



# Webbplats analys kopp-online-marketing.com

Genereras på October 19 2024 10:10 AM

Ställningen är 63/100



## SEO Innehåll

	<p><b>Titel</b></p>	<p>Online Marketing Consulting: SEO,Content-Marketing&amp;Digital Branding</p> <p><b>Längd : 71</b></p> <p>Idealisk, din titel bör innehålla mellan 10 och 70 tecken (mellanslag räknas som tecken). Använd <a href="#">denna gratis verktyg</a> för att räkna ut textlängden.</p>														
	<p><b>Beskrivning</b></p>	<p>Recognised Expert for SEO, Content-Marketing,Online Marketing Strategy&amp;Customer Journey Management   Founder   CBDO   Co-organizer SEAcamp.</p> <p><b>Längd : 143</b></p> <p>Bra, din metabeskrivning innehåller mellan 70 och 160 tecken.</p>														
	<p><b>Nyckelord</b></p>	<p>Mycket dåligt. Vi har inte lyckats hitta några meta-taggar på din sida. Använd <a href="#">denna meta-tag generator, gratis</a> för att skapa nyckelord.</p>														
	<p><b>Og Meta Egenskaper</b></p>	<p>Bra, din sida drar nytta utav Og.</p> <table border="1" data-bbox="539 1413 1481 2040"> <thead> <tr> <th>Egendom</th> <th>Innehåll</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Online Marketing Consulting: SEO,Content-Marketing&amp;Digital Branding</td> </tr> <tr> <td>description</td> <td>Recognised Expert for SEO, Content-Marketing,Online Marketing Strategy&amp;Customer Journey Management   Founder   CBDO   Co-organizer SEAcamp.</td> </tr> <tr> <td>url</td> <td>https://www.kopp-online-marketing.com/</td> </tr> <tr> <td>site_name</td> <td>  Kopp Consulting</td> </tr> </tbody> </table>	Egendom	Innehåll	locale	en_US	type	website	title	Online Marketing Consulting: SEO,Content-Marketing&Digital Branding	description	Recognised Expert for SEO, Content-Marketing,Online Marketing Strategy&Customer Journey Management   Founder   CBDO   Co-organizer SEAcamp.	url	https://www.kopp-online-marketing.com/	site_name	Kopp Consulting
Egendom	Innehåll															
locale	en_US															
type	website															
title	Online Marketing Consulting: SEO,Content-Marketing&Digital Branding															
description	Recognised Expert for SEO, Content-Marketing,Online Marketing Strategy&Customer Journey Management   Founder   CBDO   Co-organizer SEAcamp.															
url	https://www.kopp-online-marketing.com/															
site_name	Kopp Consulting															

# SEO Innehåll

image	<a href="https://www.kopp-online-marketing.com/wp-content/uploads/2020/08/kopp-online-marketing-beratung.jpg">https://www.kopp-online-marketing.com/wp-content/uploads/2020/08/kopp-online-marketing-beratung.jpg</a>
image:width	1287
image:height	931
image:type	image/jpeg

## Rubriker

H1	H2	H3	H4	H5	H6
1	3	31	29	1	0
<ul style="list-style-type: none"><li>• [H1] Online Marketing Consulting for strategic SEO, Content Marketing &amp; digital visibility</li><li>• [H2] Testimonials about me:</li><li>• [H2] Content from my blog</li><li>• [H2] Satisfied SEO Thought Leader members about the SEO Research Suite</li><li>• [H3] Marco Janck</li><li>• [H3] Stephan Tiersch</li><li>• [H3] Albert Costill</li><li>• [H3] Dominik Schwarz</li><li>• [H3] Inken Kuhlmann</li><li>• [H3] Hendrik Flanagan-Wevers</li><li>• [H3] Felix Beilharz</li><li>• [H3] Markus Hövener</li><li>• [H3] Danny Goodwin</li><li>• [H3] Maike Petersen</li><li>• [H3] Benjamin O'Daniel</li><li>• [H3] Yusuf Sar</li><li>• [H3] What is the Google Shopping Graph and how does it work?</li><li>• [H3] Case Study: 1400% visibility increase in 6 months through E-E-A-T of the source entity</li><li>• [H3] The most important ranking methods for modern search engines</li><li>• [H3] Digital brand building: The interplay of (online) branding &amp; customer experience</li><li>• [H3] How to become a really good SEO</li><li>• [H3] Helpful content: What Google really evaluates?</li><li>• [H3] Marco Janck</li><li>• [H3] Stephan Tiersch</li><li>• [H3] Albert Costill</li><li>• [H3] Dominik Schwarz</li><li>• [H3] Inken Kuhlmann</li><li>• [H3] Hendrik Flanagan-Wevers</li><li>• [H3] Felix Beilharz</li><li>• [H3] Markus Hövener</li><li>• [H3] Danny Goodwin</li><li>• [H3] Maike Petersen</li><li>• [H3] Benjamin O'Daniel</li><li>• [H3] Yusuf Sar</li><li>• [H3] Hi! Keep in touch and don't miss blogposts and new SEO related patents and research papers!</li><li>• [H4] Olaf Kopp is someone who really gets stuck into the topic</li></ul>					

## SEO Innehåll

of SEO & Content Marketing.

- [H4] For me, Olaf Kopp is one of the most important German voices in the field of online marketing.
- [H4] Since 2012, the Aufgesang Blog has written hundreds of articles focusing on SEO, inbound marketing, AdWords, content marketing, and social media marketing.
- [H4] Olaf Kopp is one of the smartest thought leaders, structurers and presenters in the SEO industry.
- [H4] Olaf Kopp is not only a pure SEO expert, but also for inbound marketing. This combination makes him unique.
- [H4] I appreciate him as a partner, speaker and informer when it comes to marketing!
- [H4] Olaf Kopp is an institution in the German and international SEO and online marketing scene.
- [H4] A lot of knowledge and a lot of experience in online marketing, SEO and content marketing
- [H4] Top Contributor 2022
- [H4] The best learning base I know of....
- [H4] For all professionals interested in deep dives.
- [H4] The holistic view and approach to a unique problem is unique!
- [H4] For following Regions we are offering SEO AGENCY Support:
  - [H4] Niedersachsen, Bremen und Hamburg
  - [H4] Nordrhein-Westfalen
  - [H4] Hessen / Sachsen-Anhalt
- [H4] Olaf Kopp is someone who really gets stuck into the topic of SEO & Content Marketing.
- [H4] For me, Olaf Kopp is one of the most important German voices in the field of online marketing.
- [H4] Since 2012, the Aufgesang Blog has written hundreds of articles focusing on SEO, inbound marketing, AdWords, content marketing, and social media marketing.
- [H4] Olaf Kopp is one of the smartest thought leaders, structurers and presenters in the SEO industry.
- [H4] Olaf Kopp is not only a pure SEO expert, but also for inbound marketing. This combination makes him unique.
- [H4] I appreciate him as a partner, speaker and informer when it comes to marketing!
- [H4] Olaf Kopp is an institution in the German and international SEO and online marketing scene.
- [H4] A lot of knowledge and a lot of experience in online marketing, SEO and content marketing
- [H4] Top Contributor 2022
- [H4] The best learning base I know of....
- [H4] For all professionals interested in deep dives.
- [H4] The holistic view and approach to a unique problem is unique!
- [H4] Wissenswertes:
  - [H5] OM Cafe - The Online Marketing Podcast






Bilder





Vi hittade 65 bilder på denna webbsida.

43 alt attribut är tomma eller saknas. Lägg till alternativ text så att sökmotorer enklare kan förstå innehållet i dina bilder.

## SEO Innehåll

	Text/HTML Ratio	Ratio : <b>23%</b> Bra, den här sidans förhållande mellan text till HTML-kod är högre än 15, men lägre än 25 procent.
	Flash	Perfekt, inga Flash-innehåll har upptäckts på denna sida.
	Iframe	Synd, du har Iframes på webbsidorna vilket innebär att innehållet i en Iframe inte kan indexeras.

## SEO Länkar

	URL Rewrite	Bra. Dina adressfält ser bra ut!
	Understreck i URLen	Perfekt! Inga understreck upptäcktes i din webbadress.
	In-page länkar	Vi hittade totalt 47 länkar inklusive 0 länk(ar) till filer
	Statistics	Externa Länkar : noFollow 0% Externa Länkar : Passing Juice 51.06% Interna Länkar 48.94%

## In-page länkar

Anchor	Typ	Juice
<a href="#">About me</a>	Interna	Passing Juice
<a href="#">About Olaf Kopp</a>	Interna	Passing Juice
<a href="#">Über Olaf Kopp</a>	Interna	Passing Juice
<a href="#">My Online-Marketing Blog</a>	Interna	Passing Juice
<a href="#">SEO Research on steroids</a>	Interna	Passing Juice
<a href="#">Pricing</a>	Interna	Passing Juice
<a href="#">Database for SEO related patents and papers</a>	Interna	Passing Juice


## In-page länkar

<a href="#">Patent &amp;#038; Paper Analyzer</a>	Interna	Passing Juice
<a href="#">Google Antitrust trial &amp;#038; API Leak Analyzer</a>	Interna	Passing Juice
<a href="#">SEO Thought Leader Research Assistant (for free)</a>	Interna	Passing Juice
<a href="#">Member Log In</a>	Interna	Passing Juice
<a href="#">Membership account overview</a>	Interna	Passing Juice
<a href="#">Stay in touch</a>	Interna	Passing Juice
<a href="#">My Book</a>	Externa	Passing Juice
<a href="#">SEO</a>	Externa	Passing Juice
<a href="#">content marketing</a>	Externa	Passing Juice
<a href="#">customer journey</a>	Externa	Passing Juice
<a href="#">Get in touch now!</a>	Interna	Passing Juice
<a href="#">online marketing agency</a>	Externa	Passing Juice
<a href="#">www.sem-deutschland.de</a>	Externa	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">read more</a>	Interna	Passing Juice
<a href="#">SEO AGENCY</a>	Externa	Passing Juice
<a href="#">SEO-Agentur Braunschweig &amp;#038; Wolfsburg</a>	Externa	Passing Juice
<a href="#">SEO Agentur Hannover</a>	Externa	Passing Juice
<a href="#">SEO Agentur Göttingen &amp;#038; Hildesheim</a>	Externa	Passing Juice
<a href="#">SEO Agentur Hamburg</a>	Externa	Passing Juice
<a href="#">SEO Agentur Bremen</a>	Externa	Passing Juice
<a href="#">SEO Agentur Oldenburg</a>	Externa	Passing Juice
<a href="#">SEO Agentur Osnabrück</a>	Externa	Passing Juice
<a href="#">SEO Agentur Dortmund / Witten / Hamm</a>	Externa	Passing Juice

## In-page länkar

<a href="#">SEO Agentur Bochum / Essen</a>	Externa	Passing Juice
<a href="#">SEO Agentur Bielefeld / Gütersloh</a>	Externa	Passing Juice
<a href="#">SEO Agentur Duisburg</a>	Externa	Passing Juice
<a href="#">SEO Agentur Kassel</a>	Externa	Passing Juice
<a href="#">SEO Agentur Magdeburg</a>	Externa	Passing Juice
<a href="#">OM Cafe - The Online Marketing Podcast</a>	Interna	Passing Juice
<a href="#">Datenschutzerklärung</a>	Interna	Passing Juice
<a href="#">Impressum</a>	Interna	Passing Juice
<a href="#">Online-Marketing</a>	Externa	Passing Juice
<a href="#">Customer Journey</a>	Externa	Passing Juice
<a href="#">Leadgenerierung</a>	Externa	Passing Juice
<a href="#">Performance Marketing</a>	Externa	Passing Juice






## SEO Nyckelord

	Nyckelord Moln	read <b>seo</b> content from into online <b>marketing</b> inbound <b>olaf</b> kopp
--	----------------	---












## Nyckelord Konsistens

Nyckelord	Innehåll	Titel	Nyckelord	Beskrivning	Rubriker
marketing	57	✓	✗	✓	✓
seo	48	✓	✗	✓	✓
olaf	46	✗	✗	✗	✓
content	34	✓	✗	✓	✓
kopp	30	✗	✗	✗	✓


## Användbarhet

	Url	Domän : kopp-online-marketing.com Längd : 25
	Favikon	Bra, din webbplats har en favicon.
	Utskriftbart	Vi kunde inte hitta CSS för utskrifter.
	Språk	Bra. Ditt angivna språk är en.
	Dublin Core	Denna sida drar inte nytta utav Dublin Core.




## Dokument

	Doctype	HTML 5
	Encoding	Perfekt. Din deklarerade teckenuppsättning är UTF-8.
	W3C Validity	Errors : 80 Varningar : 42
	E-post Sekretess	Bra! Ingen e-postadress har hittats i klartext.
	Föråldrad HTML	Bra! Vi har inte hittat några föråldrad HTML taggar i din HTML.
	Hastighets Tips	<ul style="list-style-type: none"><li> Utmärkt, din webbplats använder inga nästlade tabeller.</li><li> Synd, din webbplats använder sig utav inline stilar.</li><li> Synd, din webbplats har för många CSS-filer (fler än 4 stycken).</li><li> Synd, din webbplats har för många JS filer (fler än 6 stycken).</li><li> Perfekt, din webbplats utnyttjar gzip.</li></ul>

## Mobil

	Mobiloptimering	<ul style="list-style-type: none"><li>✓ Apple Ikon</li><li>✓ Meta Viewport Tagg</li><li>✓ Flash innehåll</li></ul>
--	-----------------	--

## Optimering

	XML Sitemap	<p>Bra, din webbplats har en XML sitemap.</p> <p><a href="https://www.kopp-online-marketing.com/sitemap_index.xml">https://www.kopp-online-marketing.com/sitemap_index.xml</a></p>
	Robots.txt	<p><a href="http://kopp-online-marketing.com/robots.txt">http://kopp-online-marketing.com/robots.txt</a></p> <p>Bra, din webbplats har en robots.txt fil.</p>
	Analytics	<p>Saknas</p> <p>Vi hittade inte någon analysverktyg på din webbplats.</p> <p>Webbanalys program kan mäta besökare på din webbplats. Du bör ha minst ett analysverktyg installerat, men det kan också vara en bra ide att installera två för att dubbelkolla uppgifterna.</p>