







# Avaliação do site techtarget.com

Gerado a 26 de Outubro de 2024 09:27 AM

O resultado é de 53/100



## Conteúdo SEO

	Título	<p>Purchase Intent Data for Enterprise Tech Sales and Marketing   TechTarget</p> <p><b>Cumprimento : 73</b></p> <p>Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).</p>																
	Descrição	<p>Identify, influence and engage active buyers in your tech market with TechTarget's purchase intent insight-powered solutions. Activity matters.</p> <p><b>Cumprimento : 148</b></p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>																
	Palavras-chave	<p>Mau. Não detetámos palavras-chave META na sua página.</p>																
	Propriedades Og Meta	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table><thead><tr><th>Propriedade</th><th>Conteúdo</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Purchase Intent Data for Enterprise Tech Sales and Marketing   TechTarget</td></tr><tr><td>description</td><td>Identify, influence and engage active buyers in your tech market with TechTarget's purchase intent insight-powered solutions. Activity matters.</td></tr><tr><td>url</td><td>https://www.techtarget.com/</td></tr><tr><td>site_name</td><td>TechTarget</td></tr><tr><td>updated_time</td><td>2024-08-29T15:11:32+00:00</td></tr></tbody></table>	Propriedade	Conteúdo	locale	en_US	type	article	title	Purchase Intent Data for Enterprise Tech Sales and Marketing   TechTarget	description	Identify, influence and engage active buyers in your tech market with TechTarget's purchase intent insight-powered solutions. Activity matters.	url	https://www.techtarget.com/	site_name	TechTarget	updated_time	2024-08-29T15:11:32+00:00
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site_name	TechTarget																	
updated_time	2024-08-29T15:11:32+00:00																	

# Conteúdo SEO

image	<a href="https://www.techtarget.com/wp-content/uploads/2023/05/Homepage-Forrester-hero-2023-r9.jpg">https://www.techtarget.com/wp-content/uploads/2023/05/Homepage-Forrester-hero-2023-r9.jpg</a>
image:width	1885
image:height	1258

## Cabeçalhos

H1	H2	H3	H4	H5	H6
2	12	1	2	38	209

- [H1] More Go for Your Go-to-Market
- [H1] More Go for Your Go-to-Market
- [H2] The context of modern tech business
- [H2] Closer to your ICPs
- [H2] Connected to real buyers
- [H2] See a sample buyer's journey and buying group insights in your space.
- [H2] Search for active demand in your category
- [H2] Connected to real buyers
- [H2] Scalable at speed
- [H2] Aligned for better business
- [H2] Built to give you leverage
- [H2] World's largest proprietary network
- [H2] 3,000 clients already crushing it
- [H2] Latest sales & marketing thinking Visit resources
- [H3] How TechTarget's audiences align with your market
- [H4] Example: Endpoint Security
- [H4] Select a region and topic:
- [H5] Audiences
- [H5] Intent Data
- [H5] Engines of Business Outcomes
- [H5] Supporting Your GTM
- [H5] The TechTarget Brands
- [H5] Go-to-Market & Product Strategy
- [H5] Personas, Positioning & Messaging
- [H5] Content Development
- [H5] Brand Awareness
- [H5] Demand Generation
- [H5] Account-Based Marketing
- [H5] Partner & Channel Marketing
- [H5] Online & In-Person Events
- [H5] Global Execution
- [H5] Healthcare Marketing
- [H5] Sales & Partner Enablement
- [H5] Account Prioritization
- [H5] Personalized Outreach
- [H5] Annual Research, Advisory & Intent Insights
- [H5] Custom Research & Consulting
- [H5] Priority Engine Prospect-Level Intent Data
- [H5] Account-Level Intent Data
- [H5] Custom Content
- [H5] Sponsorable Content
- [H5] Digital Advertising
- [H5] Custom & Native Websites

## Conteúdo SEO

- [H5] Content Syndication
- [H5] Webinar Audience & Channel
- [H5] Modern BANT Leads
- [H5] Lead Generation Subscriptions
- [H5] Intent Data for Sales
- [H5] Sales Content
- [H5] Priority Engine Intent Data Platform
- [H5] BrightTALK Webinar Platform
- [H5] How GenAI Will Impact Your Markets, Buyers and Solutions
- [H5] Maximizing Impact with Limited Resources in Partner and Channel Marketing
- [H5] Three Ways to Revive Declining Demand Gen
- [H5] Audience Insights, Impactful Content and Building an Effective Integrated Marketing Campaign
- [H6] BrightTALK by TechTarget: Business Intelligence and Analytics Community
- [H6] Enterprise Strategy Group by TechTarget: Data Analytics and AI
- [H6] TechTarget BI China
- [H6] Enterprise Strategy Group by TechTarget: Business Analytics
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Data Analysis Japan
- [H6] TechTarget Data Science Central
- [H6] TechTarget Enterprise AI
- [H6] TechTarget IoT Agenda
- [H6] TechTarget LeMagIT
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Application Development Community
- [H6] BrightTALK by TechTarget: Application Management Community
- [H6] Enterprise Strategy Group by TechTarget: Application Modernization
- [H6] TechTarget App Architecture
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Develop Japan
- [H6] TechTarget LeMagIT
- [H6] TechTarget Software Quality
- [H6] TechTarget TheServerSide
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Business Management Community
- [H6] BrightTALK by TechTarget: Enterprise Applications Community
- [H6] BrightTALK by TechTarget: Finance Community
- [H6] BrightTALK by TechTarget: HR Community
- [H6] BrightTALK by TechTarget: Legal Community
- [H6] BrightTALK by TechTarget: Marketing Community
- [H6] BrightTALK by TechTarget: Sales Community

## Conteúdo SEO

- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Content Management
- [H6] TechTarget Customer Experience
- [H6] TechTarget Customer Experience Japan
- [H6] TechTarget Database China
- [H6] TechTarget ERP
- [H6] TechTarget ERP Japan
- [H6] TechTarget HR Software
- [H6] TechTarget LeMagIT
- [H6] TechTarget Search Oracle
- [H6] TechTarget Search SAP
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: IT Governance, Risk and Compliance Community
- [H6] TechTarget CIO
- [H6] TechTarget CIO China
- [H6] TechTarget Educational IT Japan
- [H6] TechTarget Management and IT Japan
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Cloud Computing Community
- [H6] BrightTALK by TechTarget: Data Center Management Community
- [H6] BrightTALK by TechTarget: Virtualization Community
- [H6] Enterprise Strategy Group by TechTarget: Infrastructure
- [H6] TechTarget Cloud Computing
- [H6] TechTarget Cloud Computing China
- [H6] TechTarget Cloud Japan
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Data Center
- [H6] TechTarget Data Center China
- [H6] Search Data Center Italy
- [H6] TechTarget LeMagIT
- [H6] TechTarget Search AWS
- [H6] TechTarget Search VMware
- [H6] TechTarget Search Windows Server
- [H6] TechTarget Servers and Storage Japan
- [H6] TechTarget SMB Japan
- [H6] TechTarget Sustainability and ESG
- [H6] TechTarget Virtual China
- [H6] TechTarget Virtualization Japan
- [H6] BrightTALK by TechTarget: Customer Experience Community
- [H6] Enterprise Strategy Group by TechTarget: Customer Experience
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget LeMagIT
- [H6] TechTarget Customer Experience





## Conteúdo SEO

- [H6] TechTarget Customer Experience Japan
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: IT Security Community
- [H6] Enterprise Strategy Group by TechTarget: Cybersecurity
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget IoT Agenda
- [H6] TechTarget LeMagIT
- [H6] TechTarget Security
- [H6] TechTarget Security China
- [H6] Search Security Italy
- [H6] TechTarget Security Japan
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Big Data and Data Management Community
- [H6] BrightTALK by TechTarget: Business Intelligence and Analytics Community
- [H6] Enterprise Strategy Group by TechTarget: Data Analytics and AI
- [H6] Enterprise Strategy Group by TechTarget: Data Management
- [H6] TechTarget BI China
- [H6] TechTarget Business Analytics
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Data Analysis Japan
- [H6] TechTarget Database China
- [H6] TechTarget Data Management
- [H6] Search Data Science Central
- [H6] TechTarget Information System Japan
- [H6] TechTarget IoT Agenda
- [H6] TechTarget LeMagIT
- [H6] TechTarget Search Oracle
- [H6] TechTarget Search SAP
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: End User Computing Community
- [H6] BrightTALK by TechTarget: Mobile Computing Community
- [H6] Enterprise Strategy Group by TechTarget: End User Computing
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Enterprise Desktop
- [H6] TechTarget LeMagIT
- [H6] TechTarget Mobile Computing
- [H6] TechTarget Smart Mobile Japan
- [H6] TechTarget SMB Japan
- [H6] TechTarget Virtual China
- [H6] TechTarget Virtual Desktop
- [H6] BrightTALK by TechTarget: Health IT Community



## Conteúdo SEO

- [H6] TechTarget Medical IT Japan
- [H6] TechTarget Xtelligent Healthcare
- [H6] TechTarget Xtelligent Health IT and EHR
- [H6] TechTarget Xtelligent Healthcare Payers
- [H6] TechTarget Xtelligent Healthtech Analytics
- [H6] TechTarget Xtelligent Healthtech Security
- [H6] TechTarget Xtelligent Patient Engagement
- [H6] TechTarget Xtelligent Pharma Life Sciences
- [H6] TechTarget Xtelligent Rev Cycle Management
- [H6] TechTarget Xtelligent Virtual Healthcare
- [H6] BrightTALK by TechTarget: Help Desk and Support Community
- [H6] BrightTALK by TechTarget: IT Project Management Community
- [H6] Enterprise Strategy Group by TechTarget: Operations
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget IT Operations
- [H6] TechTarget LeMagIT
- [H6] TechTarget Systems Develop Japan
- [H6] TechTarget Systems Operation Management Japan
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Network Infrastructure Community
- [H6] Enterprise Strategy Group by TechTarget: Networking
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget IoT Agenda
- [H6] TechTarget LeMagIT
- [H6] TechTarget Networking
- [H6] TechTarget Networking China
- [H6] TechTarget Network Japan
- [H6] TechTarget SMB Japan
- [H6] BrightTALK by TechTarget: Business Continuity/Disaster Recovery Community
- [H6] BrightTALK by TechTarget: Storage Community
- [H6] Enterprise Strategy Group by TechTarget: Data Protection
- [H6] TechTarget ComputerWeekly.com
- [H6] TechTarget ComputerWeekly.com.br
- [H6] TechTarget ComputerWeekly.de
- [H6] TechTarget ComputerWeekly.es
- [H6] TechTarget Data Backup
- [H6] TechTarget Disaster Recovery
- [H6] TechTarget LeMagIT
- [H6] TechTarget Servers and Storage Japan
- [H6] TechTarget SMB Japan
- [H6] TechTarget Storage
- [H6] TechTarget Storage China
- [H6] TechTarget Virtual China
- [H6] TechTarget Virtualization Japan
- [H6] BrightTALK by TechTarget: Collaboration and UC Community



## Conteúdo SEO

		<ul style="list-style-type: none"><li>• [H6] Enterprise Strategy Group by TechTarget: UC and Collaboration</li><li>• [H6] TechTarget ComputerWeekly.com</li><li>• [H6] TechTarget ComputerWeekly.com.br</li><li>• [H6] TechTarget ComputerWeekly.de</li><li>• [H6] TechTarget ComputerWeekly.es</li><li>• [H6] TechTarget LeMagIT</li><li>• [H6] TechTarget Unified Communications</li><li>• [H6] TechTarget Unified Communications Japan</li><li>• [H6] TechTarget SMB Japan</li><li>• [H6] BrightTALK by TechTarget</li><li>• [H6] Enterprise Strategy Group by TechTarget</li><li>• [H6] TechTarget IT Channel</li><li>• [H6] TechTarget MicroScope.co.uk</li><li>• [H6] BrightTALK by TechTarget</li><li>• [H6] TechTarget Bitpipe</li><li>• [H6] TechTarget Bitpipe BR</li><li>• [H6] TechTarget Bitpipe CN</li><li>• [H6] TechTarget Bitpipe DE</li><li>• [H6] TechTarget Bitpipe ES</li><li>• [H6] TechTarget Bitpipe FR</li><li>• [H6] TechTarget Bitpipe KR</li><li>• [H6] TechTarget WhatIs</li></ul>
	Imagens	<p>Encontrámos 788 imagens nesta página.</p> <p>42 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.</p>
	Rácio Texto/HTML	<p>Rácio : <b>9%</b></p> <p>O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.</p>
	Flash	<p>Perfeito, não foi encontrado conteúdo Flash nesta página.</p>
	Iframe	<p>Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.</p>

## Ligações SEO

	Reescrita de URL	<p>Perfeito. As ligações aparentam ser limpas!</p>
	Underscores (traços inferiores) nas URLs	<p>Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.</p>

## Ligações SEO

	Ligações para a própria página	Encontrámos um total de 119 ligações incluindo 1 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 7.56% Ligações internas 92.44%

### Ligações para a própria página

Âncoras	Tipo	Sumo
<a href="#">Why TechTarget</a>	Internas	Passa sumo
<a href="#">Audiences</a>	Internas	Passa sumo
<a href="#">Intent Data</a>	Internas	Passa sumo
<a href="#">Engines of Business Outcomes</a>	Internas	Passa sumo
<a href="#">Supporting Your GTM</a>	Internas	Passa sumo
<a href="#">The TechTarget Brands</a>	Internas	Passa sumo
<a href="#">Solutions</a>	Internas	Passa sumo
<a href="#">Go-to-Market &amp; Product Strategy</a>	Internas	Passa sumo
<a href="#">Personas, Positioning &amp; Messaging</a>	Internas	Passa sumo
<a href="#">Content Development</a>	Internas	Passa sumo
<a href="#">Brand Awareness</a>	Internas	Passa sumo
<a href="#">Demand Generation</a>	Internas	Passa sumo
<a href="#">Account-Based Marketing</a>	Internas	Passa sumo
<a href="#">Partner &amp; Channel Marketing</a>	Internas	Passa sumo
<a href="#">Online &amp; In-Person Events</a>	Internas	Passa sumo
<a href="#">Global Execution</a>	Internas	Passa sumo
<a href="#">Healthcare Marketing</a>	Internas	Passa sumo
<a href="#">Sales &amp; Partner Enablement</a>	Internas	Passa sumo
<a href="#">Account Prioritization</a>	Internas	Passa sumo
<a href="#">Personalized Outreach</a>	Internas	Passa sumo



## Ligações para a própria página

<a href="#">Products</a>	Internas	Passa sumo
<a href="#">Annual Research, Advisory &amp; Intent Insights</a>	Internas	Passa sumo
<a href="#">Custom Research &amp; Consulting</a>	Internas	Passa sumo
<a href="#">Priority Engine Prospect-Level Intent Data</a>	Internas	Passa sumo
<a href="#">Account-Level Intent Data</a>	Internas	Passa sumo
<a href="#">Custom Content</a>	Internas	Passa sumo
<a href="#">Sponsorable Content</a>	Internas	Passa sumo
<a href="#">Digital Advertising</a>	Internas	Passa sumo
<a href="#">Custom &amp; Native Websites</a>	Internas	Passa sumo
<a href="#">Content Syndication</a>	Internas	Passa sumo
<a href="#">Webinar Audience &amp; Channel</a>	Externas	Passa sumo
<a href="#">Modern BANT Leads</a>	Internas	Passa sumo
<a href="#">Lead Generation Subscriptions</a>	Internas	Passa sumo
<a href="#">Sales Content</a>	Internas	Passa sumo
<a href="#">BrightTALK Webinar Platform</a>	Externas	Passa sumo
<a href="#">Customers</a>	Internas	Passa sumo
<a href="#">Reviews</a>	Internas	Passa sumo
<a href="#">Award Programs</a>	Internas	Passa sumo
<a href="#">Resources</a>	Internas	Passa sumo
<a href="#">Resource Library</a>	Internas	Passa sumo
<a href="#">Blog</a>	Internas	Passa sumo
<a href="#">Company</a>	Internas	Passa sumo
<a href="#">Press Room</a>	Internas	Passa sumo
<a href="#">Careers</a>	Internas	Passa sumo
<a href="#">Editorial</a>	Internas	Passa sumo
<a href="#">Our Partners</a>	Internas	Passa sumo
<a href="#">Contact Us</a>	Internas	Passa sumo
<a href="#">Investor Relations</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Product Demo</a>	Internas	Passa sumo
<a href="#">Priority Engine Login</a>	Internas	Passa sumo
<a href="#">Global</a>	Internas	Passa sumo
<a href="#">Français</a>	Externas	Passa sumo
<a href="#">Deutsch</a>	Externas	Passa sumo
<a href="#">Product Teams</a>	Internas	Passa sumo
<a href="#">Marketing Teams</a>	Internas	Passa sumo
<a href="#">Sales Teams</a>	Internas	Passa sumo
<a href="#">Strategy</a>	Internas	Passa sumo
<a href="#">Intent Data</a>	Internas	Passa sumo
<a href="#">Content</a>	Internas	Passa sumo
<a href="#">Awareness</a>	Internas	Passa sumo
<a href="#">Demand</a>	Internas	Passa sumo
<a href="#">Sales</a>	Internas	Passa sumo
<a href="#">ABM</a>	Internas	Passa sumo
<a href="#">Content Creation</a>	Internas	Passa sumo
<a href="#">Demand Generation</a>	Internas	Passa sumo
<a href="#">Intent Data</a>	Internas	Passa sumo
<a href="#">Sales</a>	Internas	Passa sumo
<a href="#">Product Sheets</a>	Internas	Passa sumo
<a href="#">Videos</a>	Internas	Passa sumo
<a href="#">Webinars/Events</a>	Internas	Passa sumo
<a href="#">White Papers/E-books</a>	Internas	Passa sumo
<a href="#">Press Room</a>	Internas	Passa sumo
<a href="#">Learn More</a>	Externas	Passa sumo
<a href="#">Explore Our Websites</a>	Internas	Passa sumo
<a href="#">Download full list</a>	Internas	Passa sumo
<a href="#">Ask an expert</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Learn more</a>	Internas	Passa sumo
<a href="#">learn more</a>	Internas	Passa sumo
<a href="#">View Case Studies</a>	Internas	Passa sumo
<a href="#">Visit resources</a>	Internas	Passa sumo
<a href="#">Webinars/Events</a>	Internas	Passa sumo
<a href="#">How GenAI Will Impact Your Markets, Buyers and Solutions</a>	Internas	Passa sumo
<a href="#">Content Creation</a>	Internas	Passa sumo
<a href="#">Blog Post</a>	Internas	Passa sumo
<a href="#">Maximizing Impact with Limited Resources in Partner and Channel Marketing</a>	Internas	Passa sumo
<a href="#">ABM</a>	Internas	Passa sumo
<a href="#">Channel</a>	Internas	Passa sumo
<a href="#">Partner Marketing</a>	Internas	Passa sumo
<a href="#">Sales and Marketing Alignment</a>	Internas	Passa sumo
<a href="#">White Paper/E-Book</a>	Internas	Passa sumo
<a href="#">Three Ways to Revive Declining Demand Gen</a>	Internas	Passa sumo
<a href="#">Demand Generation</a>	Internas	Passa sumo
<a href="#">Audience Insights, Impactful Content and Building an Effective Integrated Marketing Campaign</a>	Internas	Passa sumo
<a href="#">Intent Data</a>	Internas	Passa sumo
<a href="#">Market Intelligence</a>	Internas	Passa sumo
<a href="#">Leadership</a>	Internas	Passa sumo
<a href="#">Investor Relations</a>	Internas	Passa sumo
<a href="#">Privacy and Security Trust Center</a>	Internas	Passa sumo
<a href="#">Supporting Your GTM</a>	Internas	Passa sumo
<a href="#">Strategy &amp;#038; GTM Expertise</a>	Internas	Passa sumo
<a href="#">ABM/ABX</a>	Internas	Passa sumo
<a href="#">Tech Marketing</a>	Internas	Passa sumo
<a href="#">Partner Marketing</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Tech Sales</a>	Internas	Passa sumo
<a href="#">Products</a>	Internas	Passa sumo
<a href="#">Priority Engine</a>	Internas	Passa sumo
<a href="#">Data-Driven Display</a>	Internas	Passa sumo
<a href="#">Sales-Quality Leads</a>	Internas	Passa sumo
<a href="#">Lead Generation</a>	Internas	Passa sumo
<a href="#">Custom Content</a>	Internas	Passa sumo
<a href="#">Research, Advisory &amp; Consulting</a>	Internas	Passa sumo
<a href="#">Strategic Buyer Insights</a>	Internas	Passa sumo
<a href="#">Global</a>	Internas	Passa sumo
-	Externas	Passa sumo
-	Externas	Passa sumo
-	Externas	Passa sumo
<a href="#">Privacy Policy</a>	Internas	Passa sumo
<a href="#">Legal</a>	Internas	Passa sumo
<a href="#">DO NOT SELL OR SHARE MY PERSONAL INFORMATION</a>	Externas	Passa sumo

## Palavras-chave SEO



Núvem de palavras-chave

close **techtarget** intent more show data  
management japan learn content

## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
techtarget	224	✓	✗	✓	✓
more	84	✗	✗	✗	✓
data	80	✓	✗	✗	✓
intent	44	✓	✗	✓	✓

## Consistência das Palavras-chave

management

43



## Usabilidade

	Url	Domínio : techtarget.com Cumprimento : 14
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

## Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 44 Avisos : 6
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, este site não usa tabelas dentro de tabelas.</li><li> Oh não, o site usa estilos CSS nas etiquetas HTML.</li><li> Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).</li><li> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li></ul>

## Documento

- ✔ Perfeito, o site tira vantagens da compressão gzip.

## Dispositivos Móveis



Otimização para dispositivos móveis

- ✔ Icon Apple
- ✔ Meta Viewport Tag
- ✔ Conteúdo Flash

## Otimização



XML Sitemap

Perfeito, o site tem um mapa XML do site (sitemap).

- <https://www.techtarget.com/searchnetworking/siteIndex.xml>
- <https://www.techtarget.com/searchnetworking/googleNews.xml>
- <https://www.techtarget.com/searchnetworking/siteIndexVideo.xml>
- <https://www.techtarget.com/searchsecurity/siteIndex.xml>
- <https://www.techtarget.com/searchsecurity/googleNews.xml>
- <https://www.techtarget.com/searchsecurity/siteIndexVideo.xml>
- <https://www.techtarget.com/searchunifiedcommunications/siteIndex.xml>
- <https://www.techtarget.com/searchunifiedcommunications/googleNews.xml>
- <https://www.techtarget.com/searchunifiedcommunications/siteIndexVideo.xml>
- <https://www.techtarget.com/searchwindowsserver/siteIndex.xml>
- <https://www.techtarget.com/searchwindowsserver/googleNews.xml>
- <https://www.techtarget.com/searchwindowsserver/siteIndexVideo.xml>
- <https://www.techtarget.com/searchenterpriseai/siteIndex.xml>
- <https://www.techtarget.com/searchenterpriseai/googleNews.xml>
- <https://www.techtarget.com/searchenterpriseai/siteIndexVideo.xml>
- <https://www.techtarget.com/searchstorage/siteIndex.xml>
- <https://www.techtarget.com/searchstorage/googleNews.xml>
- <https://www.techtarget.com/searchstorage/siteIndexVideo.xml>

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<https://www.techtarget.com/searchdatabackup/siteIndex.xml>

<https://www.techtarget.com/searchdatabackup/googleNews.xml>

<https://www.techtarget.com/searchdatabackup/siteIndexVideo.xml>

<https://www.techtarget.com/searchapparchitecture/siteIndex.xml>

<https://www.techtarget.com/searchapparchitecture/googleNews.xml>

<https://www.techtarget.com/searchapparchitecture/siteIndexVideo.xml>

<https://www.techtarget.com/searchcio/siteIndex.xml>

<https://www.techtarget.com/searchcio/googleNews.xml>

<https://www.techtarget.com/searchcio/siteIndexVideo.xml>

<https://www.techtarget.com/searchcloudcomputing/siteIndex.xml>

<https://www.techtarget.com/searchcloudcomputing/googleNews.xml>

<https://www.techtarget.com/searchcloudcomputing/siteIndexVideo.xml>

<https://www.techtarget.com/searchmobilecomputing/siteIndex.xml>

<https://www.techtarget.com/searchmobilecomputing/googleNews.xml>

<https://www.techtarget.com/searchmobilecomputing/siteIndexVideo.xml>

<https://www.techtarget.com/searcherp/siteIndex.xml>

<https://www.techtarget.com/searcherp/googleNews.xml>

<https://www.techtarget.com/searcherp/siteIndexVideo.xml>

<https://www.techtarget.com/searchhrsoftware/siteIndex.xml>

<https://www.techtarget.com/searchhrsoftware/googleNews.xml>

<https://www.techtarget.com/searchhrsoftware/siteIndexVideo.xml>

<https://www.techtarget.com/searchdatacenter/siteIndex.xml>

<https://www.techtarget.com/searchdatacenter/googleNews.xml>

<https://www.techtarget.com/searchdatacenter/siteIndexVideo.xml>

<https://www.techtarget.com/searchdisasterrecovery/siteIndex.xml>

<https://www.techtarget.com/searchdisasterrecovery/googleNews.xml>

<https://www.techtarget.com/searchdisasterrecovery/siteIndexVideo.xml>

<https://www.techtarget.com/searchdatamanagement/siteIndex.xml>

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<https://www.techtarget.com/searchdatamanagement/googleNews.xml>

<https://www.techtarget.com/searchdatamanagement/siteIndexVideo.xml>

<https://www.techtarget.com/searchcontentmanagement/siteIndex.xml>

<https://www.techtarget.com/searchcontentmanagement/googleNews.xml>

<https://www.techtarget.com/searchcontentmanagement/siteIndexVideo.xml>

<https://www.techtarget.com/searchbusinessanalytics/siteIndex.xml>

<https://www.techtarget.com/searchbusinessanalytics/googleNews.xml>

<https://www.techtarget.com/searchbusinessanalytics/siteIndexVideo.xml>

<https://www.techtarget.com/searchcustomerexperience/siteIndex.xml>

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<https://www.techtarget.com/searchenterprisedesktop/siteIndexVideo.xml>

<https://www.techtarget.com/searchvirtualdesktop/siteIndex.xml>

<https://www.techtarget.com/searchvirtualdesktop/googleNews.xml>

<https://www.techtarget.com/searchvirtualdesktop/siteIndexVideo.xml>

<https://www.techtarget.com/searchitchannel/siteIndex.xml>

<https://www.techtarget.com/searchitchannel/googleNews.xml>

<https://www.techtarget.com/searchitchannel/siteIndexVideo.xml>

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<https://www.techtarget.com/searchitoperations/googleNews.xml>

<https://www.techtarget.com/searchitoperations/siteIndexVideo.xml>

<https://www.techtarget.com/searchsoftwarequality/siteIndex.xml>

<https://www.techtarget.com/searchsoftwarequality/googleNews.xml>



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<https://www.techtarget.com/searchsoftwarequality/siteIndexVideo.xml>

<https://www.techtarget.com/searchsap/siteIndex.xml>

<https://www.techtarget.com/searchsap/googleNews.xml>

<https://www.techtarget.com/searchsap/siteIndexVideo.xml>

<https://www.techtarget.com/searchaws/siteIndex.xml>

<https://www.techtarget.com/searchaws/googleNews.xml>

<https://www.techtarget.com/searchaws/siteIndexVideo.xml>

<https://www.techtarget.com/searchvmware/siteIndex.xml>

<https://www.techtarget.com/searchvmware/googleNews.xml>

<https://www.techtarget.com/searchvmware/siteIndexVideo.xml>

<https://www.techtarget.com/iotagenda/siteIndex.xml>

<https://www.techtarget.com/iotagenda/googleNews.xml>

<https://www.techtarget.com/iotagenda/siteIndexVideo.xml>

<https://www.techtarget.com/searchoracle/siteIndex.xml>

<https://www.techtarget.com/searchoracle/googleNews.xml>

<https://www.techtarget.com/searchoracle/siteIndexVideo.xml>

<https://www.techtarget.com/searchhealthit/siteIndex.xml>

<https://www.techtarget.com/searchhealthit/googleNews.xml>

<https://www.techtarget.com/searchhealthit/siteIndexVideo.xml>

<https://www.techtarget.com/whatis/siteIndex.xml>

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<https://www.techtarget.com/whatis/siteIndexVideo.xml>

<https://www.techtarget.com/sustainability/siteIndex.xml>

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<https://www.techtarget.com/patientengagement/googleNews.xml>



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<https://www.techtarget.com/healthtechsecurity/googleNews.xml>

<https://www.techtarget.com/healthtechsecurity/siteIndex.xml>

## Otimização

		<a href="https://www.techtarget.com/virtualhealthcare/googleNews.xml">https://www.techtarget.com/virtualhealthcare/googleNews.xml</a> <a href="https://www.techtarget.com/virtualhealthcare/siteIndex.xml">https://www.techtarget.com/virtualhealthcare/siteIndex.xml</a> <a href="https://www.techtarget.com/revcyclemanagement/googleNews.xml">https://www.techtarget.com/revcyclemanagement/googleNews.xml</a> <a href="https://www.techtarget.com/revcyclemanagement/siteIndex.xml">https://www.techtarget.com/revcyclemanagement/siteIndex.xml</a> <a href="https://www.techtarget.com/healthcarepayers/googleNews.xml">https://www.techtarget.com/healthcarepayers/googleNews.xml</a> <a href="https://www.techtarget.com/healthcarepayers/siteIndex.xml">https://www.techtarget.com/healthcarepayers/siteIndex.xml</a> <a href="https://www.techtarget.com/pharmalifesciences/googleNews.xml">https://www.techtarget.com/pharmalifesciences/googleNews.xml</a> <a href="https://www.techtarget.com/pharmalifesciences/siteIndex.xml">https://www.techtarget.com/pharmalifesciences/siteIndex.xml</a>
	Robots.txt	<a href="http://techtarget.com/robots.txt">http://techtarget.com/robots.txt</a> Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.