Sri Lanka	Internas	Passa sumo
Thailand	Internas	Passa sumo
USA	Internas	Passa sumo
Japan	Internas	Passa sumo
Sansibar	Internas	Passa sumo
Fernreisen	Internas	Passa sumo
Frühbücher	Internas	Passa sumo
HolidayCheck Award Gewinner Hotels	Internas	Passa sumo
Miles & More	Externas	Passa sumo

Ligações para a própria página

Städtereisen	Internas	Passa sumo
Sommerferien	Internas	Passa sumo
Urlaub mit Mietwagen	Internas	Passa sumo
Portugal	Internas	Passa sumo
AGB	Internas	Passa sumo
Check-in	Internas	Passa sumo
Datenschutz	Internas	Passa sumo
FAQ	Internas	Passa sumo
Hilfe & Kontakt	Internas	Passa sumo
Impressum	Internas	Passa sumo





Palavras-chave SEO

	Núvem de palavras-chave	
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Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
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Usabilidade

	Url	Domínio : swissholidays.com Cumprimento : 17
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Ótimo! A língua declarada deste site é de.





Usabilidade

	Dublin Core	Esta página não tira vantagens do Dublin Core.
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Documento

	Tipo de Documento	HTML 5				
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.				
	Validação W3C	Erros : 21 Avisos : 1				
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.				
	HTML obsoleto	<table><thead><tr><th>Etiquetas obsoletas</th><th>Ocorrências</th></tr></thead><tbody><tr><td><u></td><td>5</td></tr></tbody></table> <p>Etiquetas HTML obsoletas são etiquetas que já não são usadas segundo as normas mais recentes. É recomendado que sejam removidas ou substituídas por outras etiquetas atualizadas.</p>	Etiquetas obsoletas	Ocorrências	<u>	5
Etiquetas obsoletas	Ocorrências					
<u>	5					
	Dicas de Velocidade	<ul style="list-style-type: none"> Excelente, este site não usa tabelas dentro de tabelas. Oh não, o site usa estilos CSS nas etiquetas HTML. Boa, o site usa poucos ficheiros CSS. Perfeito, o site usa poucos ficheiros JavaScript. Atenção, o site não tira vantagem da compressão gzip.				

Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none"> Icon Apple Meta Viewport Tag Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). https://www.swissholidays.com/sitemap_index.xml
	Robots.txt	http://swissholidays.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.