

## Обзор веб-сайта truenorthsocial.com

Сгенерирован 08 Декабря 2024 13:35

Набрано баллов: 62/100

| 1 | Заголовок страницы | Social Media Marketing Agency   Digital Marketing Agency Los Angeles   social media agencies, top social media marketing companies, social media agency, social marketing agency, social media marketing services, social media marketing company, social media management company, social media advertising services, True North Social  Длина: 328  В идеале, Ваш заголовок страницы должен содержать от 10 до 70 символов (вместе с пробелами). Используйте этот бесплатный инструмент для подсчета длины символов в тексте.   |
|---|--------------------|---|
| 1 | Описание страницы  | At True North Social, our team of digital marketing agency experts can bring out the best in your brand and help you find new customers. If you need a top social media marketing agency then look no further. We are among the top digital marketing agencies specializing in Instagram marketing, social media advertising, SEO, and PPC advertising, photography, short form video production, website development, and influencer campaigns. If you need to partner with a great social media marketing company or digital media firm, call us today. We are a social media marketing company, advertising agency, social media agency and among the top social media agencies, online marketing agency and are among the top social media marketing firms, and social media marketing agencies.  Длина: 772  В идеале, Ваше описание страницы должено содержать от 70 до 160 символов (вместе с пробелами). Используйте этот бесплатный инструмент для подсчета длины символов в тексте. |
|   | Ключевые слова     | digital agency, social media marketing agency, marketing agencies, media, network, digital marketing agency  Хорошо, Ваш веб-сайт содержит ключевые слова.  |
|   | Og Meta Properties | Замечательно, Вы используете преимущества Og Properties.  |
|   |                    | Свойство Контент  |

| locale<br>type | en_US<br>business.business   |  |  |
|----------------|--|--|--|
| title          | True North Social   Social Media Marketing   |  |  |
| titie          | Agency   Digital Marketing Agency Los Angeles  |  |  |
| description    | At True North Social, our team of digital marketing agency experts can bring out the best in your brand and help you find new customers. If you need a top social media marketing agency then look no further. We are among the top digital marketing agencies specializing in Instagram marketing, social media advertising, SEO, and PPC advertising, photography, short form video production, website development, and influencer campaigns. If you need to partner with a great social media marketing company or digital media firm, call us today. We are a social media marketing company, advertising agency, social media agency and among the top social media agencies, online marketing agency and are among the top social media marketing firms, and social media marketing agencies. |  |  |
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- [H4] PPC Marketing
- [H4] SOCIAL MEDIA, LIFESTYLE, AND ECOMMERCE PHOTGRAPHY
- [H4] Advertising for beauty
- [H4] Advertising for consumer packaged goods
- [H4] Advertising for dentists
- [H4] Advertising for accounting firms
- [H4] Advertising for b2b services
- [H4] Advertising for plumbers
- [H4] Advertising for wellness brands
- [H4] Social media marketing for Computer Hardware
- [H4] Social media marketing for Electric Power Generation

- [H4] Social media marketing for Financial Technology (FinTech)
- [H4] Social media marketing for Grocery
- [H4] Social media marketing for Infrastructure Development
- [H4] Social media marketing for Media Production
- [H4] Social media marketing for Packaging
- [H4] Social media advertising for Automotive
- [H4] Social media advertising for Consumer Electronics
- [H4] Social media advertising for Environmental Services
- [H4] Social media advertising for Information Technology (IT)
- [H4] Social media advertising for Pharmaceuticals
- [H4] Social media advertising for Utilities
- [H4] Social media advertising for Biofuels
- [H4] Digital marketing agencies for Robotics
- [H4] Digital marketing agencies for Textiles
- [H4] Digital marketing agencies for Wine and Spirits
- [H4] Digital marketing agencies for Artificial Intelligence (AI)
- [H4] Digital marketing agencies for Cryptocurrency
- [H4] Digital marketing agencies for Online Reputation Management
- [H4] Digital marketing agencies for beauty
- [H4] Social media marketing agency for beauty
- [H4] Social media agency for consumer packaged goods
- [H4] Social media marketing agencies for dentists
- [H4] Social media agencies for accounting firms
- [H4] Social media agencies for b2b services
- [H4] Social media agencies for plumbers
- [H4] Social media agencies for wellness brands
- [H4] Digital Marketing Agencies Los Angeles for architects
- [H4] Digital Marketing Agency Los Angeles for construction firms
- [H4] Digital Marketing Agency Los Angeles for travel
- [H4] Digital Marketing Agency Los Angeles for Chemical Manufacturing
- [H4] Digital Marketing Agency Los Angeles for Data Analytics
- [H4] Internet Marketing Agencies Los Angeles for Event Planning
- [H4] Internet Marketing Agency Los Angeles for Gaming
- [H4] Internet Marketing Agency Los Angeles for Human Resources
- [H4] Internet Marketing Agency Los Angeles for Logistics
- [H4] Social Media Marketing Company Los Angeles for Nonprofit
- [H4] Social Media Marketing Companies Los Angeles Agriculture
- [H4] Social Media Marketing Companies Los Angeles Chemicals
- [H4] Social Media Marketing Companies Los Angeles Energy (Oil and Gas)
- [H4] Social Media Marketing Companies Los Angeles Healthcare
- [H4] Advertising for beauty
- [H4] Advertising for consumer packaged goods
- [H4] Advertising for dentists
- [H4] Advertising for accounting firms
- [H4] Advertising for b2b services

- [H4] Advertising for plumbers
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- [H4] Social Media Marketing Companies Los Angeles Chemicals
- [H4] Social Media Marketing Companies Los Angeles Energy (Oil and Gas)
- [H4] Social Media Marketing Companies Los Angeles Healthcare
- [H4] Web design projects

- [H4] We are Shopify Experts
- [H4] We love WordPress
- [H4] Social Media Management
- [H4] Influencer Marketing
- [H4] Instagram Advertising
- [H4] Social Media Message Management
- [H4] Tik Tok Marketing
- [H4] DRIVE TRAFFIC THAT GETS RESULTS
- [H5] Google Ads Management
- [H5] Top Benefits of Hiring a Social Media Agency
- [H5] Advertising for skin care
- [H5] Advertising for doctors
- [H5] Advertising for medical practices
- [H5] Advertising for toys
- [H5] Advertising for tech
- [H5] Advertising for mechanics
- [H5] Advertising for pest control
- [H5] Social media marketing for Computer Software
- [H5] Social media marketing for Engineering
- [H5] Social media marketing for Fitness and Wellness
- [H5] Social media marketing for Healthcare Technology
- [H5] Social media marketing for Internet of Things (IoT)
- [H5] Social media marketing for Medical Devices
- [H5] Social media marketing agency for Pet Care
- [H5] Social media advertising for Banking
- [H5] Social media advertising for Defense
- [H5] Social media advertising for Financial Services
- [H5] Social media advertising for Insurance
- [H5] Social media advertising for Real Estate
- [H5] Social media advertising for hvac
- [H5] Social media advertising for Brewing
- [H5] Digital marketing agencies for Social Media
- [H5] Digital marketing agencies for Tourism
- [H5] Digital marketing agencies for Renewable Energy
- [H5] Digital marketing agencies for Cybersecurity
- [H5] Digital marketing agencies for Quantum Computing
- [H5] Digital marketing agencies for PPC campaigns
- [H5] Digital marketing agencies for apparel brands
- [H5] Social media marketing agency for skin care
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- [H5] Social media marketing agencies for medical practices
- [H5] Social media agencies for toys
- [H5] Social media agencies for tech
- [H5] Social media agencies for mechanics
- [H5] Social media agencies for pest control
- [H5] Digital Marketing Agencies Los Angeles for alcohol brands
- [H5] Digital Marketing Agency Los Angeles for contractors
- [H5] Digital Marketing Agency Los Angeles for fitness
- [H5] Digital Marketing Agency Los Angeles for Clothing and Apparel
- [H5] Internet Marketing Agencies Los Angeles for E-commerce
- [H5] Internet Marketing Agency Los Angeles for Fashion
- [H5] Internet Marketing Agency Los Angeles for Green Energy
- [H5] Internet Marketing Agency Los Angeles for Industrial Machinery

- [H5] Internet Marketing Agency Los Angeles for Marketing
- [H5] Social Media Marketing Company Los Angeles for Oil and Gas Exploration
- [H5] Social Media Marketing Companies Los Angeles Aerospace
- [H5] Social Media Marketing Companies Los Angeles Construction
- [H5] Social Media Marketing Companies Los Angeles Entertainment
- [H5] Social Media Marketing Companies Los Angeles Hospitality
- [H5] Advertising for skin care
- [H5] Advertising for doctors
- [H5] Advertising for medical practices
- [H5] Advertising for toys
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- [H5] Social media advertising for Banking
- [H5] Social media advertising for Defense
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- [H5] Internet Marketing Agency Los Angeles for Fashion
- [H5] Internet Marketing Agency Los Angeles for Green Energy
- [H5] Internet Marketing Agency Los Angeles for Industrial

#### Machinery

- [H5] Internet Marketing Agency Los Angeles for Marketing
- [H5] Social Media Marketing Company Los Angeles for Oil and Gas Exploration
- [H5] Social Media Marketing Companies Los Angeles Aerospace
- [H5] Social Media Marketing Companies Los Angeles Construction
- [H5] Social Media Marketing Companies Los Angeles Entertainment
- [H5] Social Media Marketing Companies Los Angeles Hospitality
- [H5] What if you could have your website look just the way you want it?
- [H5] Each product and service has its own unique story. We help our clients to nurture and scale their digital marketing efforts through social media marketing services tailored specifically to each brand.
- [H6] FIND YOUR TRUE NORTH
- [H6] FIND YOUR
- [H6] TRUE NORTH
- [H6] Google Ads Management
- [H6] Trusted Digital Agencies for Social Growth
- [H6] Advertising for fasion brands
- [H6] Advertising for plastic surgeons
- [H6] Advertising for law firms
- [H6] Advertising for interior designers
- [H6] Advertising for real estate
- [H6] Advertising for hvac
- [H6] Advertising for veteranarians
- [H6] Social media marketing for Consulting
- [H6] Social media marketing for Environmental Consulting
- [H6] Social media marketing for Furniture Manufacturing
- [H6] Social media marketing for Hospitality Management
- [H6] Social media marketing for Legal Services
- [H6] Social media marketing for Music
- [H6] Social media marketing for Public Relations
- [H6] Social media advertising for Biotechnology
- [H6] Social media advertising for Education
- [H6] Social media advertising for Food and Beverage
- [H6] Social media advertising for Internet Services
- [H6] Social media advertising for Retail
- [H6] Social media advertising for Architecture
- [H6] Social media advertising for Broadcasting
- [H6] Digital marketing agencies for Sports
- [H6] Digital marketing agencies for Video Production
- [H6] Digital marketing agencies for Renewable Materials
- [H6] Digital marketing agencies for Cannabis
- [H6] Digital agencies for SMS marketing
- [H6] Digital marketing agencies for Telemedicine
- [H6] Digital marketing agencies for mechanics
- [H6] Social media marketing agency for fasion brands
- [H6] Social media agency for plastic surgeons
- [H6] Social media marketing agencies for law firms
- [H6] Social media agencies for interior designers
- [H6] Social media agencies for real estate

- [H6] Social media agencies for hvac
- [H6] Social media agencies for veterinarians
- [H6] Digital Marketing Agencies Los Angeles for b2b services
- [H6] Digital Marketing Agency Los Angeles for plumbers
- [H6] Digital Marketing Agency Los Angeles for wellness brands
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- [H6] Social Media Marketing Companies Los Angeles Automotive
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- [H6] Social Media Marketing Companies Los Angeles Environmental Services
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- [H6] Social media advertising for Internet Services
- [H6] Social media advertising for Retail
- [H6] Social media advertising for Architecture
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- [H6] Social media agency for plastic surgeons
- [H6] Social media marketing agencies for law firms

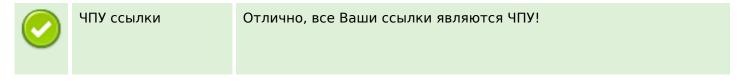
- [H6] Social media agencies for interior designers
- [H6] Social media agencies for real estate
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- [H6] Social Media Marketing Companies Los Angeles Automotive
- [H6] Social Media Marketing Companies Los Angeles Consumer Electronics
- [H6] Social Media Marketing Companies Los Angeles Environmental Services
- [H6] Why social media marketing? Social media marketing services are indispensable in today's digital landscape. They offer businesses an array of benefits, from increasing brand visibility, market awareness, and audience engagement to providing cost-effective advertising and real-time feedback. For digital marketing agencies, these services are a cornerstone for helping clients thrive in the online world.
- [H6] Why social media marketing?Social media marketing services are indispensable in today's digital landscape. They offer businesses an array of benefits, from increasing brand visibility, market awareness, and audience engagement to providing cost-effective advertising and real-time feedback. For digital marketing agencies, these services are a cornerstone for helping clients thrive in the online
  - world."}},{"@type":"Question","name":"What\u2019s the Difference between Digital Marketing vs. Social Media Marketin g?","acceptedAnswer":{"@type":"Answer","text":"Digital marketing and social media marketing are two distinct but closely related strategies that businesses use to promote their products and services online. While they share common goals, they differ in their scope and execution. Here's a brief overview of the key differences between these two essential components of online marketing.ScopeDigital MarketingDigital marketing encompasses a wide range of online channels, including websites, search engines, email, content marketing, and social media. It's a comprehensive strategy aimed at promoting products and services through various online means.Social Media MarketingSocial media marketing, on the other hand, is a subset of digital marketing. It specifically focuses on using

social media platforms like Facebook, Instagram, TikTok, and LinkedIn to engage with the audience and build brand presence.GoalsDigital MarketingThe primary goal of digital marketing is to generate leads, increase website traffic, and boost overall online visibility. It often involves multiple channels and a holistic approach. Social Media Marketing Social media marketing primarily aims at enhancing brand awareness, fostering customer engagement, and driving social interactions. It is more concentrated on building relationships with the audience. Content Digital Marketing Digital marketing includes a variety of content types, from blog posts and videos to email newsletters and website content. Social Media MarketingSocial media marketing relies heavily on visual and interactive content like images, videos, infographics, and live streaming.In conclusion, digital marketing is the broader strategy that encompasses various online channels, while social media marketing is a specific subset that concentrates on social platforms. Businesses often use both in tandem to create a comprehensive online marketing strategy that suits their goals and audience. Understanding these differences is crucial for a digital marketing\u00a0 agency to tailor their services effectively."}}]} Testimonials

- [H6] STAY CONNECTED
- [H6] SITE LINKS
- [H6] AREAS
- [H6] SOCIAL MEDIA
- [H6] WEB DESIGN
- [H6] SEO

|   | Картинки                    | Мы нашли 250 картинок на этом веб-сайте. 62 alt атрибута(-ов) не найдено. Добавив альтернативный текст, поисковые роботы будут лучше понимать содержание картинки. |
|---|-----------------------------|--|
| 8 | Соотношение<br>Контент/HTML | Соотношение : <b>8%</b> Соотношение текста в коде HTML у этой страницы меньше чем 15 процентов, это означает, что Вашем веб-сайту требуется больше контента.       |
|   | Flash                       | Замечательно, мы не нашли Flash контента на странице.  |
|   | Iframe                      | Очень плохо, на Вашей странице были найдены Iframe'ы. Это говорит о том, что содержимое их не будет проиндексировано.  |

#### СЕО ссылки



### СЕО ссылки

| × | Нижнее<br>подчеркивание в<br>ссылках | Мы нашли "нижнее подчеркивание" в Ваших ссылках. Вам лучше использовать дефис для оптимизации вашего SEO. |
|---|--------------------------------------|---|
|   | Внутренние ссылки                    | Мы нашли 313 ссылок(-и), включая 0 ссылок ссылок(-и) на файл(-ы).   |
| 0 | Statistics                           | Внешние ссылки : noFollow 0%  Внешние ссылки : Передает вес 1.28%  Внутренние ссылки 98.72%               |

| Анкор                                 | Тип        | Вес ссылки   |
|---------------------------------------|------------|--------------|
| Skip to content                       | Внутренняя | Передает вес |
| Instagram Marketing Agency            | Внутренняя | Передает вес |
| TikTok Marketing Agency               | Внутренняя | Передает вес |
| Influencer Marketing Agency           | Внутренняя | Передает вес |
| Facebook Advertising                  | Внутренняя | Передает вес |
| Google Ads Agency                     | Внутренняя | Передает вес |
| Model Photography on Location         | Внутренняя | Передает вес |
| eCommerce Photography                 | Внутренняя | Передает вес |
| Product Photography                   | Внутренняя | Передает вес |
| Short Form Video                      | Внутренняя | Передает вес |
| Local SEO Services                    | Внутренняя | Передает вес |
| Link Building Agency                  | Внутренняя | Передает вес |
| eCommerce SEO Agency                  | Внутренняя | Передает вес |
| Conversion Rate Optimization Services | Внутренняя | Передает вес |
| WordPress Website Design              | Внутренняя | Передает вес |
| e-Commerce Website Design             | Внутренняя | Передает вес |
| Email Marketing Agency                | Внутренняя | Передает вес |
| Request a Website Review              | Внутренняя | Передает вес |

| Website Redesign Services     | Внутренняя | Передает вес |
|-------------------------------|------------|--------------|
| Case Studies                  | Внутренняя | Передает вес |
| About Us                      | Внутренняя | Передает вес |
| Blog                          | Внутренняя | Передает вес |
| Contact                       | Внутренняя | Передает вес |
| Social Media Management       | Внутренняя | Передает вес |
| <u>PPC</u>                    | Внутренняя | Передает вес |
| Photography & Video           | Внутренняя | Передает вес |
| <u>SEO</u>                    | Внутренняя | Передает вес |
| Web Design                    | Внутренняя | Передает вес |
| Instagram Advertising Agency  | Внутренняя | Передает вес |
| Keyword Research Services     | Внутренняя | Передает вес |
| Share on Facebook             | Внешняя    | Передает вес |
| PPC Marketing                 | Внутренняя | Передает вес |
| Photography                   | Внутренняя | Передает вес |
| Thrive Societe                | Внутренняя | Передает вес |
| Shaun White                   | Внутренняя | Передает вес |
| OYA Beauty                    | Внутренняя | Передает вес |
| The Orlando Hotel             | Внутренняя | Передает вес |
| Therabody                     | Внутренняя | Передает вес |
| American Needle               | Внутренняя | Передает вес |
| Jiun Ho                       | Внутренняя | Передает вес |
| Bristol Farms                 | Внутренняя | Передает вес |
| Professional Shopify Websites | Внешняя    | Передает вес |
| Shopify web design            | Внутренняя | Передает вес |
| <u>Youtube</u>                | Внешняя    | Передает вес |
| Influencer Marketing          | Внутренняя | Передает вес |
| Instagram advertising         | Внутренняя | Передает вес |
|                               |            |              |

| =  | Внутренняя | Передает вес |
|----|------------|--------------|
| =  | Внутренняя | Передает вес |
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|    | Внутренняя | Передает вес |
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| Ξ. | Внутренняя | Передает вес |
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|    | Внутренняя | Передает вес |
| Ξ. | Внутренняя | Передает вес |
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| Ξ. | Внутренняя | Передает вес |
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|    | Внутренняя | Передает вес |
| Ξ. | Внутренняя | Передает вес |
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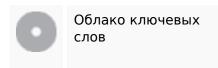
| =  | Внутренняя | Передает вес |
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| =  | Внутренняя | Передает вес |
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| Ξ. | Внутренняя | Передает вес |
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| Ξ. | Внутренняя | Передает вес |
|    | Внутренняя | Передает вес |
| Ξ. | Внутренняя | Передает вес |
| =  | Внутренняя | Передает вес |
|    |            |              |

| =                             | Внутренняя | Передает вес |
|-------------------------------|------------|--------------|
| =                             | Внутренняя | Передает вес |
| Privacy Policy                | Внутренняя | Передает вес |
| <u>SEO</u>                    | Внутренняя | Передает вес |
| Social Media Marketing Agency | Внутренняя | Передает вес |
| Los Angeles                   | Внутренняя | Передает вес |
| <u>Atlanta</u>                | Внутренняя | Передает вес |
| Sacramento                    | Внутренняя | Передает вес |
| Santa Monica                  | Внутренняя | Передает вес |
| Washington DC                 | Внутренняя | Передает вес |
| Boston                        | Внутренняя | Передает вес |
| Beverly Hills                 | Внутренняя | Передает вес |
| Chicago                       | Внутренняя | Передает вес |
| San Francisco                 | Внутренняя | Передает вес |
|                               |            |              |

| <u>Las Vegas</u>          | Внутренняя | Передает вес |
|---------------------------|------------|--------------|
| <u>Irvine</u>             | Внутренняя | Передает вес |
| <u>Austin</u>             | Внутренняя | Передает вес |
| Long Beach                | Внутренняя | Передает вес |
| <u>Denver</u>             | Внутренняя | Передает вес |
| <u>San Jose</u>           | Внутренняя | Передает вес |
| New York                  | Внутренняя | Передает вес |
| Orange County             | Внутренняя | Передает вес |
| San Diego                 | Внутренняя | Передает вес |
| <u>Houston</u>            | Внутренняя | Передает вес |
| Areas We Serve            | Внутренняя | Передает вес |
| <u>Fashion Brands</u>     | Внутренняя | Передает вес |
| <u>Jewelers</u>           | Внутренняя | Передает вес |
| Plastic Surgeons          | Внутренняя | Передает вес |
| Facebook Ads for Dentists | Внутренняя | Передает вес |
| Shopify Stores            | Внутренняя | Передает вес |
| <u>Ecommerce</u>          | Внутренняя | Передает вес |
| <u>Toys and Games</u>     | Внутренняя | Передает вес |
| Packaged Food             | Внутренняя | Передает вес |
| Beverage Brands           | Внутренняя | Передает вес |
| Restaurants               | Внутренняя | Передает вес |
| Interior Designers        | Внутренняя | Передает вес |
| Alcohol & Drug Treatment  | Внутренняя | Передает вес |
| Beauty Brands             | Внутренняя | Передает вес |
| Plastic Surgeons          | Внутренняя | Передает вес |
| <u>Beverages</u>          | Внутренняя | Передает вес |
| <u>Hotels</u>             | Внутренняя | Передает вес |
| Interior Design           | Внутренняя | Передает вес |
|                           |            |              |

| <u>Jewelers</u>       | Внутренняя | Передает вес |
|-----------------------|------------|--------------|
| Real estate           | Внутренняя | Передает вес |
| <u>Law Firms</u>      | Внутренняя | Передает вес |
| Doctor's Offices      | Внутренняя | Передает вес |
| SEO for Jewelers      | Внутренняя | Передает вес |
| Pest Control SEO      | Внутренняя | Передает вес |
| Law Firm SEO          | Внутренняя | Передает вес |
| Dental SEO Services   | Внутренняя | Передает вес |
| HVAC SEO              | Внутренняя | Передает вес |
| SEO for Plumbers      | Внутренняя | Передает вес |
| Real Estate SEO       | Внутренняя | Передает вес |
| <u>Veterinary SEO</u> | Внутренняя | Передает вес |
| Lead Generation SEO   | Внутренняя | Передает вес |
| SEO for Contractors   | Внутренняя | Передает вес |
| Pixemplary            | Внешняя    | Передает вес |

### Ключевые слова



media how advertising los SOCial digital marketing agencies agency angeles

## Содержание ключевых слов

| Ключевое<br>слово | Контент | Заголово<br>к<br>страницы | Ключевы<br>е слова | Описание<br>страницы | Заголовк<br>и |
|-------------------|---------|---------------------------|--------------------|----------------------|---------------|
| marketing         | 574     | ✓                         | ✓                  | ✓                    | <b>*</b>      |
| social            | 510     | ✓                         | ✓                  | ✓                    | ♥             |
| media             | 483     | ✓                         | ✓                  | ✓                    | ♥             |
| agency            | 214     | ✓                         | ✓                  | ✓                    | ✓             |

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## Юзабилити

| 0 | Домен                     | Домен : truenorthsocial.com<br>Длина : 19                    |
|---|---------------------------|--|
|   | Favicon                   | Отлично, Ваш сайт имеет favicon.                             |
|   | Пригодность для<br>печати | Плохо. Мы не нашли CSS файл, отвечающий за печать веб-сайта. |
|   | Язык                      | Хорошо, Ваш установленный язык веб-сайта: en.                |
|   | Dublin Core               | Ваш веб-сайт не использует преимущества Dublin Core.         |

## Документ

|              | Doctype                  | HTML 5   |                                 |
|--------------|--------------------------|--|---------------------------------|
| <b></b>      | Кодировка                | Замечательно. Кодировка веб-сайта: UT                                      | ΓF-8.                           |
|              | W3C Validity             | Ошибок: 33<br>Предупреждений: 2  |                                 |
| 8            | Приватность эл.<br>почты | Внимание! Как минимум 1 адрес эл. поч Воспользуйтесь бесплатной защитой от |                                 |
|              |                          | адрес от спамеров.   |                                 |
|              | Устаревший HTML          | Устаревшие тэги  | Найдено                         |
| 8            | Устаревший HTML          |  | <b>Найдено</b><br>2             |
| 8            | Устаревший HTML          | Устаревшие тэги  |                                 |
| <b>&amp;</b> | Устаревший HTML          | Устаревшие тэги<br><u></u>   | 2<br>1<br>рые никогда больше не |

## Документ

| × | Слишком плохо. Ваш веб-сайт использует встроенные CSS правила в HTML тэгах. |
|---|---|
| ~ | Замечательно. Ваш веб-сайт имеет мало CSS файлов.                           |
| • | Замечательно. Ваш веб-сайт имеет мало JavaScript файлов.                    |
| × | Очень плохо, ваш сайт не использует возможность gzip                        |

сжатия.

# Мобильный телефон

| Оптимизация под<br>моб. телефон |            | <b>✓</b> A <sub>l</sub> | ople иконки |
|---------------------------------|------------|-------------------------|-------------|
|                                 | <b>✓</b> M | eta Viewport Тэг        |             |
|                                 | -          | <b>✓</b> FI             | ash контент |

### Оптимизация

|         | XML карта сайта | Отлично, ваш сайт имеет XML карту сайта.   |
|---------|-----------------|--|
|         |                 | https://truenorthsocial.com/sitemap_index.xml  |
|         | Robots.txt      | http://truenorthsocial.com/robots.txt<br>Отлично, ваш веб-сайт содержит файл robots.txt. |
| <b></b> | Аналитика       | Отлично, на вашем сайте присутствуют аналитические программы.                            |
|         |                 | Google Analytics   |